Actionable Visibility
Transforming the Factory Floor

Dive into the Manufacturing Vision Study and see firsthand how digital transformation is streamlining operations, enhancing collaboration, and driving competitive advantages.

Navigating Transformation Challenges

Manufacturers highlight key barriers

1. Identifying which business challenges or plant floor areas to start with
2. Cost and availability of resources to train, support and maintain new technologies
3. Scalability from pilot program to organization-wide implementation

Getting IT and OT to agree on where to invest

Unable to prove proposed vs. realized ROI



Real-Time Monitoring: A Rare Reality

ONLY **16%**

of manufacturers report that they have real-time monitoring across the entire manufacturing process

Leaders Fast-Track Digitalization

Manufacturing decision-makers agree

92% Digital transformation is a strategic priority for their organization

90% Current and projected market conditions are accelerating digitalization priorities



Embracing IT/OT Convergence

86%

of manufacturers agree IT/OT convergence enables organizations to be more cost- and resource-efficient



Driving Growth: Operational and Tech Initiatives

Decision-makers highlight vital initiatives for business growth

41% **61%**

Implement AI to improve performance, workflows and maintenance

38% **58%**

Build/improve data architecture to enhance usage of data captured

37% **57%**

Increase visibility across production and throughout the supply chain

31% **48%**

Digitalization of operations and supply chain

2024 **2029**

To view the Manufacturing Vision Study series, visit **zebra.com/manufacturing-vision-study**

Explore how Zebra can revolutionize your manufacturing operations, enhancing efficiency, productivity and competitive edge. Visit **zebra.com/manufacturing**

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