

# Let Zebra Be Your Guide to Warehouse Modernization

Unleash the Power of Technology and Automation

Embarking on Project Orion is a testament to Americold's visionary approach, aiming for monumental expansion by integrating more and more warehouse facilities through technology. Let Zebra's warehouse modernization model be the catalyst in this endeavor. With our unmatched expertise, we can assist you in ensuring that every asset and employee in your operation is not only visible and connected but also performing at their best. **Let's get started.**



## Zebra Understands Your Goals:

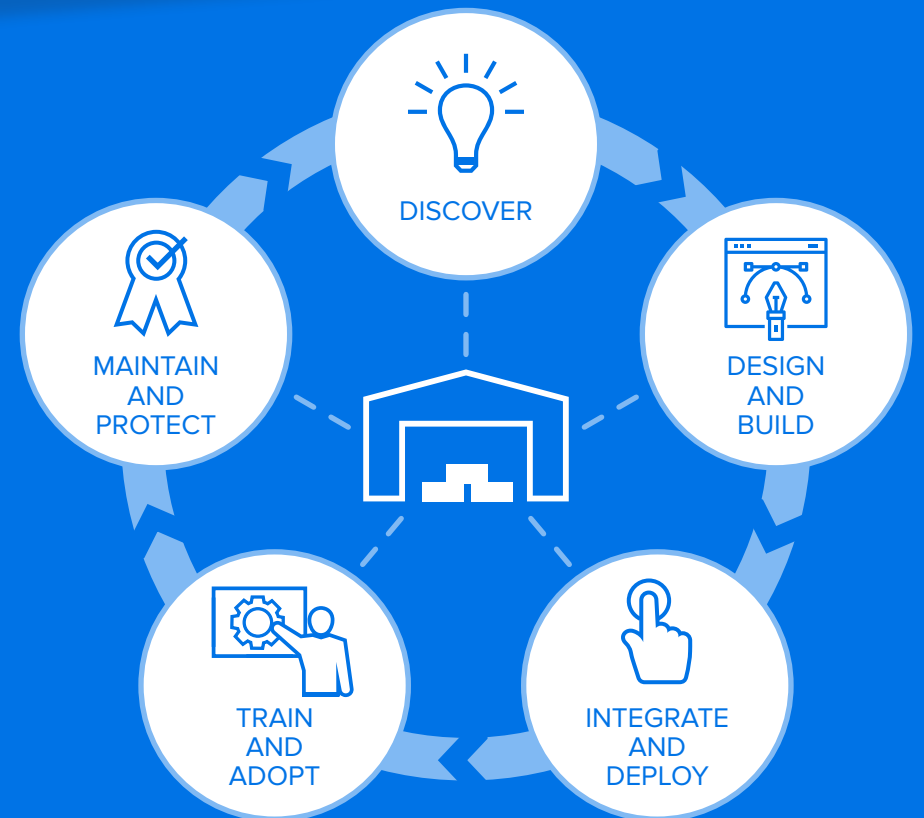
**Standardize Operations • Streamline Processes**  
**Reduce Manual Tasks • Enhance Analytic Capabilities**

**Join us on a transformative journey!** Together, we'll harness your warehouse and supply chain data to its fullest, elevating every asset and worker to their utmost potential.

- > **Unlock the power of your data to drive smarter decisions and elevate operational efficiency.**
- > **Connect who and what matters most.**
- > **Improve workflows and business performance to achieve unparalleled efficiency and meet evolving market demands.**

## How can Zebra Help Americold Elevate Warehouse Performance?

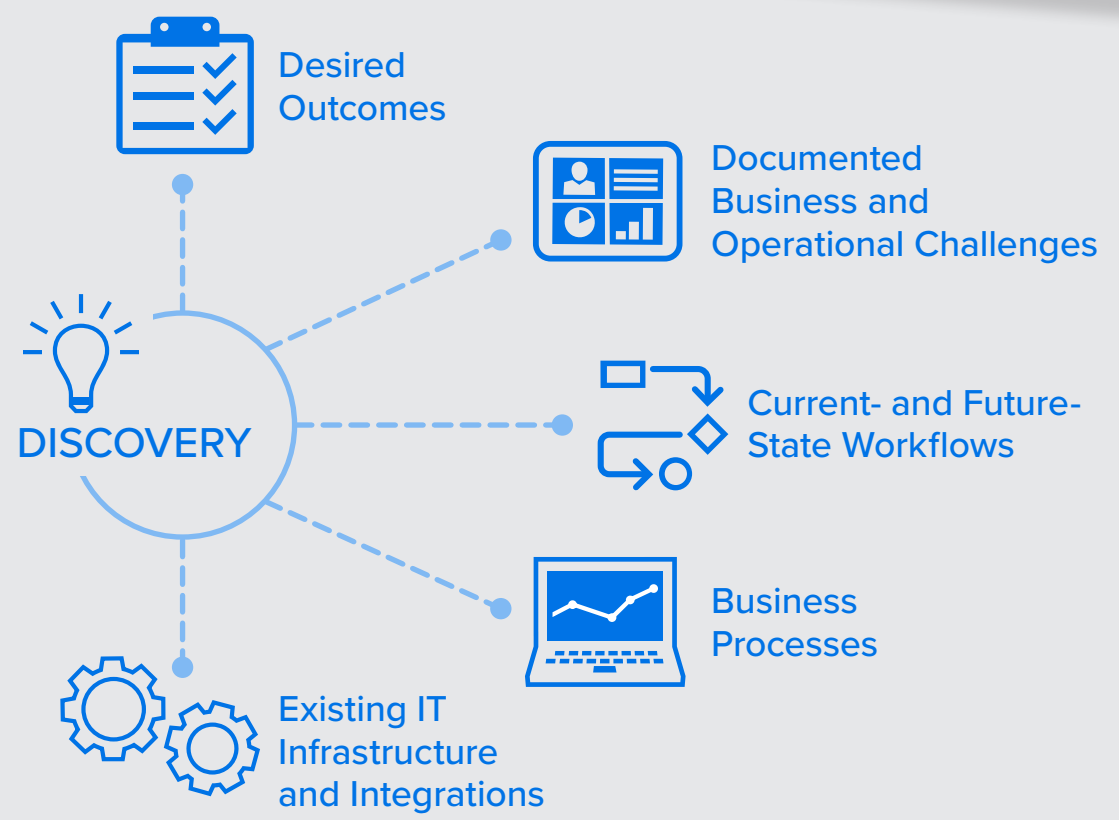
Embarking on modernization is like charting a journey. The most rewarding undertakings are those meticulously planned with ice-cold precision. With Zebra as your guide, we'll help ensure that Americold effectively navigates every decision, maximizing returns on your investments.



### 1 Discover

Together, Zebra will dive deep into Americold's unique challenges, fully understanding the present to sculpt the ideal future. Using insights from hands-on mobility assessments and collaborative workshops, our team crafts solutions tailored just for you.

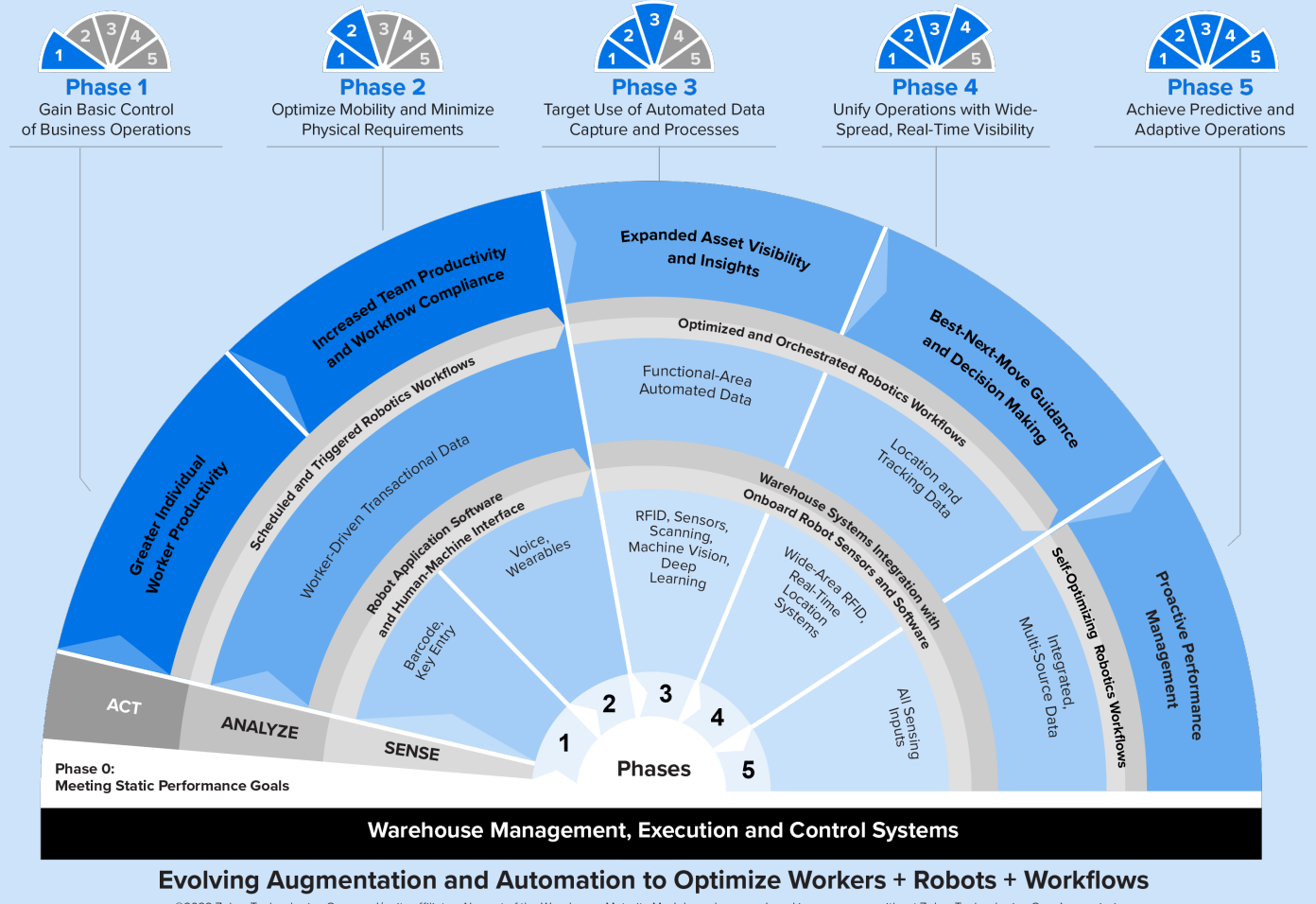
- Define clear outcomes for tangible results.
- Highlight challenges to steer technology adoption.
- Evaluate present and future workflows for optimal tech value.
- Grasp operational intricacies for holistic analytics and design.
- Integrate insights with IT infrastructure to craft the perfect roadmap.



### 2 Design and Build

Embarking on a thorough exploration of Americold's operations, we delve into your aspirations and performance metrics with precision. We conduct mobility assessments and identify pivotal goals and key performance metrics that drive your business.

Employing Zebra's Warehouse Maturity Model as our compass, we gain insights into your current status, creating a roadmap for your modernization journey. With our five-phase approach, we unlock a world of dynamic operations and real-time insights, identifying clear milestones to navigate your distinct challenges. It's not just about understanding where you stand; it's about crafting a personalized pathway to achieve your business and operational outcomes.



Revamp your warehouse operations by seamlessly blending Warehouse Management Systems, automation, and optimized workflows. Dive deeper with data capture, analytics and actionable insights. Experience Zebra's transformative "sense, analyze, and act" approach for soaring productivity and efficiency.

### 3 Integrate and Deploy

Transform your ideas into results in a flash! With smooth integration and rapid deployment, we ensure everything syncs perfectly with your systems, tailored to achieve your ambitions.



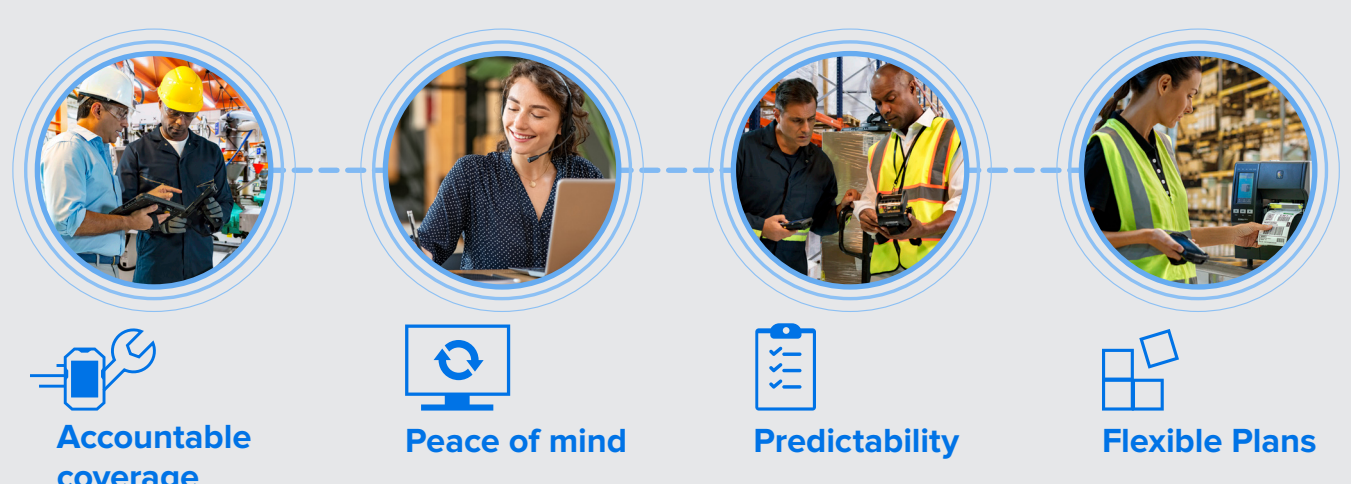
### 4 Train and Adopt

Empower your team with hands-on training to accelerate user adoption and maximize your return on investment. From our Mobile Learning Platform to product-specific sessions, we're here to boost user confidence and amplify performance.



### 5 Maintain and Protect

Finally, we will have Americold safeguarded with the protection you'll want after a smooth integration—Zebra's premier maintenance and support services help keep your business running smoothly. Our software and hardware maintenance plans increase uptime and visibility. Get comprehensive data-driven insights to optimize your assets, improve productivity and drive better efficiencies.



## From the beginning to end of the journey, Zebra's got you covered.

From gaining basic control of operations to achieving predictability and adaptability, let us help guide your journey with a new standard for accelerating warehouse modernization.

**Your path forward starts with the following:**

**Working with a partner that has decades of field-proven innovation** in warehousing and logistics.

**Employing an outcome-driven approach** based on your strategic journey.

**Focusing on continuous growth and improvement** of your business.

**Investigating a comprehensive portfolio** to configure the right technology solutions for your operational outcomes.

**Accessing an extensive partner network** to support every aspect of your journey — as you control and set the pace.

Let Zebra support Americold through your warehouse modernization journey. Working together, we help ensure your top priorities are continually assessed and addressed to power your near-term results and your long-term vision.

**Visit us online at [connect.zebra.com/americold](https://connect.zebra.com/americold).**