



# Mobile Printing is Transforming Retail ... **Again**

How can your mobile printers bring more in store? Unless they've evolved to address current retailing, they can't. And that means you're missing out on the agility of on-demand price changes and the savings of lowering waste and raising accuracy.

## New-Age v. Old-Age Mobile Printers

Make sure your needs haven't surpassed your printers' capabilities.

Are your printers durable, but lacking in connectivity that's enduring?

Are they so slow to wake up that they're a wake-up call for change?

Do they surprise you with dead batteries and short-lived power?

Are they a backdoor for unwelcome visitors to enter your network?



## Rack Up More Advancements

Keep pace with the new reality of retail. Get the most out of your front-line workers with a mobile printer made for modern demands. The new ZQ600 Series builds upon the durability, ease and intelligence of the legendary QLn Series and strengthens its performance with leading-edge features.



### No Sleeping on the Job

Wake up with a touch for uptime in a split-second.



### Service with a Smile

Take the guesswork out of print work with a high resolution, color display.



### Freedom to Roam

Go anywhere and everywhere without disconnecting, thanks to 802.11r fast roaming.



### Avoid Interruptions

Make sure the labels your store relies on adhere to Zebra's higher standard.



### All the Right Connections

Access the blazing speeds and rock-solid reliability of 802.11ac Wi-Fi™.



### A Smarter Security Shield

Fight back against intruders with PrintSecure.



### Power to the People

Do more, print more on a single charge with 33% higher battery capacity.



### Accessorized for Work

Keep using your QLn accessories; lose the expense of replacing them.



### Turn on Continuous Uptime

Know when a battery will go with analytics into its health and status.



The QLn Series Reinvents Itself as the ZQ600 Series

**NEW. All Over Again.**

That's How You Transform Retail. See how at [zebra.com/ZQ600series](http://zebra.com/ZQ600series)

