



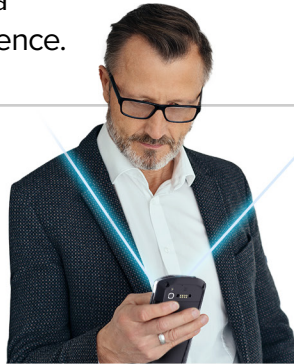
# Q-Visual™

## Visual Merchandising Made Simple

Q-Visual enables real-time communication on a single, mobile-first interface for store employees to communicate, set up, execute and review all merchandising activities. Ensure that your merchandise displays are picture-perfect so that you can provide customers with a consistent and exceptional brand experience.

### Execute Visual Projects Flawlessly

Streamline your visual merchandising processes from start to finish



#### Include with Daily Tasks

Send merchandising instructions to any relevant stores, districts, or regions, and assign priority levels so that store employees can properly integrate merchandising activities into their daily workload

#### Give Real-Time Feedback

Collaborate with store employees using a real-time communication system where they can send images of completed merchandising displays and receive immediate feedback if changes are needed

#### Guarantee Correct Setup

Attach images and detailed notes to all merchandising instructions, providing store employees with the critical information that they need to properly set up displays



### Visual Merchandising in Three Simple Steps



#### 1 Launch

Visual merchandising instructions are finalised and sent to a gatekeeper, who approves and launches them to store employees



#### 2 Complete

Stores receive notifications that they have a new merchandising display to set up. Once finished, they upload an image of the completed setup for review



#### 3 Review

The creator receives a real-time notification that the merchandising display has been set up, assesses that it was done correctly and sends feedback directly to the employee and sends feedback directly to the store

To learn more about how Zebra can help your business simplify operations, improve communications and optimise labour decisions, contact us today.



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