



## Certified Print Supplies Improve Operations

The wrong label can halt your operations and cost you money and time

### Turning Potential Into Profit

The right labels work for you, not against you. In fact they support your workflows so you can improve KPIs. Labeling should be a central part of your business strategy.





**68%** increase in daily label output\*



### Labels are not a commodity—they are a business solution.

When labels do the work right—in every capacity—you can eliminate workarounds and complexities to reduce time, expenses and waste. It's amazing how a simple solution, like integrating the right supplies, can improve overall operations.

 The Right Label	 The Wrong Label
Scannable labels enable faster work, avoid risk of returns/rejects/fines.	Placing clear labels on top of white to scan data slows down work and leads to errors.
Labels with dependable adhesive increases productivity, prevents rejects/returns/fines/theft.	Labels with weak adhesive need extra time and money for taping/gluing.
Labels designed for your application eliminate costly, on-the-fly solutions.	Workers waste time and money inventing workarounds to labels not suited for the job.
Labels that are worked into the overall business strategy lower costs.	One-off, over-engineered or under-utilized labels create financial and material waste.
Labels that can be printed in color & on-demand reduce errors for cross-docking and sorting.	Manually applying color takes time away from more high-value tasks.
Labels that streamline complex manufacturing processes like labeling parts, components and assets help to lift KPIs and profits.	A loose labeling process can cause shipment delays, loss of contracts, supplier ratings drop and productivity.

### Choose labeling innovation

30+ years of creating custom-aligned workflows and working with new IT systems has made us experts in finding the right labeling solutions for our customers. Let Zebra help you build, implement and manage a labeling solution that supports your business strategy—helping you to improve your KPIs while minimizing your hard and soft costs.

\*Based on a distribution center's results after switching to Zebra Certified Supplies



**NA and Corporate Headquarters**  
+1 800 423 0442  
[inquiry4@zebra.com](mailto:inquiry4@zebra.com)

**Asia-Pacific Headquarters**  
+65 6858 0722  
[contact.apac@zebra.com](mailto:contact.apac@zebra.com)

**EMEA Headquarters**  
[zebra.com/locations](https://zebra.com/locations)  
[contact.emea@zebra.com](mailto:contact.emea@zebra.com)

**Latin America Headquarters**  
[zebra.com/locations](https://zebra.com/locations)  
[la.contactme@zebra.com](mailto:la.contactme@zebra.com)

ZEBRA and the stylized Zebra head are trademarks of Zebra Technologies Corp., registered in many jurisdictions worldwide. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Zebra is under license. Wi-Fi™ is a trademark of Wi-Fi Alliance®. All other trademarks are the property of their respective owners. ©2022 Zebra Technologies Corp. and/or its affiliates. 08/18/2022.