

You can't print money, but you can save it.

What happens when you use inadequate printing supplies? You end up putting more money into your printers than labels and hurting productivity.



Did that Come out Right?



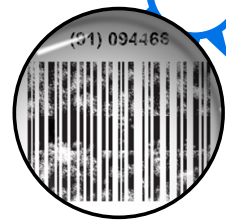
Stop Scratching Your Printhead, or Worse



Sandpaper-like label surfaces cause printhead elements to fail prematurely, resulting in unreadable labels.



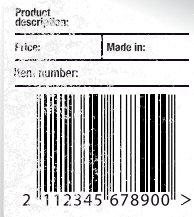
Get Ready To Take the Heat



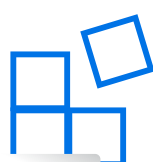
Different Heat Sensitivities of direct thermal materials require constant adjustments to printer settings to avoid barcode scannability issues.



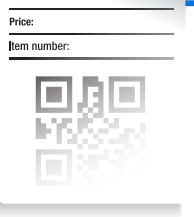
Don't Accept Environment Challenges



Labels that work in controlled conditions but fail in the field can be avoided.



Strengthen the Label-Ribbon Relationship

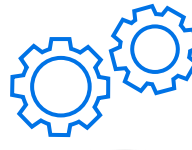


Fading and print easily rubbing off happens when your ribbon is not matched to the label material.

End the Ink Buildup Slowdown



Pre-printed color shouldn't transfer to the printhead and cause print quality issues.



Avoid Adhesive Ooze

When label rolls are wound too tight, adhesive squeezes out. Then you're stuck with jams and a printer that won't print.



Beware of Labels that Don't Stick



Your label may not have the right adhesive for the asset being labeled or the application.



Zebra
Certified
Supplies



It did, if you used Zebra Certified Supplies.



Label Printing Perfected

with non-abrasive materials.



Reprint and Replace are Retired

when the proper thermal materials are used.



More Upside, Less Downside

with supplies made to eliminate downtime.



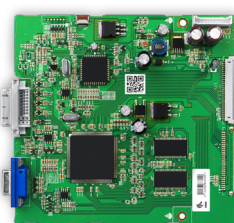
Built-In Material Science

that's meticulously engineered, tested and ISO-certified.



Engineered for Your Environment

— hot, cold, dirty, damp —
there's a label.



The Hidden Costs of Inconsistent Printer Supplies: More Than Expected.

Make sure that what you put in your printer comes out right. Get the facts at <https://www.zebra.com/supplies>

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