



Zebra Certified Supplies for Maximum Quality, Consistency and Reliability



HEALTHCARE



MANUFACTURING



RETAIL



TRANSPORTATION
AND LOGISTICS

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Why Zebra Certified Supplies

Print Confident. Print Quality. Print Zebra.



We sift through thousands of available media options



Our R&D experts select, convert and rigorously test all materials



We certify only those offering the best thermal printing performance



We use consistent materials, so our customers get reliable quality

Ready to go next day.
Quantities as low as
just one box.

Benefits of Printing With Zebra Certified Supplies

Printer Uptime

No supply-related downtime

Workforce Productivity

Increased worker and process efficiency

Customer Service Quality

No delays related to printer supplies

TCO

Reduced capital, operational, maintenance and troubleshooting costs



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Key Zebra Certified Supplies for Healthcare

Print Confident.
Print Quality.
Print Zebra.



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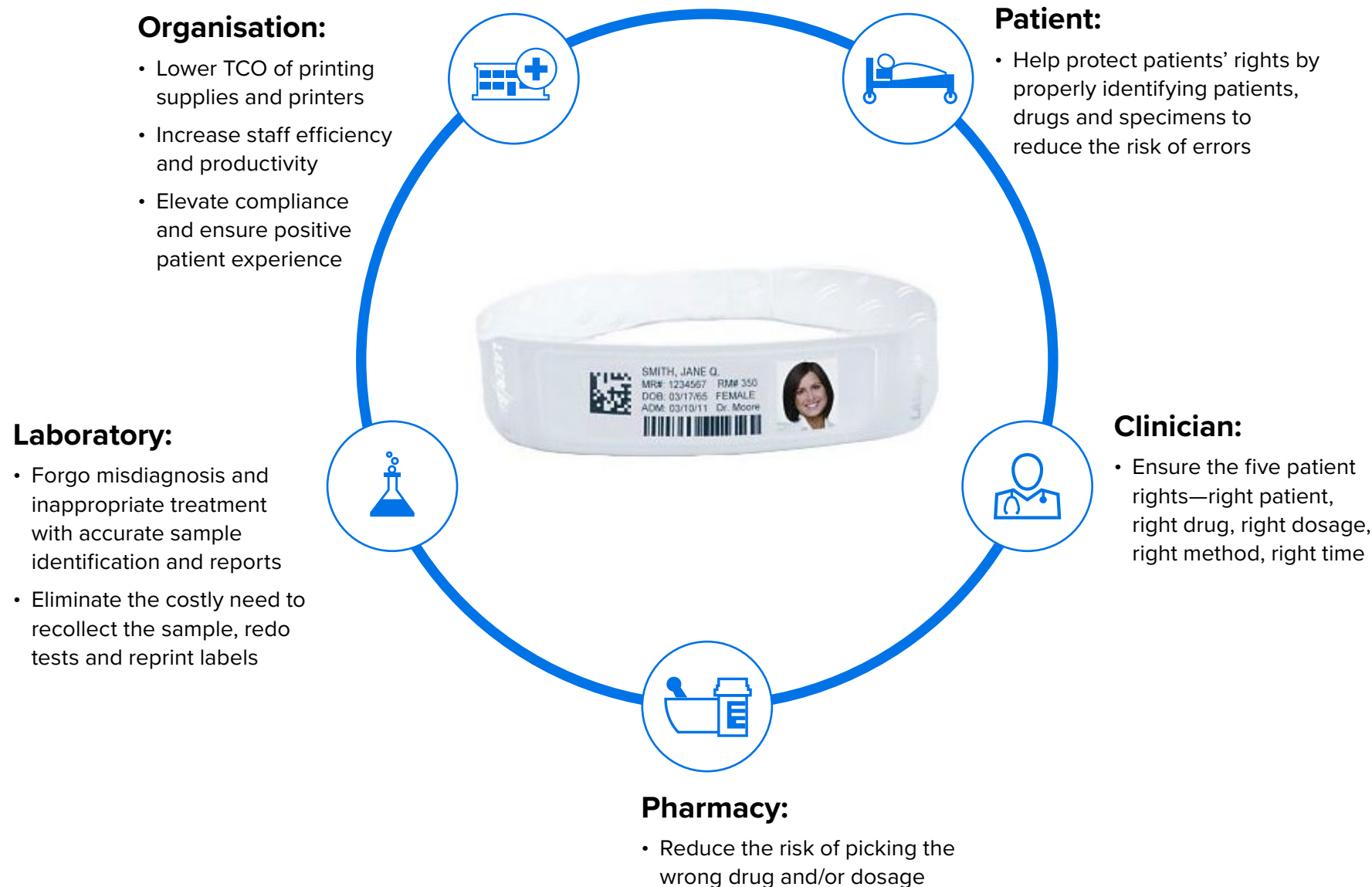
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Why Legible, Easy-to-Scan Wristbands and Labels Matter





Zebra Healthcare Supplies at a Glance



Positive Patient ID

- Z-Band® UltraSoft
- LaserBand® 2 Advanced

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Phlebotomy Specimen Collection Label

- IQ Color 2000D
- Z-Select 2000D

PAGES 9-10



Laboratory Label

- Z-Xtreme 5000T with Image Lock Ribbon

PAGE 11



Pharmacy Label

- Z-Select 2000D

PAGE 12



Blood Bank

- 8000T Blood Bag All Temp
- 8000T Blood Bag Deep Freeze

PAGE 13



Z-Band® UltraSoft

Patient Identification Wristband



Application:

Accurately identify patients from admission to discharge



Challenges:

- **Safety and Inefficiency:** Barcodes that fail to scan jeopardise patient safety and staff productivity
- **Hand Sanitiser Resistance:** Bands need to withstand hand sanitisers
- **Legibility:** They must be readable even after multiple days of continuous wear
- **Comfort:** The band should not irritate a patient



How Zebra Adds Value:

- **Softest Wristband:** Z-Band UltraSoft is the softest direct thermal printable wristband on the market
- **For Delicate Skin:** It was developed specifically for delicate skin
- **Superior Comfort:** This flexible synthetic material has a soft feel
- **Durable:** Tested to ensure optimum image durability and scanning performance



Key Features:

- Antimicrobial coating protects the wristband
- Scannable for a typical hospital stay
- Easy to print and secure in 60 seconds or less using an adhesive tab
- MR-safe (metal-free) and latex-free
- Available in adult, paediatric and infant sizes
- Compatible with Zebra ZD510-HC healthcare printers or Zebra desktop and industrial printers



LaserBand[®] 2 Advanced

Patient Identification Wristband



Application:

Accurately identify patients from admission to discharge



Challenges:

- **Safety and Inefficiency:** Barcodes that fail to scan jeopardise patient safety and staff productivity
- **Hand Sanitiser Resistance:** Bands need to withstand hand sanitisers
- **Legibility:** They must be readable even after multiple days of continuous wear
- **Comfort:** The band should not irritate a patient



How Zebra Adds Value:

- **No Extra Hardware Needed:** Zebra's self-laminating wristbands and labels can be printed on one sheet, utilising existing laser printers
- **Preserves Patient Data Longer:** Patented self-laminating seal protects the wristband from moisture and hand sanitisers



Key Features:

- Lays flat on the wrist for quick scanning
- Easy to assemble
- Available in multiple sizes and colours, including a maternity format
- Latex-free
- Compatible with standard laser printers



IQ Color 2000D

Phlebotomy Specimen Collection Label



Application:

Accurately label and identify specimens



Challenges:

- **Inefficiency:** Untimely lab results lead to the need to redraw samples or delays in providing results to physicians
- **Expense:** Misidentification errors are estimated to cost the industry \$200M to \$400M/year in the USA
- **Error-Prone:** Currently, STAT specimens are identified by manually indicating with a red marker



How Zebra Adds Value:

- **Less Risk:** Unique solution allows on-demand identification of STAT specimen, reducing the chance of errors with automated at-a-glance colour cues



Key Features:

- Print STAT colour indicator on demand
- Meets Clinical Laboratory Standards Institute (CLSI) specimen collection label format standards
- Innovative IQ Color uses invisible, direct thermal ink technology
- The printhead's heat activates the invisible ink, allowing you to select the colours you want to make visible
- Tested and compatible with all Zebra desktop and mobile printers



Z-Select 2000D

Phlebotomy Specimen Collection Label



Application:

Labelling of curved surfaces such as test tubes, vials, syringes



Challenges:

- **Compliance:** Adhesive must meet FDA 175.105 requirements
- **Durability:** If a vial or test tube label becomes unreadable or falls off, it can cause a sample identification error that can lead to a dangerous, adverse event



How Zebra Adds Value:

- **Error Prevention:** Ensures correct identification of test and patient
- **Time and Cost Savings:** Avoids the need for resampling or retesting



Key Features:

- Direct thermal, premium, ultra-smooth paper label with a high-tack permanent acrylic adhesive
- Excellent print quality and mandrel hold
- Meets FDA 175.105 for indirect food contact requirement



Z-Xtreme 5000T with Image Lock Ribbon

Laboratory Label



Application:

Identification of samples on laboratory slides



Challenges:

- **Durability:** If a slide label becomes unreadable, unscannable or falls off during testing, it can cause a sample identification error that can lead to an adverse event, retesting, redraws or additional treatment
- **Real Estate:** Label size has to accommodate all the pertinent information



How Zebra Adds Value:

- **Durable:** Designed to withstand the most common chemicals found in laboratories, ensuring that the label remains readable and scannable during the test process
- **Error Prevention:** Ensures accurate identification so results are delivered to the right patient
- **Efficiency:** Avoids the need for resampling and retesting



Key Features:

- Excellent durability and resistance to chemical solvents
- Compatible with Zebra industrial and desktop printers
- For applications requiring resistance to complete immersion in harsh chemicals, such as H&E staining, 8000T Lab Resist with Image Lock ribbon is recommended



Z-Select 2000D

Pharmacy Label



Application:

Labelling drug orders from hospital pharmacies



Challenges:

- **Legibility:** Proper drug administration relies on the readability of a label
- **Safety:** A label that's easy to scan helps ensure five patient rights
- **Moisture:** Needs to resist spills



How Zebra Adds Value:

- **Legibility and Readability:** Ensure patient safety and efficient drug administration
- Moisture-resistant topcoat



Key Features:

- Pretested with Zebra printers to ensure readability and quality printing
- Pretested to ensure image durability in a pharmacy setting
- Compatible with Zebra desktop, industrial and mobile printers

Varsho, Gary A. DOB: 6.20.61
Patient ID: 455-45545-4554 Order: 778819

Valatonin HCl

Dextrose 5% Water

Total volume 280ml

Use premade product
Product code 07810


SICU Tube Station 540
Refrigerate

IV

Infuse IV, 05.01.17 @ 21:00 (q12h)
Do not use after 05.02.17 @ 8:00
Infuse over at least 1 hr
Monitor dosing through blood levels

Anaphylaxis

NO PUMP

 ZEBRA



8000T Blood Bag

Blood Bag All Temp

Blood Bag Deep Freeze



Application:

Properly identify blood and IV bags from vein to vein



Challenges:

- **Risk:** Misidentified blood and medications create a serious risk to patient safety
- **Compliance:** Adhesive must meet ISO standards relating to adhesive migration and in vitro cytotoxicity



How Zebra Adds Value:

- Uses special material that has been tested to meet the requirements for labelling blood bags at the manufacturer, during processing, sterilisation and even in frozen storage
- Customisable to blood bag labelling size requirements



Key Features:

- Resistant to chemicals, alcohol, blood and water
- Meets ISBT 128 guidelines for uniform labelling of blood and blood components
- Compatible with Zebra desktop and industrial printers
- Adhesive performance

	Service Temperature	Application Temperature
8000T Blood Bag All Temp	-80°C to +140°C	+10°C
8000T Blood Bag Deep Freeze	-50°C to +80°C	-20°C





Key Zebra Certified Supplies for Manufacturing

Print Confident.
Print Quality.
Print Zebra.



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Why Legible, Easy-to-Scan Labels and Tags Matter

Organisation:

- Lower expenses
- Avoid downtime
- Improve quality
- Increase staff efficiency and productivity
- Elevate compliance

Shipping:

- Order picking and staging for accurate distribution
- Ensure timely shipping
- Expedite delivery and sales
- Improve service with accuracy



Parts Management:

- Rapidly identify raw materials
- Track origin and product details
- Accurately manage inventory
- Quickly locate recalled items
- Verify specifications

Production:

- Pick and stage parts
- Track the assembly of products to remain fast and lean
- Identify bottlenecks to reduce downtime
- Validate inspections to maintain quality
- Ensure compliance with international and national standards
- Identify finished products

Asset Tracking:

- Know the location of your assets





Zebra Manufacturing Supplies at a Glance



Product ID

- Z-Ultimate® 3000T
- PolyPro™ Labels

PAGES 17-18



RFID Labelling For Metal

- Silverline
- Silverline Blade II

Advanced RFID Inlay

- ZBR4000

PAGES 19-21



Component ID Micro Label

- Z-Ultimate® 3000T

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Work-in- Process Tag

- Z-Perform™
1000T 150 Tag

PAGE 23



Shipping

- Zebra ZeroLiner
Linerless
Linerless labels

PAGE 24



Z-Ultimate[®] 3000T

Product ID (UID and General) Label



Application:

Product identification labelling



Challenges:

- Long-term identification of manufactured items
- **Exposure:**
 - Chemicals
 - Abrasion
 - Outdoor elements or manufacturing environments with uncontrolled climate and a wide temperature range



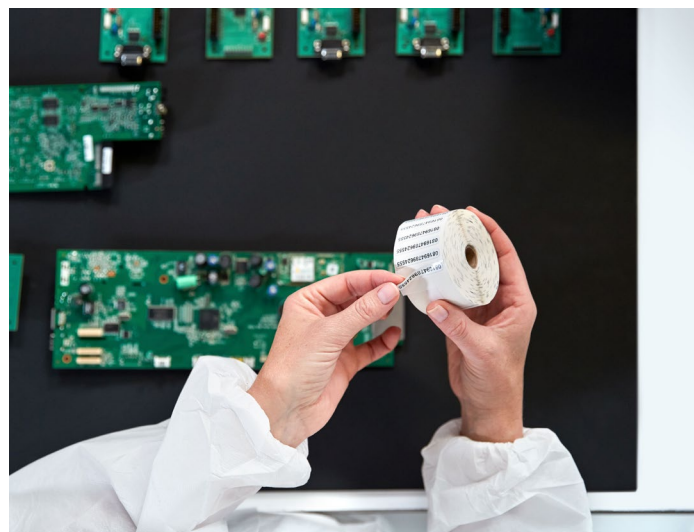
How Zebra Adds Value:

- **Value:** Best ROI for asset labelling with gloss finish
- **Flexibility:** Wide range of sizes for Zebra printers available from stock as part of the ZipShip offering
- **Customisable:** Custom sizes and colour preprinting solutions available to meet your unique needs



Key Features:

- UL-compliant
- Excellent durability; withstands weak, moderate and some harsh chemicals and scratches
- Lasts up to 3 years outdoors
- Temperature exposure from -40°C up to +150°C
- Compatible with Zebra industrial and desktop printers



PolyPro™ Labels

Product ID (UID and General)



Application:

Product identification labelling



Challenges:

- **Resistance:** Identification of products must endure some abrasion and weak-to-moderate chemicals
- **Longevity:** Outdoor storage



How Zebra Adds Value:

- **Customisable:** Meets your unique needs with multiple sizes and colours, including preprinted graphics and flood coating



Key Features:

- Available in gloss and matt finish
- Resistant to scratching and smearing
- Resistant to weak and moderate chemicals
- Flexibility for labelling curved or irregular surfaces
- Temperature exposure up to 120°C
- Meets FDA 175.105 indirect food contact requirements
- Compatible with Zebra desktop and industrial printers



Silverline

On-Metal RFID Labelling



Application:

RFID asset tagging for metal and liquid-filled containers



Challenges:

- **Illegibility:** RFID read range deteriorates when a traditional RFID label is applied on a metal surface or liquid-filled item
- **Lack of Visibility:** Assets whose barcodes are difficult to read cannot easily be tracked



How Zebra Adds Value:

- **Effective:** Designed to increase read range
- **Accurate:** Optimised for Zebra printers, these labels ensure high accuracy



Key Features:

- Works on difficult-to-read metal and liquid-filled containers
- Classic, slim and micro sizes available
- Read range up to 5 metres
- Must be used with Zebra ZT411 printer



Silverline Blade II™

On Metal RFID Label Tag



Application:

Ideal for asset tracking of chemical drums, mobile computers, printers, antennas, wheelchairs, IV pumps, automotive assets and more



Challenges:

- **Read Range:** Efficient read performance is needed for demanding tagging applications
- **Durability:** Manufacturing, automotive and healthcare assets, among others, often require heavy industrial washing



How Zebra Adds Value:

- **Versatility:** The new Impinj M730 IC increases this tag's versatility and improves read performance
- **Resistance:** IP68 rating provides water resistance and dust protection without the need for extra cases or covers



Key Features:

- IP68 rated; can be applied on a metal surface
- Printable, metal-mount label tag optimised for asset tagging
- Tolerates industrial washing with standard solvents
- New and more efficient Impinj M730 IC
- Reads distances up to 10 metres (33 ft) on metal and 5 metres (16 ft) on plastic surfaces



ZBR4000

Advanced RFID Inlay



Application:

In manufacturing, T&L, healthcare and other industries that require high read ranges



Challenges:

- **Read Range:** These applications require readings from different angles and at a considerable distance
- **Performance:** Inlays need to perform well with the printer and the readers to avoid data errors



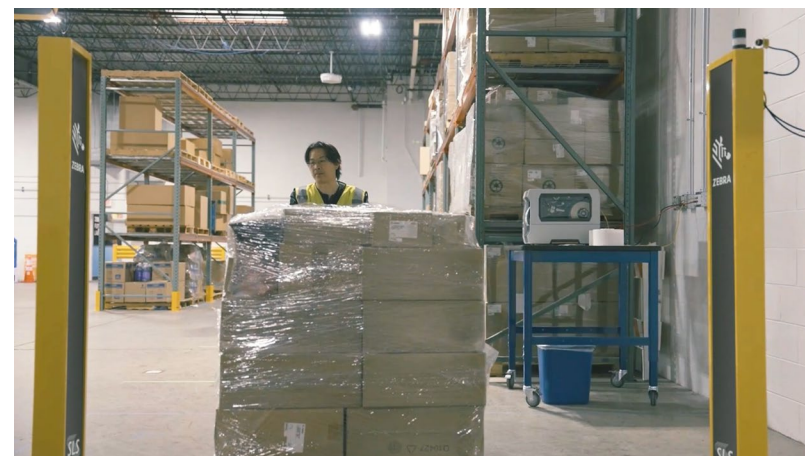
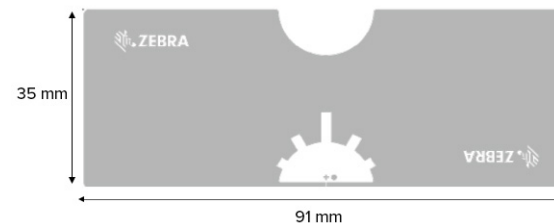
How Zebra Adds Value:

- **Error Prevention:** High read ranges help minimise errors in asset-related data
- **Real-Time Visibility:** Helps track, identify and maximise asset utilisation
- **Proven Performance:** ZBR4000 inlays are designed and tested for optimal performance with Zebra printers and RFID readers



Key Features:

- Extreme high-sensitivity UCODE 8 chipset (EPC 128-bit, user NA)
- Read range of up to 20 metres in free space
- Optimised to be read from nearly any angle



Z-Ultimate® 3000T

Micro Label for Component ID



Application:

Labelling of small parts or components in electronics



Challenges:

- **Expanding Supply Chain:** It's becoming harder to track the increasing volume of components that comprise each product
- **Theft and Fraud:** As parts become smaller, they become harder to identify if stolen
- **Global Regulations:** Labels have to comply with global and regional information mandates
- **Lack of Durability:** Labels must meet the growing number of stringent environmental and durability requirements



How Zebra Adds Value:

- **Precision:** Ensure each label is printed in the right location with our tight registration
- **High Resolution:** Optimise your real estate by printing smaller, denser barcodes and data in high contrast
- **Flexibility:** On-demand micro labels allow you to easily customise them for your needs
- **Durability:** Our micro labels are engineered to withstand extreme temperatures, harsh chemicals and rough surfaces



Key Features:

- Ability to manufacture small-sized labels
- Excellent durability, smear, scratch and chemical resistance
- Compatible with Xi and ZT600 printers
- Achieve high definition durable labels when printing with Zebra 5095 resin ribbons



Z-Perform™ 1000T 150 Tag

Work-in-Process Tag



Application:

Work-in-process tags to maintain visibility throughout the manufacturing process



Challenges:

- **Lack of Visibility:** A barcode that can't be scanned can't be tracked throughout the entire process
- **Delays:** Without a means to track products, it is difficult to identify bottlenecks in the assembly line



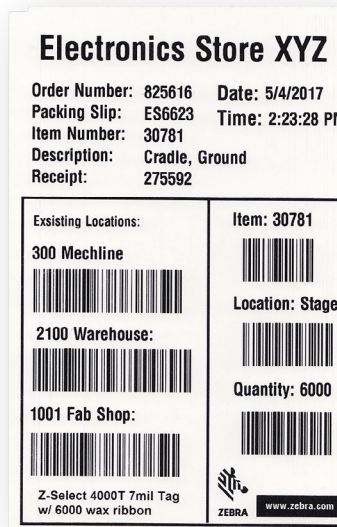
How Zebra Adds Value:

- **Visibility:** Helps identify the right material to maintain visibility into the manufacturing process
- Customisable to meet your needs



Key Features:

- Designed for indoor use
- Good value between performance and cost
- Pretested with Zebra printers to ensure printing quality and image longevity
- Compatible with Zebra industrial and desktop printers



Zebra ZeroLiner Linerless

Shipping Label



Application:

High-volume linerless shipping labels for parcels or pallets



Challenges:

- Excellent print quality when printing small fonts and 2D barcodes are required
- Fuss-free labelling solutions are necessary for busy shipping departments
- Easy-to-use solutions requiring minimal training are essential
- Sustainable solution with little waste



How Zebra Adds Value:

- **Improved efficiencies:** With 40% more media per roll than lined equivalents, fewer roll changes are needed per shift
- **Operational savings:** Zebra ZeroLiner Linerless takes up less warehouse space and saves time managing and moving inventory
- **Sustainable:** Label liner, which is difficult to recycle, is a thing of the past!



Key Features:

- Excellent print quality and consistency
- Tested and approved for use in Zebra printers
- Common sizes available from ZipShip with an MOQ of just 1 box





Key Zebra Certified Supplies for Retail

Print Confident.
Print Quality.
Print Zebra.



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Why Legible, Easy-to-Scan Supplies Matter

Stockroom:

- Help improve inventory accuracy for fewer out of stocks and overstocks

Retailer:

- Lower supply and printer service costs
- Improve productivity and efficiency
- Increase pricing compliance



Distribution Centre/ Courier:

- Minimise shipment and sorting errors
- Support on-time deliveries

Sales Floor:

- Reduce risk of interrupting checkouts
- Expedite pricing updates
- Attract shoppers with markdowns visible from a distance
- Reinforce store brand with customised supplies
- Minimise IT troubleshooting
- Increases efficiency with first time, every time scanning





Zebra Retail Supplies at a Glance



Price/Product

- Z-Perform™ 1000D 110 Tag
- IQ Color 2000D
- Z-Select™ 2000D

PAGES 28-30



Price/Shelf

- BT793
- PolyPro™ 4000D
- Z-Select™ 2000D Removable
- 8000D Blockout

PAGES 31-34



Mobile Point of Sale

- Z-Perform™ 1000D Receipt

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Distribution

- Zebra ZeroLiner Linerless
- Z-Slip

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Z-Perform™ 1000D 110 Tag

Hang Tags and Shelf Edge Labels



Application:

Direct thermal shelf price tag to communicate price to consumers



Challenges:

- **Customer Dissatisfaction:** Shoppers are not pleased when products are not priced
- **Brand Consistency:** Reinforce your store brand consistently on all products
- **Lack of Information:** Products are sometimes missing key information (size, price, etc.) that influences shoppers
- **Tag Quality:** Tags that are illegible for consumers and barcode readers cause problems



How Zebra Adds Value:

- **Branded:** Represent your brand in a positive light with customised, direct thermal hang tags
- **Customised:** Choose from precise PMS colour matching and coverage/bleed options



Key Features:

- Pretested with Zebra printers to ensure quality, consistency and scanning reliability
- Customisation options including tag size and colour matching to support your brand image
- Compatible with Zebra desktop, industrial and most mobile printers



IQ Color 2000D

Markdown Label



Application:

- Indicate discount by using colour on demand
- One supply to support multicolour discount strategy



Challenges:

- **Time-Consuming:** Manual pricing is time-intensive and hard to keep current
- **Errors:** Price inaccuracy leads to customer dissatisfaction and inventory issues



How Zebra Adds Value:

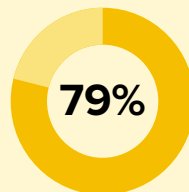
- **Rapid Price Change:** Automate colour-coding and price markdowns, using a single label, in support of your pricing strategy
- **Eye-Catching:** Get shoppers' attention with colour, using one supply for multiple colours
- **Reduces Inventory:** No need to stock multiple colours of labels for repricing and markdowns
- **Accurate:** Dramatically increase pricing accuracy



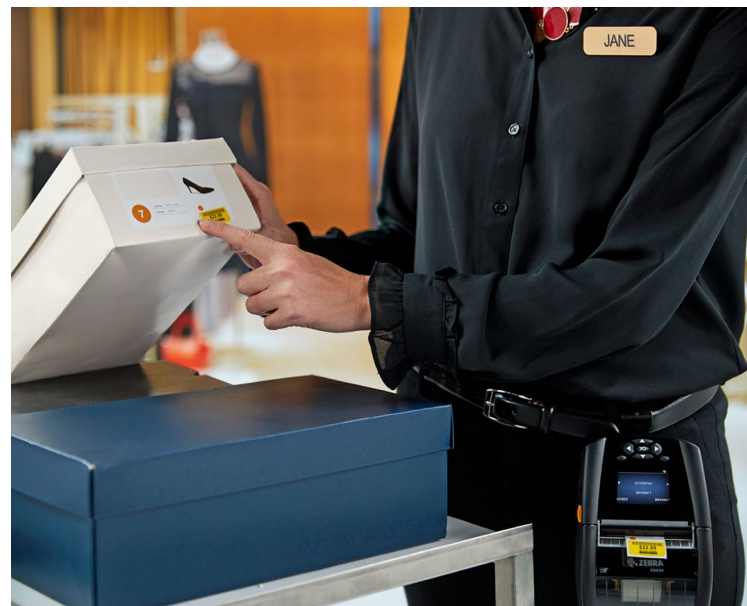
Key Features:

- Innovative IQ Color uses invisible, direct thermal ink technology
- The printhead's heat activates the invisible ink, allowing you to select the colours you want to make visible
- Customisable to allow colour placement where you need it
- Can print text, reverse images, shapes and logos in colour
- Compatible with all Zebra desktop, industrial and mobile printers

Use Case— Retailer



decrease
in the average
markdown
time per unit



Z-Select 2000D

Markdown Label



Application:

Direct thermal label for highlighting price markdown placed on a shelf, tag or item



Challenges:

- **Turnover:** Inventory that is slow to sell needs to be quickly reduced and promoted
- **Awareness:** Consumers need awareness of price markdown—even from a distance
- **Legibility:** Label must be legible for consumers and barcode readers
- **Fraud:** A tamper-evident label deters shoppers switching prices on products



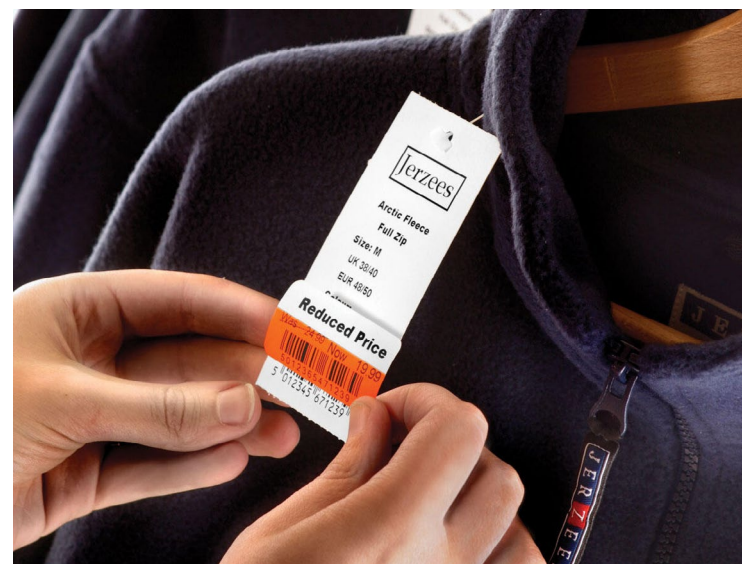
How Zebra Adds Value:

- **Customisable:** Create a custom clearance label to support price management strategy
- **Supports Your Brand:** Precise PMS colour matching using specially developed inks which reduce printhead wear and tear, and ensure consistent print quality
- **Secure:** Custom design security slits to cause it to tear when removed
- **Flexible:** Choose from a wide range of paper and synthetic label materials to meet your needs



Key Features:

- Pretested with Zebra printers to ensure quality, consistency and readability
- Customisation options (size, shape, colour and adhesives) for your budget and brand
- Compatible with Zebra desktop, industrial and most mobile printers



BT793

RFID Inlay



Application:

Well suited for retail item level tracking applications, but can be utilised in a wide range of applications outside retail



Challenges:

- **Read Range:** These applications require longer distance readings at a fast pace
- **Performance:** Inlays need to perform well with the printer and the readers to avoid data errors



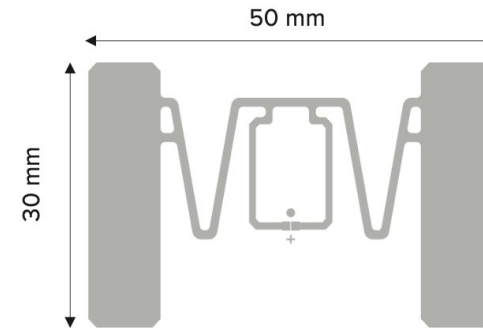
How Zebra Adds Value:

- **Error Prevention:** High read ranges help minimise errors in asset-related data
- **Real-Time Visibility:** Helps track, identify and maximise asset utilisation
- **Proven Performance:** ARC quality certified BoingTech™ BT793 inlays are designed and tested for optimal performance with Zebra printers and RFID readers



Key Features:

- Meets Auburn ARC specifications
- Read range of up to 20 metres



PolyPro™ 4000D

Shelf Label



Application:

Synthetic direct thermal shelf price label to communicate price to consumers



Challenges:

- **Environmental factors:** Direct thermal labels required to price products both indoors and with some exposure to water such as garden centres
- **Customer Dissatisfaction:** Shoppers are not pleased when items are not priced
- **Brand Consistency:** Reinforce your store brand consistently on all products
- **Lack of Information:** Products are sometimes missing key information (size, price, etc.) that influences shoppers
- **Label Quality:** Labels that are illegible for consumers and barcode readers cause problems



How Zebra Adds Value:

- **Customisable:** Create a custom label to support price management strategy
- **Supports Your Brand:** Precise PMS colour matching and coverage/bleed options available with customised, direct thermal labels
- **Flexible:** Choose from a wide range of paper and synthetic label materials to meet your needs



Key Features:

- Ease of removal makes this a good choice for displays where pricing or products are changed frequently
- Pretested with Zebra printers to ensure quality, consistency and scanning reliability
- Customisation options including tag size and colour matching to support your brand image
- Compatible with Zebra desktop, industrial and most mobile printers



Z-Select 2000D

Removable pricing labels



Application:

Product pricing with easy removability for products such as footwear and other delicate surfaces



Challenges:

- **Customer Dissatisfaction:** Shoppers are not pleased when they cannot remove the labels easily from their new purchases
- **Flexibility:** Stores need to identify products for a short time before cleanly removing the label, e.g. product returns.
- **Quality Look and Feel:** High-value goods require a more aesthetically pleasing look and feel and also clean removability for better customer experience



How Zebra Adds Value:

- **Customisable:** Create a custom label to support price management strategy
- **Supports Your Brand:** Precise PMS colour matching to reinforce brand message and tone



Key Features:

- Pretested with Zebra printers to ensure quality, consistency and scanning reliability
- Clean removability on most surfaces
- Customisation options including size, shape and colour matching to support your brand image
- Compatible with Zebra desktop, industrial and most mobile printers



8000D Blockout

Repricing or over-labelling



Application:

- Secure repricing of products, ensuring previous price is not visible to customer
- Over-labelling price tags or labels to obscure incorrect product information



Challenges:

- **Customer Dissatisfaction:** Shoppers are not pleased when they cannot remove the labels easily from their new purchases
- **Flexibility:** Stores need to increase prices on products quickly while ensuring previous price is obscured
- **Quality Look and Feel:** Good opacity ensures information underneath label is not visible to customer



How Zebra Adds Value:

- **Customisable:** Easily add security slits to ensure labels are not easily removed by customers
- **Supports Your Brand:** Precise PMS colour matching to reinforce brand message and tone



Key Features:

- Black adhesive securely obscures previously printed information
- Pretested with Zebra printers to ensure quality, consistency and scanning reliability
- Customisation options including size, shape and colour matching to support your brand image
- Compatible with Zebra desktop, industrial and most mobile printers



Z-Perform™ 1000D

Receipt



Application:

Direct thermal mobile printer receipt to provide customer proof of purchase



Challenges:

- **Validate Purchase:** Need to provide shoppers with a receipt
- **Promote Brand:** Easily identifiable
- **Inform:** Communicate important information to customers



How Zebra Adds Value:

- **Choice:** Meet your business objectives with our 60 and 80 micron receipts
- **Support Your Brand:** Place your logo, watermark and colours
- **Backprinting Options:** Convey important information such as your return policy



Key Features:

- Pretested with Zebra printers to ensure quality printing and long-lasting image
- Customise with preprinted logo, watermark and text, which allows you to support your brand image and relay customer information
- Compatible with Zebra desktop, industrial and mobile printers
- Archive life of up to 10 years when stored correctly



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RETAIL



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AND LOGISTICS

Zebra ZeroLiner Linerless

Shipping Label



Application:

High-volume shipping labels for parcels or pallets



Challenges:

- Excellent print quality when printing small fonts and 2D barcodes are required
- Fuss-free labelling solutions are necessary for busy shipping departments
- Easy-to-use solutions requiring minimal training are essential
- Sustainable solution with little waste



How Zebra Adds Value:

- **Improved efficiencies:** With 40% more media per roll than lined equivalents, fewer roll changes are needed per shift
- **Operational savings:** Zebra ZeroLiner Linerless takes up less warehouse space and saves time managing and moving inventory
- **Sustainable:** Label liner, which is difficult to recycle, is a thing of the past!



Key Features:

- Excellent print quality and consistency
- Tested and approved for use in Zebra printers
- Common sizes available from ZipShip with an MOQ of just 1 box



Z-Slip

Packing Slip



Application:

Packing slip



Challenges:

- **Time-Consuming:** A conventional packing list has to be folded twice, inserted into an envelope and adhered to the package
- **Inconvenient:** A packing list inside the box forces customers to search for it



How Zebra Adds Value:

- **Innovative:** A cutting-edge solution from Zebra
- **Fast:** Use of Z-Slip slashes 29 seconds from the process
- **Convenient:** The packing list is outside, where it's visible
- **Positive:** Provides a positive brand experience for the customer



Key Features:

- All-in-one packing slip solution
- Easy—print, peel and apply
- Format built into SAP Smart Forms for ease of integration with SAP
- Pretested with Zebra printers to ensure quality printing
- Compatible with Zebra industrial printers

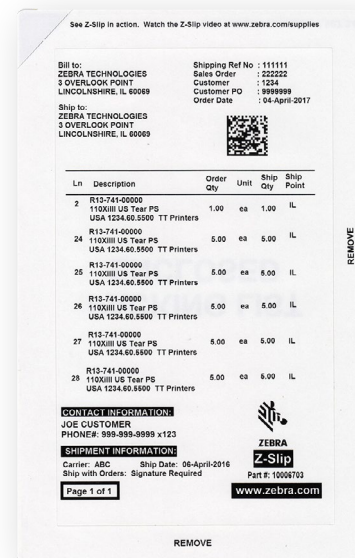
Time to add Packing Slip



Conventional
label 40 sec

Z-Slip
11 sec

At 1,000
packages/day
= **2,000 hrs**
saved/year



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Key Zebra Certified Supplies for Transportation and Logistics

Print Confident.
Print Quality.
Print Zebra.



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Why Legible, Easy-to-Scan Supplies Matter





Zebra Transportation and Logistics Supplies at a Glance



Shipping/Receiving

- Z-Perform™ 1000D receipt
- Zebra ZeroLiner Linerless
- IQ Color 2000D
- Z-Slip

PAGES 41-44



Inventory Management

- ZBR2100 Inlay

PAGE 45



Cross-Docking

- IQ Color 2000D

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Z-Perform™ 1000D

Proof of Delivery Receipt



Application:

- Customer proof of delivery
- Load manifests
- Invoices
- Payment receipts
- Pick lists



Challenges:

- **Durability:** Receipt must be durable for a defined time frame



How Zebra Adds Value:

- **Longevity:** Can be archived up to 10 years
- **Flexibility:** Choose from 60 or 80 micron receipts to support your brand and application needs
- **Customisable:** Create a custom receipt that represents your brand in a positive light and communicates terms and conditions



Key Features:

- Pretested with Zebra printers to ensure quality printing and long-lasting images, resulting in fewer jams and less downtime
- Customisation options include preprinted logo, watermark and text on the back of the receipt
- Thinner media enables longer rolls for fewer roll replacements
- Compatible with Zebra mobile printers

ZEBRA Global Beverage Distribution
3 Overlook Point
Lincolnshire, IL 60069

Barcode: 12345678901234567890 Invoice #: 1234567890

Route #: 05/01/2017 Date: 05/01/2017
Payment Type: Bill to Account Terms: n/30
Accounting #: 011-123-4567 P.O. #: 12345

UPC / ITEM NUMBER	ITEM DESC.	QANT. ORD.	QUANT. DEL.	UNIT PRICE	TOTAL PRICE
123456789012	Cola	2 Cases	2 Cases	\$7.50	\$15.00
123456789015	Cream	2 Cases	2 Cases	\$7.50	\$15.00
123456789028	Grape	2 Cases	2 Cases	\$7.50	\$15.00

Delivered To: Zebra Convenience Store
135 N. Main St.
Lincoln, RI 02886

Subtotal: \$45.00
Sales Tax: 7.50
Total: \$52.50

RECEIVED BY: *Jeff Robertson*
Vehicle #: 15
RSR: Tim H

Z-Perform 1000D 2.4 mil Receipt
www.zebra.com



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Zebra ZeroLiner Linerless

Shipping Label



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IQ Color 2000D

Colour Shipping Label



Application:

Shipping labels to highlight urgent shipping methods and ensure items get on the right truck



Challenges:

- **Hard to Sort:** Unless packages on conveyor system are accurately read and sorted, they may end up at the wrong truck
- **Hard to Read:** Labels in black are easily misread when identified by a number
- **Hard to ID:** Once a package is on the wrong truck, it is difficult to identify



How Zebra Adds Value:

- **Accuracy:** Avoid shipment and sortation mistakes by using colour on the label to identify each package
- **Faster:** Reduce sortation time
- **Quick Correction:** Employees react to colour much quicker than reading text
- **Increase Profits:** Even a 1% improvement can save the company thousands of pounds



Key Features:

- Innovative IQ Color uses invisible, direct thermal ink technology
- The printhead's heat activates the invisible ink, allowing you to select the colours you want to make visible
- Can print text, reverse images, shapes and logos in colour
- Customisable to allow colour placement where you need it
- Compatible with all Zebra desktop, industrial and mobile printers



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Z-Slip

Packing Slip



Application:

Packing slip



Challenges:

- **Time-Consuming:** A conventional packing list has to be folded three times, inserted into an envelope and adhered to the package
- **Inconvenient:** A packing list inside the box forces customers to search for it



How Zebra Adds Value:

- **Innovative:** A cutting-edge solution from Zebra
- **Fast:** Use of Z-Slip slashes 29 seconds from the process
- **Convenient:** The packing list is outside, where it's visible
- **Positive:** Provides a positive brand experience for the customer



Key Features:

- All-in-one packing slip solution
- Easy—print, peel and apply
- Format built into SAP Smart Forms for ease of integration with SAP
- Pretested with Zebra printers to ensure quality printing
- Compatible with Zebra industrial printers

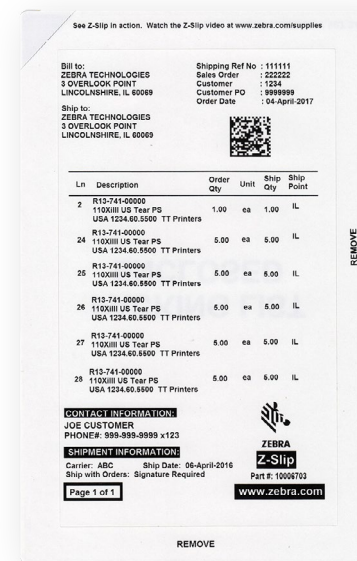
Time to add Packing Slip



Conventional
label 40 sec

Z-Slip
11 sec

At 1,000
packages/day
= **2,000 hrs**
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ZBR2100

RFID Inlay



Application:

In manufacturing, T&L, healthcare and other industries that require high read ranges



Challenges:

- **Read Range:** These applications require consistent, reliable readings at a considerable distance
- **Performance:** Inlays need to perform well with the printer and the readers to avoid data errors



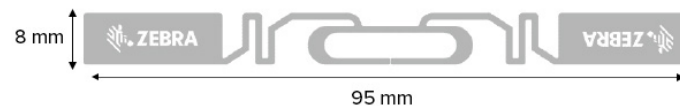
How Zebra Adds Value:

- **Error Prevention:** High read ranges help minimise errors in asset-related data
- **Real-Time Visibility:** Helps track, identify and maximise asset utilisation
- **Proven Performance:** ZBR2100 inlays are designed and tested for optimal performance with Zebra printers and RFID readers



Key Features:

- Extreme high-sensitivity UCODE 9 chipset (EPC-96-bit, user N/A)
- Read range of up to 18 metres in free space



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IQ Color 2000D

Cross-Docking Label

One
satisfied
customer



Just
1 label
across
5 DCs
= 400K
in annual
repeatable
revenue



Application:

Cross-docking labels for regional distribution centres (DCs) that serve multiple stores or locations



Challenges:

- **Hard to Sort:** Unless packages on conveyor system are accurately read and sorted, they may end up at the wrong store or location
- **Hard to Read:** Labels in black are easily misread
- **Hard to ID:** Once a package is on the wrong skid, it is difficult to identify



How Zebra Adds Value:

- **Accuracy:** Avoid shipment and sortation mistakes by using colour on the label to identify each skid
- **Faster:** Reduce sortation time and simplify employee training
- **Quick Correction:** Employees react to colour much quicker than reading text
- **Increase Profits:** Even a 1% improvement can save the company thousands of pounds



Key Features:

- Customisable to allow colour placement where you need it
- Innovative IQ Color uses invisible, direct thermal ink technology
- The printhead's heat activates the invisible ink, allowing you to select the colours you want to make visible
- Can print text, reverse images, shapes and logos in colour
- Compatible with all Zebra desktop, industrial and mobile printers



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For more information about Zebra Certified Supplies visit
www.zebra.com/gb/en/cpn/zipship-campaign.html



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