



Zebra Certified Supplies for Maximum Quality, Consistency and Reliability



HEALTHCARE

MANUFACTURING

RETAIL

TRANSPORTATION AND LOGISTICS

PUBLIC SECTOR

Contents

Why Zebra Certified Supplies	3	Work-in-Process Tag		Inventory Management	
Healthcare	4	Z-Perform™ 1000T 150 Tag	26	ZBR2100 Inlay	50
Why Legible, Easy-to-Scan Wristbands and Labels Matter	5	Shipping		Cross-Docking	
Zebra Healthcare Supplies at a Glance	6	ZeroLiner Linerless labels	27	IQ Color 2000D	51
Positive Patient ID		Z-Essentials	28	Public Sector	52
Z-Band® UltraSoft	7	Retail	29	Why Legible, Easy-to-Scan Labels and Tags Matter	53
LaserBand® 2 Advanced	8	Why Legible, Easy-to-Scan Supplies Matter	30	Zebra Public Safety Supplies at a Glance	54
Environmentally Friendly Wristband Cartridge	9	Zebra Retail Supplies at a Glance	31	Public Safety	
Z-Band XR RFID Wristband	10	Price/Product		Ironside Slim Hard Tags	55
Phlebotomy Specimen Collection Label		Z-Perform™ 1000D 110 Tag	32	Z-Ultimate 3000T	56
IQ Color 2000D	11	IQ Color 2000D	33	Z-Select 2000T	57
Z-Select 2000D	12	Z-Select 2000D	34	RFID Wristband	58
Laboratory Label		Price/Shelf		8000D 10-year Receipt	59
Z-Xtreme 5000T with Image Lock Ribbon	13	BT793	35	Military and Defence	
Pharmacy Label		PolyPro™ 4000D	36	RFID Silverline Blade II+	60
Z-Select 2000D	14	Z-Select 2000D	37	Z-Band Wristband	61
Blood Bank		8000D Blockout	38	RFID Laundry Tags	62
8000T Blood Bag	15	Mobile Point of Sale		Events	
Manufacturing	16	Z-Perform™ 1000D Receipt	39	Access Cards	63
Why Legible, Easy-to-Scan Labels and Tags Matter	17	Distribution		Z-Band Wristband	64
Zebra Manufacturing Supplies at a Glance	18	ZeroLiner Linerless labels	40		
Product ID		Z-Essentials 500T	41		
Z-Ultimate® 3000T	19	Transportation and Logistics	42		
PolyPro™ Labels	20	Why Legible, Easy-to-Scan Supplies Matter	43		
RFID Labelling for Metal		Zebra Transportation and Logistics Supplies at a Glance	44		
Silverline	21	Shipping/Receiving			
Silverline Blade II	22	Z-Perform™ 1000D Receipt	45		
ZBR4000	23	ZeroLiner Linerless labels	46		
Ironside Classic	24	IQ Color 2000D	47		
Component ID		Z-Slip packing slip	48		
Z-Ultimate® 3000T	25	Z-Essentials 500D	49		

Why Zebra Certified Supplies

Print Confident. Print Quality. Print Zebra.



We sift through thousands of available media options



Our R&D experts select, convert and rigorously test all materials



We certify only those offering the best thermal printing performance



We use consistent materials, so our customers get reliable quality

Benefits of Printing With Zebra Certified Supplies

Printer Uptime

No supply-related downtime

Customer Service Quality

No delays related to printer supplies

Workforce Productivity

Increased worker and process efficiency

TCO

Reduced capital, operational, maintenance and troubleshooting costs



Ready to go next day.
Quantities as low as
just one box.



Key Zebra Certified Supplies for Healthcare

Print Confident.
Print Quality.
Print Zebra.



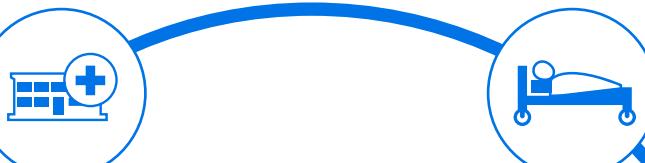


Why Legible, Easy-to-Scan Wristbands and Labels Matter



Organisation:

- Lower TCO of printing supplies and printers
- Increase staff efficiency and productivity
- Elevate compliance and ensure positive patient experience



Patient:

- Help protect patients' rights by properly identifying patients, drugs and specimens to reduce the risk of errors



Laboratory:

- Forgo misdiagnosis and inappropriate treatment with accurate sample identification and reports
- Eliminate the costly need to recollect the sample, redo tests and reprint labels



Clinician:

- Ensure the five patient rights—right patient, right drug, right dosage, right method, right time



Pharmacy:

- Reduce the risk of picking the wrong drug and/or dosage



Zebra Healthcare Supplies at a Glance



Positive Patient ID

- Z-Band® UltraSoft
- LaserBand® 2 Advanced
- Environmentally Friendly Wristband Cartridge
- Z-Band XR RFID Wristband

PAGES 7-10



Phlebotomy Specimen Collection Label

- IQ Color 2000D
- Z-Select 2000D

PAGES 11-12



Laboratory Label

- Z-Xtreme 5000T with Image Lock Ribbon

PAGE 13



Pharmacy Label

- Z-Select 2000D

PAGE 14



Blood Bank

- 8000T Blood Bag All Temp
- 8000T Blood Bag Deep Freeze

PAGE 15

Z-Band® UltraSoft

Patient Identification Wristband



Application:

Accurately identify patients from admission to discharge



Challenges:

- Safety and Inefficiency:** Barcodes that fail to scan jeopardise patient safety and staff productivity
- Hand Sanitiser Resistance:** Bands need to withstand hand sanitisers
- Legibility:** They must be readable even after multiple days of continuous wear
- Comfort:** The band should not irritate a patient



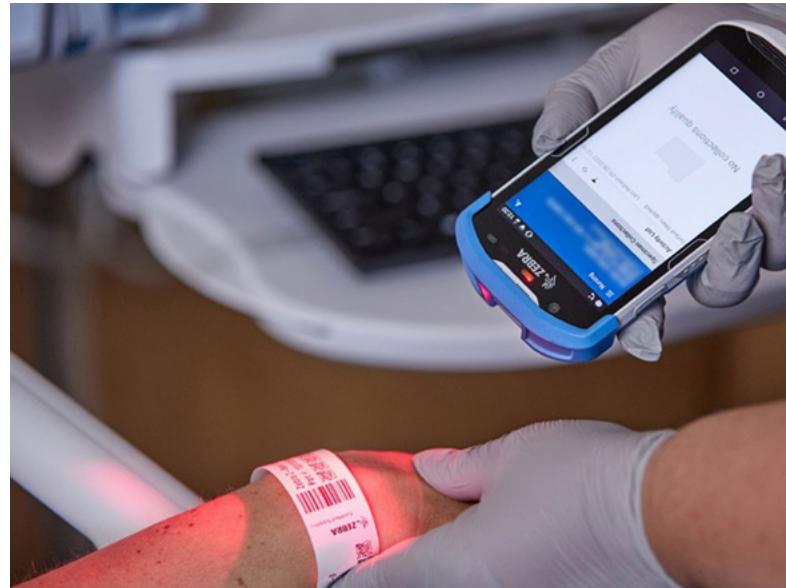
How Zebra Adds Value:

- Softest Wristband:** Z-Band UltraSoft is the softest direct thermal printable wristband on the market
- For Delicate Skin:** It was developed specifically for delicate skin
- Superior Comfort:** This flexible synthetic material has a soft feel
- Durable:** Tested to ensure optimum image durability and scanning performance



Key Features:

- Antimicrobial coating protects the wristband
- Scannable for a typical hospital stay
- Easy to print and secure in 60 seconds or less using an adhesive tab
- MR-safe (metal-free) and latex-free
- Available in adult, paediatric and infant sizes
- Compatible with Zebra ZD510-HC healthcare printers or Zebra desktop and industrial printers



LaserBand® 2 Advanced

Patient Identification Wristband



Application:

Accurately identify patients from admission to discharge



Challenges:

- Safety and Inefficiency:** Barcodes that fail to scan jeopardise patient safety and staff productivity
- Hand Sanitiser Resistance:** Bands need to withstand hand sanitisers
- Legibility:** They must be readable even after multiple days of continuous wear
- Comfort:** The band should not irritate a patient



How Zebra Adds Value:

- No Extra Hardware Needed:** Zebra's self-laminating wristbands and labels can be printed on one sheet, utilising existing laser printers
- Preserves Patient Data Longer:** Patented self-laminating seal protects the wristband from moisture and hand sanitisers



Key Features:

- Lays flat on the wrist for quick scanning
- Easy to assemble
- Available in multiple sizes and colours, including a maternity format
- Latex-free
- Compatible with standard laser printers



Environmentally Friendly Wristband

Cartridge

Supports More Sustainable Printing

Application:

Patient identification wristbands

Challenges:

- **Sustainability Performance:** Public sector organisations increasingly need to procure printing supplies that meet sustainability criteria and help minimise packaging.
- **Waste Reduction:** Finding sustainable disposal methods or reducing waste generation can be difficult.
- **Quality Assurance:** Ensuring that sustainability efforts do not compromise patient care or safety is a critical concern.

How Zebra Adds Value:

- **High-Quality Wristbands:** Enhancing clinical workflows and patient safety.
- **Easy Recycling:** Wristband cartridge and packaging are easily recycled through waste streams, and the packaging is 100% recyclable
- **Responsible Design:** Elimination of inner cartridge boxes means packaging is reduced.
- **Cost-Effective:** Compatible with existing ZD510-HC wristband printer reducing the need for new hardware

Key Features:

- Recycled Ocean bound rPET1 use 90% less Co2 than virgin PET
- Each cartridge comprises post-consumer recycled (PCR) plastic, equivalent to 16.4 average-sized water bottles.
- Using 1 million cartridges annually saves over 16 million water bottles from polluting the ocean.
- PET1 plastic is the most easily recycled plastic globally.
- For use with the ZD510-HC Healthcare Wristband Printer.



Z-Band XR RFID Wristband

Patient Identification and Location



Application:

Patient identification and location



Challenges:

- Data Integrity:** Ensures accurate, fast, and efficient patient identification for streamlined location tracking.
- Reliability:** Scannable ID wristbands are crucial for patient safety and timely care.
- Situational Awareness:** Tracking tagged individuals improves operational efficiency.
- Operational Efficiency:** Healthcare Providers manage extensive patient identification.



How Zebra Adds Value:

- All-in-One Solution:** Patient ID and location tracking.
- Easy Identification:** Simplifies patient registration and location for tests or consultations.
- Effective Safeguarding:** Tracks vulnerable patients with alerts for movement beyond set areas.
- Customization:** We can create custom wristbands with various inlays, chips, logos, and colors



Key Features:

- Read range of up to 12ft / 3.5m. Does not require direct orientation or line of sight to a reading device.
- Comfortable to wear and latex-free.
- Streamlines patient or guest tracking across a facility.
- Improves patient ID accuracy and operational efficiency in point-of-care services.
- Designed for optimal use with Zebra's ZD611R and ZD621R desktop printers and with fixed RFID readers and antennas.



IQ Color 2000D

Phlebotomy Specimen Collection Label



Application:

Accurately label and identify specimens



Challenges:

- Inefficiency:** Untimely lab results lead to the need to redraw samples or delays in providing results to physicians
- Expense:** Misidentification errors are estimated to cost the industry \$200M to \$400M/year in the USA
- Error-Prone:** Currently, STAT specimens are identified by manually indicating with a red marker



How Zebra Adds Value:

- Less Risk:** Unique solution allows on-demand identification of STAT specimen, reducing the chance of errors with automated at-a-glance colour cues



Key Features:

- Print STAT colour indicator on demand
- Meets Clinical Laboratory Standards Institute (CLSI) specimen collection label format standards
- Innovative IQ Color uses invisible, direct thermal ink technology
- The printhead's heat activates the invisible ink, allowing you to select the colours you want to make visible
- Tested and compatible with most Zebra desktop and mobile printers, based on application



Z-Select 2000D

Phlebotomy Specimen Collection Label



Application:

Labelling of curved surfaces such as test tubes, vials, syringes



Challenges:

- **Compliance:** Adhesive must meet FDA 175.105 requirements
- **Durability:** If a vial or test tube label becomes unreadable or falls off, it can cause a sample identification error that can lead to a dangerous, adverse event



How Zebra Adds Value:

- **Error Prevention:** Ensures correct identification of test and patient
- **Time and Cost Savings:** Avoids the need for resampling or retesting



Key Features:

- Direct thermal, premium, ultra-smooth paper label with a high-tack permanent acrylic adhesive
- Excellent print quality and mandrel hold
- Meets FDA 175.105 for indirect food contact requirement



Z-Xtreme 5000T with Image Lock Ribbon

Laboratory Label



Application:

Identification of samples on laboratory slides



Challenges:

- Durability:** If a slide label becomes unreadable, unscannable or falls off during testing, it can cause a sample identification error that can lead to an adverse event, retesting, redraws or additional treatment
- Real Estate:** Label size has to accommodate all the pertinent information



How Zebra Adds Value:

- Durable:** Designed to withstand the most common chemicals found in laboratories, ensuring that the label remains readable and scannable during the test process
- Error Prevention:** Ensures accurate identification so results are delivered to the right patient
- Efficiency:** Avoids the need for resampling and retesting



Key Features:

- Excellent durability and resistance to chemical solvents
- Compatible with Zebra industrial and desktop printers
- For applications requiring resistance to complete immersion in harsh chemicals, such as H&E staining, 8000T Lab Resist with Image Lock ribbon is recommended



Z-Select 2000D

Pharmacy Label



Application:

Labelling drug orders from hospital pharmacies



Challenges:

- **Legibility:** Proper drug administration relies on the readability of a label
- **Safety:** A label that's easy to scan helps ensure five patient rights
- **Moisture:** Needs to resist spills



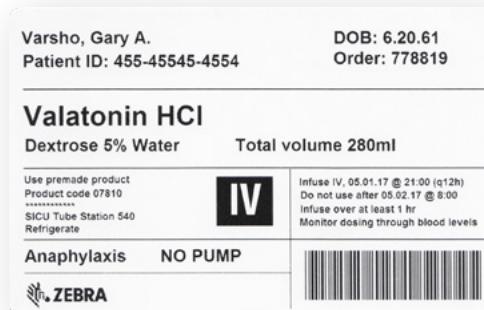
How Zebra Adds Value:

- **Legibility and Readability:** Ensure patient safety and efficient drug administration
- Moisture-resistant topcoat



Key Features:

- Pretested with Zebra printers to ensure readability and quality printing
- Pretested to ensure image durability in a pharmacy setting
- Compatible with Zebra desktop, industrial and mobile printers



8000T Blood Bag

Blood Bag All Temp

Blood Bag Deep Freeze



Application:

Properly identify blood and IV bags from vein to vein



Challenges:

- **Risk:** Misidentified blood and medications create a serious risk to patient safety
- **Compliance:** Adhesive must meet ISO standards relating to adhesive migration and in vitro cytotoxicity



How Zebra Adds Value:

- Uses special material that has been tested to meet the requirements for labelling blood bags at the manufacturer, during processing, sterilisation and even in frozen storage
- Customisable to blood bag labelling size requirements

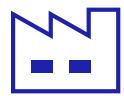


Key Features:

- Resistant to chemicals, alcohol, blood and water
- Meets ISBT 128 guidelines for uniform labelling of blood and blood components
- Compatible with Zebra desktop and industrial printers
- Adhesive performance

	Service Temperature	Application Temperature
8000T Blood Bag All Temp	-80°C to +140°C	+10°C
8000T Blood Bag Deep Freeze	-50°C to +80°C	-20°C





Key Zebra Certified Supplies for Manufacturing

Print Confident.
Print Quality.
Print Zebra.



HEALTHCARE

MANUFACTURING



RETAIL

TRANSPORTATION
AND LOGISTICS

PUBLIC SECTOR

Why Legible, Easy-to-Scan Labels and Tags Matter



Organisation:

- Lower expenses
- Avoid downtime
- Improve quality
- Increase staff efficiency and productivity
- Elevate compliance



Parts Management:

- Rapidly identify raw materials
- Track origin and product details
- Accurately manage inventory
- Quickly locate recalled items
- Verify specifications



Shipping:

- Order picking and staging for accurate distribution
- Ensure timely shipping
- Expedite delivery and sales
- Improve service with accuracy



Asset Tracking:

- Know the location of your assets





Zebra Manufacturing Supplies at a Glance



Product ID

- Z-Ultimate® 3000T
- PolyPro™ Labels



RFID Labelling For Metal

- Silverline
- Silverline Blade II

Advanced RFID Inlay

- ZBR4000

Hard Tags

- Ironside Classic

PAGES 19-20

PAGES 21-24



Component ID

Micro Label

- Z-Ultimate® 3000T



Work-in- Process Tag

- Z-Perform™
1000T 150 Tag

PAGE 25

PAGE 26



Shipping

- ZeroLiner Linerless labels
- Z-Essentials

PAGE 27-28



Z-Ultimate® 3000T

Product ID (UID and General) Label



Application:

Product identification labelling



Challenges:

- Long-term identification of manufactured items
- **Exposure:**
 - Chemicals
 - Abrasion
 - Outdoor elements or manufacturing environments with uncontrolled climate and a wide temperature range



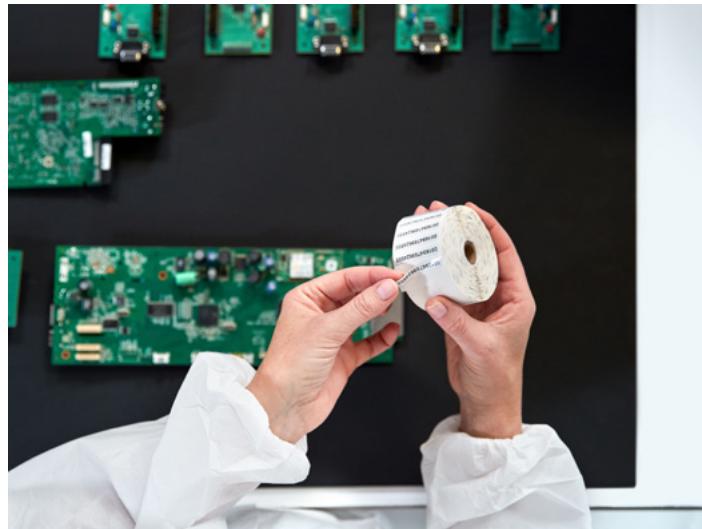
How Zebra Adds Value:

- **Value:** Best ROI for asset labelling with gloss finish
- **Flexibility:** Wide range of sizes for Zebra printers available from stock as part of the ZipShip offering
- **Customisable:** Custom sizes and colour preprinting solutions available to meet your unique needs



Key Features:

- UL-compliant
- Excellent durability; withstands weak, moderate and some harsh chemicals and scratches
- Lasts up to 3 years outdoors
- Temperature exposure from -40°C up to +150°C
- Compatible with Zebra industrial and desktop printers



PolyPro™ Labels

Product ID (UID and General)



Application:

Product identification labelling



Challenges:

- **Resistance:** Identification of products must endure some abrasion and weak-to-moderate chemicals
- **Longevity:** Outdoor storage



How Zebra Adds Value:

- **Customisable:** Meets your unique needs with multiple sizes and colours, including preprinted graphics and flood coating



Key Features:

- Available in gloss and matt finish
- Resistant to scratching and smearing
- Resistant to weak and moderate chemicals
- Flexibility for labelling curved or irregular surfaces
- Temperature exposure up to 120°C
- Meets FDA 175.105 indirect food contact requirements
- Compatible with Zebra desktop and industrial printers



Silverline

On-Metal RFID Labelling



Application:

RFID asset tagging for metal and liquid-filled containers



Challenges:

- Illegibility:** RFID read range deteriorates when a traditional RFID label is applied on a metal surface or liquid-filled item
- Lack of Visibility:** Assets whose barcodes are difficult to read cannot easily be tracked



How Zebra Adds Value:

- Effective:** Designed to increase read range
- Accurate:** Optimised for Zebra printers, these labels ensure high accuracy



Key Features:

- Works on difficult-to-read metal and liquid-filled containers
- Classic, slim and micro sizes available
- Read range up to 5 metres
- Must be used with Zebra ZT411 printer



Silverline Blade II™

On Metal RFID Label Tag



Application:

Ideal for asset tracking of chemical drums, mobile computers, printers, antennas, wheelchairs, IV pumps, automotive assets and more



Challenges:

- **Read Range:** Efficient read performance is needed for demanding tagging applications
- **Durability:** Manufacturing, automotive and healthcare assets, among others, often require heavy industrial washing



How Zebra Adds Value:

- **Versatility:** The new Impinj M730 IC increases this tag's versatility and improves read performance
- **Resistance:** IP68 rating provides water resistance and dust protection without the need for extra cases or covers



Key Features:

- IP68 rated; can be applied on a metal surface
- Printable, metal-mount label tag optimised for asset tagging
- Tolerates industrial washing with standard solvents
- New and more efficient Impinj M730 IC
- Reads distances up to 10 metres (33 ft) on metal and 5 metres (16 ft) on plastic surfaces



ZBR4000

Advanced RFID Inlay



Application:

In manufacturing, T&L, healthcare and other industries that require high read ranges



Challenges:

- Read Range:** These applications require readings from different angles and at a considerable distance
- Performance:** Inlays need to perform well with the printer and the readers to avoid data errors



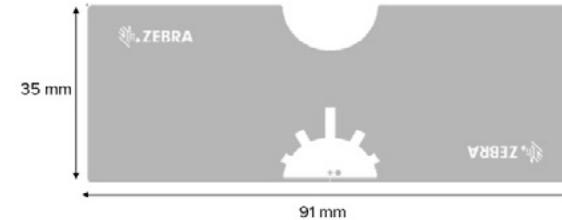
How Zebra Adds Value:

- Error Prevention:** High read ranges help minimise errors in asset-related data
- Real-Time Visibility:** Helps track, identify and maximise asset utilisation
- Proven Performance:** ZBR4000 inlays are designed and tested for optimal performance with Zebra printers and RFID readers



Key Features:

- Extreme high-sensitivity UCODE 8 chipset (EPC 128-bit, user NA)
- Read range of up to 20 metres in free space
- Optimised to be read from nearly any angle



Ironside Classic

Durable Tags for Demanding Environments



Application:

Asset management and tracking of assets and equipment



Challenges:

- Durability:** Need to withstand demanding environments, high temperatures, dust, and moisture.
- Security:** Requires careful tag and reader placement to avoid interference and ensure data integrity.
- Compatibility:** seamlessly integrating with existing inventory and asset management systems.



How Zebra Adds Value:

- Robust Design:** Designed to perform in challenging environments, ensuring reliable operation even under harsh conditions.
- Reliable and Secure Data Transmission:** Built to minimise interference issues and maximise read range and accuracy, helping organisations overcome typical RFID system challenges.
- Scalable Technology:** Can be tailored to meet the specific needs of different public sector environments and can be scaled as operations grow or change.



Key Features:

- The most durable tag for challenging asset management applications.
- Expected lifetime of several years in normal operating conditions.
- Excellent sea water- and UV-resistance.
- Operate in temperatures ranging from -40°C to +85°C / -40°F to +185°F.



Z-Ultimate® 3000T

Micro Label for Component ID



Application:

Labelling of small parts or components in electronics



Challenges:

- **Expanding Supply Chain:** It's becoming harder to track the increasing volume of components that comprise each product
- **Theft and Fraud:** As parts become smaller, they become harder to identify if stolen
- **Global Regulations:** Labels have to comply with global and regional information mandates
- **Lack of Durability:** Labels must meet the growing number of stringent environmental and durability requirements



How Zebra Adds Value:

- **Precision:** Ensure each label is printed in the right location with our tight registration
- **High Resolution:** Optimise your real estate by printing smaller, denser barcodes and data in high contrast
- **Flexibility:** On-demand micro labels allow you to easily customise them for your needs
- **Durability:** Our micro labels are engineered to withstand extreme temperatures, harsh chemicals and rough surfaces



Key Features:

- Ability to manufacture small-sized labels
- Excellent durability, smear, scratch and chemical resistance
- Compatible with Xi and ZT600 printers
- Achieve high definition durable labels when printing with Zebra 5095 resin ribbons



Z-Perform™ 1000T 150 Tag

Work-in-Process Tag



Application:

Work-in-process tags to maintain visibility throughout the manufacturing process



Challenges:

- **Lack of Visibility:** A barcode that can't be scanned can't be tracked throughout the entire process
- **Delays:** Without a means to track products, it is difficult to identify bottlenecks in the assembly line



How Zebra Adds Value:

- **Visibility:** Helps identify the right material to maintain visibility into the manufacturing process
- Customisable to meet your needs



Key Features:

- Designed for indoor use
- Good value between performance and cost
- Pretested with Zebra printers to ensure printing quality and image longevity
- Compatible with Zebra industrial and desktop printers

Electronics Store XYZ

Order Number: 825616 Date: 5/4/2017
Packing Slip: ES6623 Time: 2:23:28 PM
Item Number: 30781
Description: Cradle, Ground
Receipt: 275592

Existing Locations:	Item: 30781
300 Mechline	
2100 Warehouse:	
1001 Fab Shop:	
Z-Select 4000T 7mil Tag w/ 6000 wax ribbon	 www.zebra.com



ZeroLiner Linerless

Shipping Label



Application:

High-volume linerless shipping labels for parcels or pallets



Challenges:

- Excellent print quality when printing small fonts and 2D barcodes are required
- Fuss-free labelling solutions are necessary for busy shipping departments
- Easy-to-use solutions requiring minimal training are essential
- Sustainable solution with little waste



How Zebra Adds Value:

- **Improved efficiencies:** With 40% more media per roll than lined equivalents, fewer roll changes are needed per shift
- **Operational savings:** Zebra ZeroLiner Linerless takes up less warehouse space and saves time managing and moving inventory
- **Sustainable:** Label liner, which is difficult to recycle, is a thing of the past!



Key Features:

- Excellent print quality and consistency
- Tested and approved for use in Zebra printers
- Common sizes available from ZipShip with an MOQ of just 1 box



Z-Essentials

Short-Life, High-Volume Labelling



Application:

Barcode labels designed for mass-market applications offering exceptional value.



Challenges:

- Durability and Reliability:** Manufacturing environments can be harsh, involving exposure to chemicals, moisture, heat and abrasion.
- Security and Reliability:** Labels need to adhere to a variety of surfaces, including metal, plastic and cardboard.
- Budgetary Constraints:** Need for cost-effective solutions without sacrificing quality or performance.



How Zebra Adds Value:

- Customisable Solutions:** Zebra can deliver Z-Essentials labels in just about any size, shape or label set configuration to meet specific application and process requirements.
- Pre-Printed:** Zebra's flexographic print presses can add pre-printed text, graphics and colour.
- Versatility:** Service temperature ranges from -40°F to 130°F / -40°C to 54°C, with a minimum application temperature of 40°F / 4°C, enabling use in a variety of environments.



Key Features:

- Low-cost papers.
- Ideal for shipping, product identification, work-in-process labelling and other short-life high-volume applications.
- Compliant with FDA 175.105 code for indirect food contact.
- For use with Zebra's portfolio of industrial, desktop and mobile printers.





Key Zebra Certified Supplies for Retail

Print Confident.
Print Quality.
Print Zebra.



HEALTHCARE

MANUFACTURING

RETAIL



TRANSPORTATION
AND LOGISTICS

PUBLIC SECTOR



Why Legible, Easy-to-Scan Supplies Matter

Stockroom:

- Help improve inventory accuracy for fewer out of stocks and overstocks



Distribution Centre/ Courier:

- Minimise shipment and sorting errors
- Support on-time deliveries

Retailer:

- Lower supply and printer service costs
- Improve productivity and efficiency
- Increase pricing compliance

Sales Floor:

- Reduce risk of interrupting checkouts
- Expedite pricing updates
- Attract shoppers with markdowns visible from a distance
- Reinforce store brand with customised supplies
- Minimise IT troubleshooting
- Increases efficiency with first time, every time scanning



Zebra Retail Supplies at a Glance



Price/Product

- Z-Perform™ 1000D 110 Tag
- IQ Color 2000D
- Z-Select™ 2000D

PAGES 32-34



Price/Shelf

- BT793
- PolyPro™ 4000D
- Z-Select™ 2000D Removable
- 8000D Blockout

PAGES 35-38



Mobile Point of Sale

- Z-Perform™ 1000D Receipt

PAGE 39



Distribution

- ZeroLiner Linerless
- Z-Essentials 500T

PAGES 40-41



Z-Perform™ 1000D 110 Tag

Hang Tags and Shelf Edge Labels



Application:

Direct thermal shelf price tag to communicate price to consumers



Challenges:

- **Customer Dissatisfaction:** Shoppers are not pleased when products are not priced
- **Brand Consistency:** Reinforce your store brand consistently on all products
- **Lack of Information:** Products are sometimes missing key information (size, price, etc.) that influences shoppers
- **Tag Quality:** Tags that are illegible for consumers and barcode readers cause problems



How Zebra Adds Value:

- **Branded:** Represent your brand in a positive light with customised, direct thermal hang tags
- **Customised:** Choose from precise PMS colour matching and coverage/bleed options



Key Features:

- Pretested with Zebra printers to ensure quality, consistency and scanning reliability
- Customisation options including tag size and colour matching to support your brand image
- Compatible with Zebra desktop, industrial and most mobile printers



IQ Color 2000D

Markdown Label



Application:

- Indicate discount by using colour on demand
- One supply to support multicolour discount strategy



Challenges:

- **Time-Consuming:** Manual pricing is time-intensive and hard to keep current
- **Errors:** Price inaccuracy leads to customer dissatisfaction and inventory issues



How Zebra Adds Value:

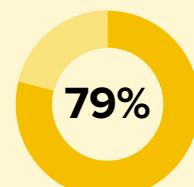
- **Rapid Price Change:** Automate colour-coding and price markdowns, using a single label, in support of your pricing strategy
- **Eye-Catching:** Get shoppers' attention with colour, using one supply for multiple colours
- **Reduces Inventory:** No need to stock multiple colours of labels for repricing and markdowns
- **Accurate:** Dramatically increase pricing accuracy



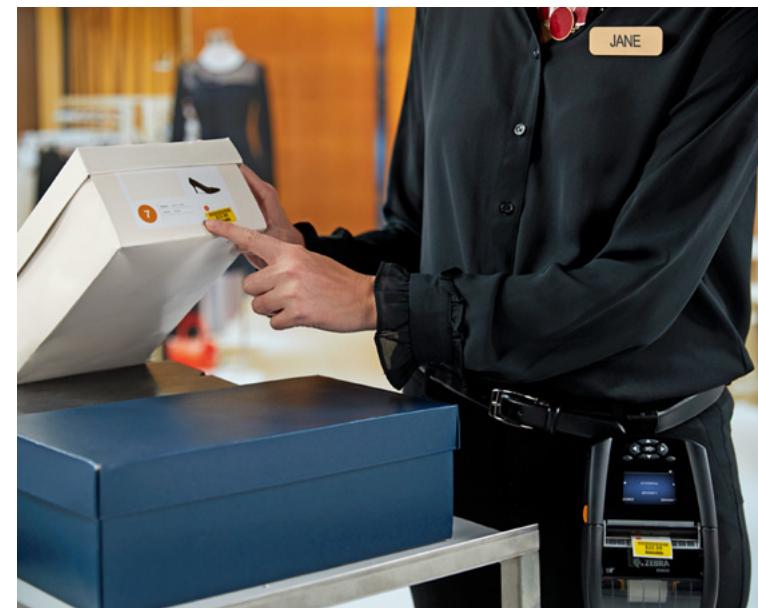
Key Features:

- Innovative IQ Color uses invisible, direct thermal ink technology
- The printhead's heat activates the invisible ink, allowing you to select the colours you want to make visible
- Customisable to allow colour placement where you need it
- Can print text, reverse images, shapes and logos in colour
- Tested and compatible with most Zebra desktop and mobile printers, based on application

Use Case— Retailer



decrease
in the average
markdown
time per unit



Z-Select 2000D

Markdown Label



Application:

Direct thermal label for highlighting price markdown placed on a shelf, tag or item



Challenges:

- Turnover:** Inventory that is slow to sell needs to be quickly reduced and promoted
- Awareness:** Consumers need awareness of price markdown—even from a distance
- Legibility:** Label must be legible for consumers and barcode readers
- Fraud:** A tamper-evident label deters shoppers switching prices on products



How Zebra Adds Value:

- Customisable:** Create a custom clearance label to support price management strategy
- Supports Your Brand:** Precise PMS colour matching using specially developed inks which reduce printhead wear and tear, and ensure consistent print quality
- Secure:** Custom design security slits to cause it to tear when removed
- Flexible:** Choose from a wide range of paper and synthetic label materials to meet your needs



Key Features:

- Pretested with Zebra printers to ensure quality, consistency and readability
- Customisation options (size, shape, colour and adhesives) for your budget and brand
- Compatible with Zebra desktop, industrial and most mobile printers



BT793

RFID Inlay



Application:

Well suited for retail item level tracking applications, but can be utilised in a wide range of applications outside retail



Challenges:

- **Read Range:** These applications require longer distance readings at a fast pace
- **Performance:** Inlays need to perform well with the printer and the readers to avoid data errors



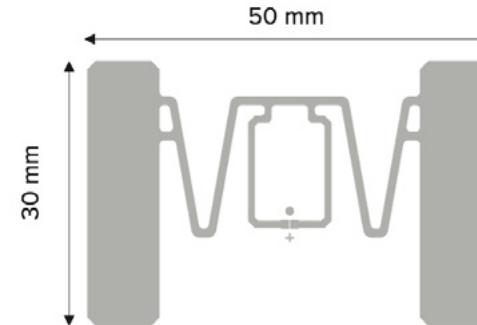
How Zebra Adds Value:

- **Error Prevention:** High read ranges help minimise errors in asset-related data
- **Real-Time Visibility:** Helps track, identify and maximise asset utilisation
- **Proven Performance:** ARC quality certified BoingTech™ BT793 inlays are designed and tested for optimal performance with Zebra printers and RFID readers



Key Features:

- Meets Auburn ARC specifications
- Read range of up to 20 metres



PolyPro™ 4000D

Shelf Label



Application:

Synthetic direct thermal shelf price label to communicate price to consumers



Challenges:

- **Environmental factors:** Direct thermal labels required to price products both indoors and with some exposure to water such as garden centres
- **Customer Dissatisfaction:** Shoppers are not pleased when items are not priced
- **Brand Consistency:** Reinforce your store brand consistently on all products
- **Lack of Information:** Products are sometimes missing key information (size, price, etc.) that influences shoppers
- **Label Quality:** Labels that are illegible for consumers and barcode readers cause problems



How Zebra Adds Value:

- **Customisable:** Create a custom label to support price management strategy
- **Supports Your Brand:** Precise PMS colour matching and coverage/bleed options available with customised, direct thermal labels
- **Flexible:** Choose from a wide range of paper and synthetic label materials to meet your needs



Key Features:

- Ease of removal makes this a good choice for displays where pricing or products are changed frequently
- Pretested with Zebra printers to ensure quality, consistency and scanning reliability
- Customisation options including tag size and colour matching to support your brand image
- Compatible with Zebra desktop, industrial and most mobile printers



Z-Select 2000D

Removable pricing labels



Application:

Product pricing with easy removability for products such as footwear and other delicate surfaces



Challenges:

- Customer Dissatisfaction:** Shoppers are not pleased when they cannot remove the labels easily from their new purchases
- Flexibility:** Stores need to identify products for a short time before cleanly removing the label, e.g. product returns.
- Quality Look and Feel:** High-value goods require a more aesthetically pleasing look and feel and also clean removability for better customer experience



How Zebra Adds Value:

- Customisable:** Create a custom label to support price management strategy
- Supports Your Brand:** Precise PMS colour matching to reinforce brand message and tone



Key Features:

- Pretested with Zebra printers to ensure quality, consistency and scanning reliability
- Clean removability on most surfaces
- Customisation options including size, shape and colour matching to support your brand image
- Compatible with Zebra desktop, industrial and most mobile printers



8000D Blockout

Repricing or over-labelling



Application:

- Secure repricing of products, ensuring previous price is not visible to customer
- Over-labelling price tags or labels to obscure incorrect product information



Challenges:

- Customer Dissatisfaction:** Shoppers are not pleased when they cannot remove the labels easily from their new purchases
- Flexibility:** Stores need to increase prices on products quickly while ensuring previous price is obscured
- Quality Look and Feel:** Good opacity ensures information underneath label is not visible to customer



How Zebra Adds Value:

- Customisable:** Easily add security slits to ensure labels are not easily removed by customers
- Supports Your Brand:** Precise PMS colour matching to reinforce brand message and tone



Key Features:

- Black adhesive securely obscures previously printed information
- Pretested with Zebra printers to ensure quality, consistency and scanning reliability
- Customisation options including size, shape and colour matching to support your brand image
- Compatible with Zebra desktop, industrial and most mobile printers



Z-Perform™ 1000D

Receipt



Application:

Direct thermal mobile printer receipt to provide customer proof of purchase



Challenges:

- **Validate Purchase:** Need to provide shoppers with a receipt
- **Promote Brand:** Easily identifiable
- **Inform:** Communicate important information to customers



How Zebra Adds Value:

- **Choice:** Meet your business objectives with our 60 and 80 micron receipts
- **Support Your Brand:** Place your logo, watermark and colours
- **Backprinting Options:** Convey important information such as your return policy



Key Features:

- Pretested with Zebra printers to ensure quality printing and long-lasting image
- Customise with preprinted logo, watermark and text, which allows you to support your brand image and relay customer information
- Compatible with Zebra desktop, industrial and mobile printers
- Archive life of up to 10 years when stored correctly



ZeroLiner Linerless

Shipping Label



Application:

High-volume shipping labels for parcels or pallets



Challenges:

- Excellent print quality when printing small fonts and 2D barcodes are required
- Fuss-free labelling solutions are necessary for busy shipping departments
- Easy-to-use solutions requiring minimal training are essential
- Sustainable solution with little waste



How Zebra Adds Value:

- **Improved efficiencies:** With 40% more media per roll than lined equivalents, fewer roll changes are needed per shift
- **Operational savings:** Zebra ZeroLiner Linerless takes up less warehouse space and saves time managing and moving inventory
- **Sustainable:** Label liner, which is difficult to recycle, is a thing of the past!



Key Features:

- Excellent print quality and consistency
- Tested and approved for use in Zebra printers
- Common sizes available from ZipShip with an MOQ of just 1 box



Z-Essentials 500T



Challenges:

- Ensuring high operational efficiency while minimizing downtime and errors can be a critical challenge.
- Balancing quality with cost-effectiveness for printing supplies.



How Zebra Adds Value:

- Offering robust and consistent supply chain solutions that enhance visibility and control.
- Zebra helps businesses manage costs effectively.
- Recommended use with the Zebra 1600 Wax Ribbon.



Key Features:

- Balances cost-effectiveness with quality printing.
- Designed to be compatible with a wide range of Zebra printers, facilitating easy integration into existing systems.
- Provides sharp, clear, and consistent print quality, essential for barcode readability and data accuracy.
- Suitable for various applications.





Key Zebra Certified Supplies for Transportation and Logistics

Print Confident.
Print Quality.
Print Zebra.



HEALTHCARE

MANUFACTURING

RETAIL

TRANSPORTATION
AND LOGISTICS



PUBLIC SECTOR



Why Legible, Easy-to-Scan Supplies Matter

Organisation:

- Lower costs
- Improve accuracy
- Expedite processes



Direct Store Delivery:

- Support timely delivery



Cross-Docking:

- Rapidly identify errors
- Lower risk of mistakes in sorting and shipping



Receiving and Shipping:

- Slash labelling time
- Verify receipt of material
- Reduce the chance of delays



Picking and Staging:

- Minimise downtime
- Increase efficiency





Zebra Transportation and Logistics Supplies at a Glance



Shipping/Receiving

- Z-Perform™ 1000D receipt
- Zebra ZeroLiner Linerless
- IQ Color 2000D
- Z-Slip
- Z-Essentials 500D

PAGES 45-49



Inventory Management

- ZBR2100 Inlay

PAGE 50



Cross-Docking

- IQ Color 2000D

PAGE 51

Z-Perform™ 1000D

Proof of Delivery Receipt



Application:

- Customer proof of delivery
- Load manifests
- Invoices
- Payment receipts
- Pick lists



Challenges:

- **Durability:** Receipt must be durable for a defined time frame



How Zebra Adds Value:

- **Longevity:** Can be archived up to 10 years
- **Flexibility:** Choose from 60 or 80 micron receipts to support your brand and application needs
- **Customisable:** Create a custom receipt that represents your brand in a positive light and communicates terms and conditions



Key Features:

- Pretested with Zebra printers to ensure quality printing and long-lasting images, resulting in fewer jams and less downtime
- Customisation options include preprinted logo, watermark and text on the back of the receipt
- Thinner media enables longer rolls for fewer roll replacements
- Compatible with Zebra mobile printers



ZeroLiner Linerless

Shipping Label



Application:

High-volume shipping labels for parcels or pallets



Challenges:

- Excellent print quality when printing small fonts and 2D barcodes are required
- Fuss-free labelling solutions are necessary for busy shipping departments
- Easy-to-use solutions requiring minimal training are essential
- Sustainable solution with little waste



How Zebra Adds Value:

- **Improved efficiencies:** With 40% more media per roll than lined equivalents, fewer roll changes are needed per shift
- **Operational savings:** Zebra ZeroLiner Linerless takes up less warehouse space and saves time managing and moving inventory
- **Sustainable:** Label liner, which is difficult to recycle, is a thing of the past!



Key Features:

- Excellent print quality and consistency
- Tested and approved for use in Zebra printers
- Common sizes available from ZipShip with an MOQ of just 1 box



IQ Color 2000D

Colour Shipping Label



Application:

Shipping labels to highlight urgent shipping methods and ensure items get on the right truck



Challenges:

- **Hard to Sort:** Unless packages on conveyor system are accurately read and sorted, they may end up at the wrong truck
- **Hard to Read:** Labels in black are easily misread when identified by a number
- **Hard to ID:** Once a package is on the wrong truck, it is difficult to identify



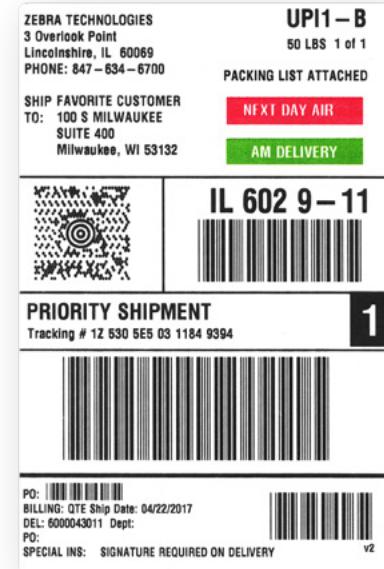
How Zebra Adds Value:

- **Accuracy:** Avoid shipment and sortation mistakes by using colour on the label to identify each package
- **Faster:** Reduce sortation time
- **Quick Correction:** Employees react to colour much quicker than reading text
- **Increase Profits:** Even a 1% improvement can save the company thousands of pounds



Key Features:

- Innovative IQ Color uses invisible, direct thermal ink technology
- The printhead's heat activates the invisible ink, allowing you to select the colours you want to make visible
- Can print text, reverse images, shapes and logos in colour
- Customisable to allow colour placement where you need it
- Tested and compatible with most Zebra desktop and mobile printers, based on application



Z-Slip

Packing Slip



Application:

Packing slip



Challenges:

- Time-Consuming:** A conventional packing list has to be folded three times, inserted into an envelope and adhered to the package
- Inconvenient:** A packing list inside the box forces customers to search for it



How Zebra Adds Value:

- Innovative:** A cutting-edge solution from Zebra
- Fast:** Use of Z-Slip slashes 29 seconds from the process
- Convenient:** The packing list is outside, where it's visible
- Positive:** Provides a positive brand experience for the customer



Key Features:

- All-in-one packing slip solution
- Easy—print, peel and apply
- Format built into SAP Smart Forms for ease of integration with SAP
- Pretested with Zebra printers to ensure quality printing
- Compatible with Zebra industrial printers

Time to add
Packing Slip



Conventional
label 40 sec

Z-Slip
11 sec

At 1,000
packages/day
= 2,000 hrs
saved/year



Z-Essentials 500D

Product Identification and Shipping



Application:

Asset identification, shipping and cross-docking



Challenges:

- **Durability and Reliability:** Poor-quality printing or damaged labels can lead to scanning errors and delays in asset identification and tracking.
- **Short-Term Legibility:** Product identification labels must be durable for a defined timeframe.



How Zebra Adds Value:

- **Quality Design:** Uncoated paper with permanent acrylic adhesive, BPA- and latex-free.
- **Low Cost Solution:** Tested and approved by Zebra Technologies.
- **Customisable Solutions:** Zebra can deliver Z-Essentials 500D labels in just about any size, shape or label set configuration to meet specific application and process requirements.



Key Features:

- High-resolution printing with sharp text, graphics and barcodes for optimal scanning accuracy.
- Zebra's flexographic print presses can add pre-printed text, graphics and colour.
- Suitable for use in Zebra's printer portfolio.
- Compliant with FDA 175.105 code for indirect food contact.



ZBR2100

RFID Inlay



Application:

In manufacturing, T&L, healthcare and other industries that require high read ranges



Challenges:

- Read Range:** These applications require consistent, reliable readings at a considerable distance
- Performance:** Inlays need to perform well with the printer and the readers to avoid data errors



How Zebra Adds Value:

- Error Prevention:** High read ranges help minimise errors in asset-related data
- Real-Time Visibility:** Helps track, identify and maximise asset utilisation
- Proven Performance:** ZBR2100 inlays are designed and tested for optimal performance with Zebra printers and RFID readers



Key Features:

- Extreme high-sensitivity UCODE 9 chipset (EPC-96-bit, user N/A)
- Read range of up to 18 metres in free space



IQ Color 2000D

Cross-Docking Label



Application:

Cross-docking labels for regional distribution centres (DCs) that serve multiple stores or locations



Challenges:

- Hard to Sort:** Unless packages on conveyor system are accurately read and sorted, they may end up at the wrong store or location
- Hard to Read:** Labels in black are easily misread
- Hard to ID:** Once a package is on the wrong skid, it is difficult to identify



How Zebra Adds Value:

- Accuracy:** Avoid shipment and sortation mistakes by using colour on the label to identify each skid
- Faster:** Reduce sortation time and simplify employee training
- Quick Correction:** Employees react to colour much quicker than reading text
- Increase Profits:** Even a 1% improvement can save the company thousands of pounds



Key Features:

- Customisable to allow colour placement where you need it
- Innovative IQ Color uses invisible, direct thermal ink technology
- The printhead's heat activates the invisible ink, allowing you to select the colours you want to make visible
- Can print text, reverse images, shapes and logos in colour
- Tested and compatible with most Zebra desktop and mobile printers, based on application

One satisfied customer



Just 1 label across 5 DCs = 400K in annual repeatable revenue





Key Zebra Certified Supplies for Public Sector

Print Confident.
Print Quality.
Print Zebra.





Why Legible, Easy-to-Scan Supplies Matter

All Organisations:

- Lower costs
- Avoid downtime
- Enhance decision-making
- Optimize efficiency and productivity
- Support compliance



Public Safety:

- Know what assets you have, and where
- Track assets at scenes, at base or in transit
- Identify and locate kit, vehicles and personnel/ patients
- Check inventory and track asset conditions
- Alert teams if items have been left behind
- Be alerted if assets move beyond pre-defined areas
- Efficient evidence management
- Effective labelling for possessions and equipment for maintenance

Military and Defence:

- Track and trace everything, everywhere
- Ease challenging supply chains
- Streamline maintenance operations
- Track and locate assets inside the four walls
- Identify and track kit and vehicles in the field
- Quickly identify and locate personnel
- Secure site access and restricted areas
- Be alerted if assets move beyond pre-defined areas
- Tag equipment for maintenance

Education:

- Create robust, secure, high-quality ID cards
- Verify people at the point of service
- Quickly identify and locate students and staff
- Track and trace equipment to prevent loss
- Optimise campus and building security
- Secure site access and restricted areas



Zebra Public Sector Supplies at a Glance



Public Safety

- Ironside Slim Hard Tags
- Z-Ultimate 3000T
- Z-Select 2000T
- RFID Wristband
- 8000D 10-year Receipt

PAGES 55-59



Military and Defence

- RFID Silverline Blade II+
- Z-Band Wristband
- RFID Laundry Tags

PAGE 60-62



Events

- Access Cards
- Z-Band Wristband

PAGE 63 - 64

Ironside Slim Hard Tags

Slim-Profile RFID Tags



Application:

- Asset tracking vehicles at scenes



Challenges:

- Durability and Reliability:** RFID tags often need to withstand harsh conditions, such as extreme temperatures, moisture and physical wear.
- Security and Data Integrity:** Ensuring data security and integrity is essential, especially in sectors where information is sensitive.
- Compatibility and Integration:** Need to integrate seamlessly with existing asset management systems and technologies, which can be diverse and complex.
- Budgetary Constraints:** Need for cost-effective solutions without sacrificing quality or performance.
- Scalability:** Ability to accommodate evolving needs and increased asset volumes over time.



How Zebra Adds Value:

- Robust Material Design:** Built to ensure reliable performance in demanding environments.
- Secure Data Transmission:** Zebra offers RFID solutions ensure sensitive information remains protected.
- Seamless Integration:** Designed to integrate easily with existing systems and infrastructure.
- Cost-Effective Solutions:** Competitive pricing and value-added solutions help meet public sector budgetary constraints.
- Scalable Technology:** Zebra's RFID solutions allows organisations to expand their tracking capabilities as their needs grow.



Key Features:

- Constructed to withstand high temperatures and chemical exposure.
- Slim profile for easy attachment.
- Consistent read ranges and accuracy.
- Advanced security features.
- Suitable for diverse uses.



Z-Ultimate 3000T

Asset Labelling in Demanding Environments



Application:

- Evidence collection Tracking



Challenges:

- **Durability and Longevity:** Evidence labels must be able to withstand various environmental conditions, such as temperature fluctuations, moisture and handling.
- **Legibility and Accuracy:** Ensuring labels remain legible and accurate over time is crucial for maintaining the integrity of evidence records.
- **Security and Tamper-Resistance:** Need to prevent unauthorised alterations or removal, to preserve the chain of custody.
- **Compliance with Standards:** To meet specific regulatory standards for evidence management.
- **Integration:** Labels should integrate seamlessly with existing evidence tracking systems.



How Zebra Adds Value:

- **High-Durability Materials:** Made from premium materials designed to resist environmental stressors.
- **Superior Print Quality:** High-resolution, crisp text and barcodes. Recommended ribbons 5095, 5100.
- **Easy Integration:** Designed to integrate smoothly with existing systems, for streamlined operations.



Key Features:

- Made to withstand exposure to chemicals, moisture and rough handling.
- Supports superior print quality for clear, sharp text and barcodes.
- Resistant to chemicals and abrasion.
- Customisable sizes and designs.
- Secure, reliable, tamper-resistant.
- Recommended for use with Zebra desktop, mid-range and high-performance thermal printers for optimal performance.



Z-Select 2000T

Asset Labelling for Evidence Management



Application:

- Evidence management



Challenges:

- **Durability:** Evidence labels must endure various environmental conditions, including fluctuations in temperature, humidity and physical handling.
- **Clarity and Accuracy:** Data legibility and accuracy over time frame periods.
- **Security and Tamper-Resistance:** Labels need to be tamper-resistant and respective to the surface energy.
- **Regulatory Compliance:** To meet specific standards based on application.



How Zebra Adds Value:

- **Quality Material Construction:** Made with high-quality material that offers durability and resistance to environmental stressors.
- **Reliable Print Performance:** High-resolution, clear text and barcodes when used with Zebra ribbons, to support accurate and reliable information retention.
- **Compliance Assurance:** Zebra provides labels that adhere to industry standards – refer to specifications.



Key Features:

- Made to withstand exposure to temperature changes, moisture and handling.
- Supports clear, crisp printing of text and barcodes when printed with Zebra ribbons.
- Smooth surface enhances print quality and readability.
- Customisable sizes and designs.
- Reliable adhesion to various surfaces.
- Recommended for use with Zebra desktop, mid-range and high performance thermal printers.



RFID Wristband

Patron Identification



Application:

- Patron identification and location



Challenges:

- **Security and Privacy:** Ensuring secure data transmission and user privacy is essential in sensitive public sector environments.
- **Durability and Comfort:** Must be able to withstand daily wear and environmental conditions, while remaining comfortable for extended use.
- **Data Accuracy:** Ability to use accurate data for real-time tracking of personnel movements and to manage access efficiently.
- **Seamless Integration:** Need to integrate seamlessly with various existing access control or patient management systems.
- **Scalability and Customization:** Ability to accommodate varying numbers of users, with customisation to meet specific organisational requirements.



How Zebra Adds Value:

- **Advanced Technology:** Ensures secure and reliable data transmission.
- **Durable and Comfortable Design:** Made from high-quality materials that withstand daily use and environmental stressors, while prioritising user comfort.
- **Real-Time Data:** Supports real-time tracking and data management, improving efficiency and operational control.
- **Easy Integration:** Designed for seamless integration with existing systems, enabling smooth implementation and operation.
- **Customisable Options:** Customisable branding, design, and functionality to meet specific needs.



Key Features:

- Advanced encryption and authentication technologies ensure secure data transmission and storage.
- Resistant to wear and tear, water and environmental conditions.
- Designed to be worn for extended periods without irritation or discomfort.
- Supports clear printing of text, logos and barcodes for quick access and tracking.
- Suitable for diverse uses, including event management, healthcare patient tracking and secure access control.



8000D 10-Year Receipt

Effective E-Citations and Receipts



Application:

- Issuing of e-citations and receipts



Challenges:

- Durability Requirements:** Receipts and labels need to last for 10 years in all environmental conditions.
- Legibility Over Time:** Ensuring that printed information remains legible over an extended period is crucial, especially for records or warranties.
- Regulatory Compliance:** Labels may need to meet specific regulatory standards for durability and legibility in key applications.
- Budgetary Constraints:** Need for cost-effective solutions without sacrificing durability.
- Systems Integration:** Must be compatible with existing printing technologies and systems.



How Zebra Adds Value:

- Innovation in Materials:** Made to ensure the durability and legibility of labels, despite environmental and handling challenges.
- Reliable Printing Technology:** Zebra's mobile printers are designed to work seamlessly with e-citation labels, providing consistent, high-quality output over the label's lifespan.
- Solutions Expertise:** Zebra offers tailored solutions to suit specific e-citation labelling needs.
- Support and Service:** Excellent customer support and service helps teams optimise operations.
- Eco-Friendly Options:** With a focus on sustainability, Zebra offers labels that are environmentally responsible while maintaining performance standards.



Key Features:

- Receipt paper designed to maintain integrity and readability for up to 10 years.
- Made from materials that resist environmental stressors, such as moisture, heat and light.
- High-resolution printing ensures clear, crisp text and barcodes that remain legible over time.
- Smooth integration with existing systems.
- Suitable for diverse uses, including e-citations, long-term record-keeping, warranties and compliance labelling.
- Recommended for use with Zebra's portfolio of mobile printers.



RFID Silverline Blade II+

Robust On-Metal RFID Label



Application:

- Asset tracking inside the four walls



Challenges:

- Regulatory Compliance:** Data security and privacy standards can be challenging to maintain.
- Durability and Longevity:** Need to withstand harsh environments and frequent use.
- Budgetary Constraints:** Need for cost-effective solutions without compromising quality or performance.
- Systems Integration:** Solutions must seamlessly integrate with existing infrastructure, which can be outdated or varied.
- Scalability and Flexibility:** Ability to adapt to changing needs and environments.



How Zebra Adds Value:

- Advanced Material Technology:** Cutting-edge materials offer essential durability and longevity.
- Robust and Reliable:** Reliable performance minimises downtime and maintenance needs.
- Customisable Solutions:** Customisable labelling solutions to meet specific regulatory and operational requirements.
- Cost-Effective Options:** Competitive pricing and solutions that deliver excellent value for money, aligning with budgetary constraints.
- Expert Support and Service:** Zebra's dedicated support team helps ensure effective implementation and operation.



Key Features:

- Designed to withstand environmental stressors and frequent handling.
- Supports precise printing capabilities, for clear and readable labels at all times.
- Seamlessly integrates with Zebra's printing technologies and existing client systems.
- Scalable to provide ongoing flexibility and future-proofing.
- Suitable for diverse uses, including asset tracking, record management and operational efficiency improvements.
- Compatible with Zebra's full RFID portfolio including printers, readers, and handhelds.



RFID Laundry Tags

Laundry Identification and Tracking



Application:

- Laundry labelling for identification and tracking in the field



Challenges:

- **Durability:** Tags need to endure washing conditions, including high temperatures, chemicals and mechanical agitation, without losing functionality.
- **Effective Inventory Management:** Efficiently managing large inventories of textiles, such as uniforms or linens, can be challenging without effective tracking and identification solutions.
- **Data Accuracy and Security:** Ensuring accurate and secure data transmission is crucial.
- **Budgetary Constraints:** Need for cost-effective solutions that don't compromise on quality or performance.
- **Systems Integration:** RFID solutions must integrate seamlessly with existing inventory and asset management systems, which can vary widely in technology and sophistication.



How Zebra Adds Value:

- **Innovative Technology:** Advanced RFID technology designed to withstand the harsh conditions of laundering processes ensures long-term reliability.
- **Efficiency Improvements:** Helps streamline inventory management, reducing manual labour and errors while improving efficiency and accuracy.
- **Cost-Effective Solutions:** Zebra's RFID solutions deliver high ROI by minimising losses and optimising inventory management.
- **Scalability and Flexibility:** Ability to easily expand and adapt systems as needs evolve.



Key Features:

- Designed to endure the rigorous conditions of industrial washing, drying and ironing processes, ensuring consistent performance.
- Reliable read ranges and accuracy for efficient tracking of items in large inventories.
- Seamless integration with Zebra's RFID readers and software, as well as existing inventory management systems.
- Suitable for asset identification and management of military uniforms, bed linens and more.



Access Cards

Identification and Access Control



Application:

- Secure site access



Challenges:

- Security:** Need for robust security measures to prevent unauthorised entry and safeguard sensitive data.
- Durability:** Must be tough enough to endure frequent handling, exposure to various environmental conditions and physical wear.
- System Compatibility:** Need to integrate seamlessly with existing access control and identity management systems, which can vary significantly in terms of technology and specifications.
- Budgetary Constraints:** Need for solutions that are both cost-effective and high-performing.
- Customisation and Scalability:** Need to customise and scale with organisational growth.



How Zebra Adds Value:

- Enhanced Security:** Customised cards with your choice of overt, covert or forensic security features: Guilloche pattern, infrared ink printing, 2-D holographic foil, black light-reactive ink printing.
- Robust Materials:** Made to withstand heavy use and challenging environmental conditions.
- Easy Integration:** Designed for easy integration with existing systems, ensuring smooth transitions and operations.
- Customisable Designs:** Branding, colours and functionality can be tailored to specific needs. Printed using Zebra's ZC300 series card printer.



Key Features:

- Security technologies like RFID and encryption prevent unauthorised access and ensure data confidentiality.
- Designed to resist wear and tear, ensuring a long lifespan even with frequent use.
- High-resolution printing of photos, text and security features for clear, crisp information.
- Customisation to match specific branding and operational needs.
- Suitable for effective access control across all educational buildings and facilities.



Z-Band Wristband

Conferences, Exhibitions and Trade Shows



Application:

- Visitor management



Challenges:

- Security and Safety:** Accurately tracking visitor movements at exhibitions, trade events and conferences.
- Durability and Comfort:** Must be tough enough to withstand various activities and environmental conditions, while being comfortable for extended wear.
- Budgetary Constraints:** Need for cost-effective solutions without sacrificing quality or functionality.
- Systems Integration:** Must integrate seamlessly with existing management and security systems.



How Zebra Adds Value:

- Enhanced Security:** Reliable identification and tracking features enhance the security and safety of students and staff.
- Durable and Comfortable:** Made to withstand active use and exposure to water, while remaining comfortable for daily wear.
- Privacy Protection:** Compliance with data privacy regulations for secure data handling and storage.
- Cost-Effective Solutions:** Zebra provides affordable wristband options that deliver high value, to meet the budgetary constraints of educational institutions.
- Easy Integration:** Designed to integrate smoothly with existing educational management systems.



Key Features:

- Withstands water exposure and rough handling, so suitable for daily activities and special events.
- Designed to be worn by staff throughout the day without discomfort.
- High-resolution printing of names, barcodes and branding enables clear and easy identification.
- Branding or specific event theme customisation to enhance sense of community and belonging.
- Suitable for diverse uses, including attendance tracking at exhibitions, trade events and conferences.
- Printed using Zebra's portfolio of desktop printers.





EMEA Headquarters | zebra.com/locations | contact.emea@zebra.com

ZEBRA and the stylized Zebra head are trademarks of Zebra Technologies Corp., registered in many jurisdictions worldwide. All other trademarks are the property of their respective owners. ©2025 Zebra Technologies Corp. and/or its affiliates. 10/08/2025.