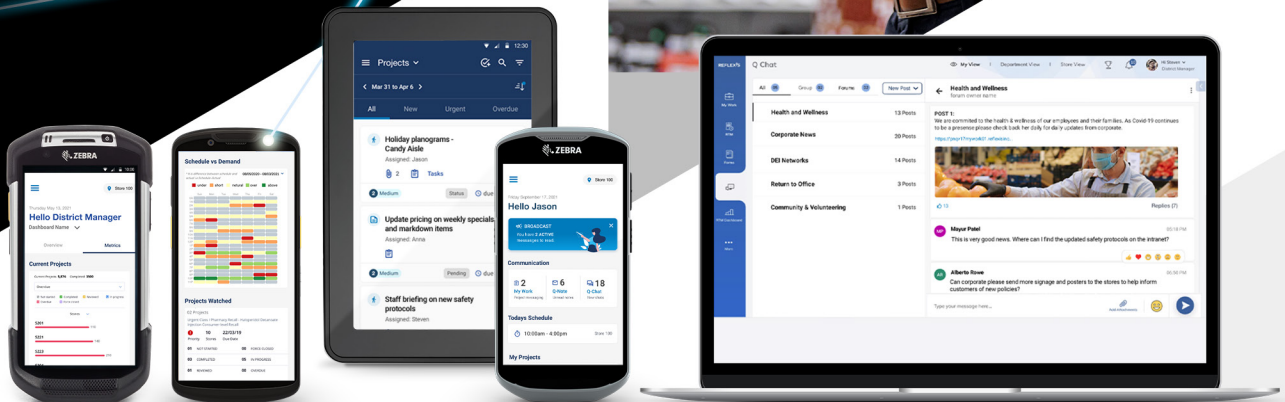




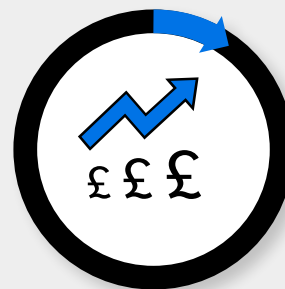
# Accelerate Task Execution, Elevate Operations

Optimise task execution to meet rapidly changing customer demand, contend with labour shortages, engage a next-gen workforce and elevate operations.



## Streamline Communication. Engage Teams. Satisfy Customers.

When you unburden front-line teams with automatic task assignment notifications—organised by priority on a single, mobile platform—you empower them to do their job better, boost morale and reduce turnover. And a happy workforce delivers superior customer service—a win for your entire operation.



**Up to half of all retailers could save as much as 10% in sales with improved in-store execution**

Source: Bruegmann Group 2020



## Prioritise. Manage. Confirm.

### Reflexis Real-Time Task Manager™

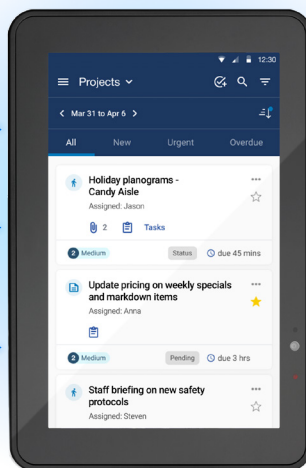
Enable front-line teams to focus on task execution in real-time, eliminating confusion by automatically prioritising activities so that they know what to tackle first. The mobile-first interface allows for consolidated communication and easier collaboration between teams. Plus, managers can check completion status by location or region to know execution rates in real-time.

### Modern Features Meet Proven Functionality

**Centralised platform:** One platform for all task assignments and communication for swift and accurate execution

**Smart task prioritisation:** Automatically push tasks to employees by priority to focus on the most important tasks first. See job status and confirm execution to manage by exception.

**Rich personalisation:** Personalised dashboards with pinboards help managers and employees to find what they need faster to tackle the day's activities



#### Contemporary UI/UX:

A modern and intuitive interface for your next-gen workforce

#### Mobile-first design:

Access to-do lists and assignments anytime, anywhere

#### Advanced analytics and reporting:

Uncover trends in front-line execution. Diagnose inefficiencies and develop the insights you need to improve operations.

## Benefits For Teams, Customers and Your Organisation



### Speed-up Task Execution

Fast navigation on an intuitive interface allows employees to quickly check the day's tasks so they know where they need to be and what they need to do.



### Automate Workflows

Fairly distribute workloads with automatic task assignments based on roles to stay compliant, reduce overtime spend and keep team members happy.



### Streamline Team Communication

Help employees to find important information, get instant answers to questions and collaborate from anywhere using a single, centralised platform.



### Manage by Exception

See task completion rates, uncover real-time trends and leverage actionable insights to identify high-priority corrective tasks.



### Maximise Customer Engagement

Leverage real-time data on customer traffic and wait times to deploy additional resources to points of congestion for improved customer experience.

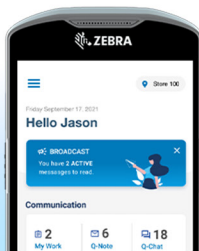


### Satisfy Next-Gen Employees

Drive employee engagement with personalised dashboards and a sleek interface designed to simplify workloads.

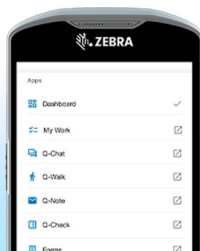
## Streamline and Modernise On-Site Audits With Q-Walk™

Ensure locations are compliant, processes are standardised and follow-up tasks are seamless.



### Go Mobile

Field managers can conduct site reviews right from their devices for more efficiency and enhanced visibility



### Automate Follow-Up

Respond in real-time to issues identified during inspections with corrective tasks pushed to managers and team members

## Fast, Effortless Communication With Q-Comm™

Provide your teams with a professional, controlled and modern platform for work-based messaging at every level.

### Reach the Right Person:

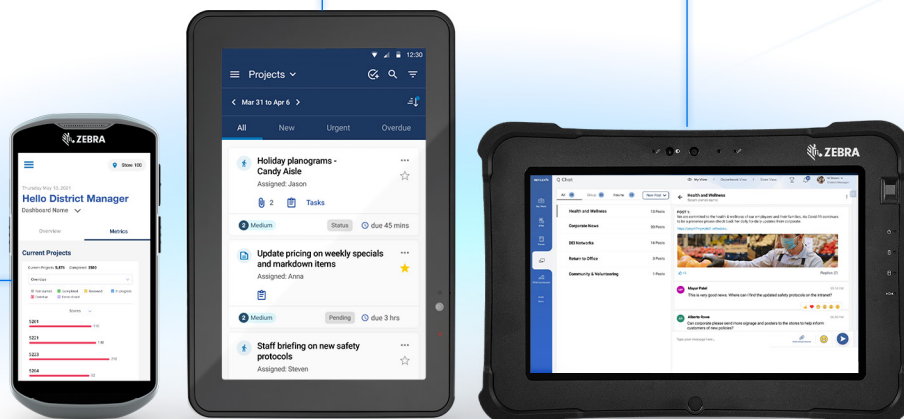
Target by role or location to reach the right person and eliminate confusion

### React in the Moment:

Manage crisis situations as they emerge with fast messaging which is easy to navigate

### Rely on Data:

Track read rates and more with intelligent data that enables exception management





## Task Management Made Simple With Q-Check™, Q-Docs™, Q-Forms™ and Q-Visual™

Quickly create and distribute organised and prioritised checklists. Make it easy for staff to complete complex activities efficiently and on time.

Q-Check™



Create, complete and escalate all forms used at your field locations. Eliminate miscommunication, wasted time and inaccuracies from forms filled out by hand.

Q-Forms™



Streamline document creation, storage and management from a single interface. Enable corporate and teams to share documents inside the secure platform.

Q-Docs™



Set-up and execute merchandising activities with ease, giving teams one interface for viewing merchandise templates and receiving feedback.

Q-Visual™



### Discover All the Ways to Optimise Task Management

Invest in the task management solutions that fit your needs. They're quick to implement, intuitive to use and backed by experts who can guide you on your journey to optimise and elevate your operation. Join the hundreds of retailers, banks, hotels and healthcare chains already using Zebra's Reflexis execution solutions.

### Drive Even More Value With Other Zebra Solutions

#### Zebra Workforce Connect™

Unlock simple, effective communication and collaboration tools for front-line workers with voice, Push-To-Talk, analytics and more.

#### Zebra Prescriptive Analytics™

Convert sales and inventory data into pounds by identifying hidden weaknesses, anomalies or error patterns and automatically push course-correcting steps in real-time to keep operations optimised.

**To learn more about how Zebra can help your business simplify operations, improve communications and optimise labour decisions, contact us today.**



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