

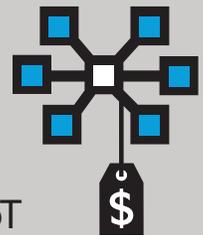
How Intelligent is Your Enterprise?

Zebra's second annual Intelligent Enterprise Index is a global survey that measures where companies are on the journey to becoming an "intelligent enterprise" – one that connects the physical and digital worlds to drive innovation through real-time guidance, data-powered environments and collaborative mobile workflows.

IoT Investment Up, Resistance to Adoption Down

- Average investment in IoT by those companies surveyed was \$4.6 million (USD), with 86% expecting to increase their spend within the next 24 months. This is up 4% year over year. Nearly half anticipate investment growth of up to 20%.
- Number of companies that expect resistance to their IoT plans moving forward has dropped from 75% in 2017 to 64% in 2018.

**\$4.6
Million**



average investment in IoT by those companies surveyed

Enterprises Driving Performance Edge with Real-time Guidance

- 52% of respondents globally say information from their IoT solutions is shared with employees in real or near-real time. This is up 37% from 2017.
- Two-thirds of those surveyed have established a plan on how to organize and analyze their data. This is up 10 percent from last year.
- Real-time analytics (66%) and security (63%) were reported as the most prevalent elements of a company's data management plan.

82%



of companies share information from their IoT solutions with employees more than once a day with approx. 2/3 of these sharing it in real or near-real time

Security is Top Priority across the Enterprise

- In 2018, 58% of surveyed companies are constantly monitoring their IoT security and employ standards to ensure integrity and privacy. This is up from 49% in 2017.
- 69% of those surveyed have some sort of proactive approach to IT security and network management. This is up 6% points from 2017.

18% increase in number of companies that are constantly - vs routinely - monitoring their IoT security to ensure privacy and integrity

Companies Demonstrate Greater Reliance on Solution Ecosystem

- While 43% of companies work with strategic partners as a team to implement their IoT plans, an additional 40% use strategic partners to manage their entire IoT solutions.
- Based on this survey, the number of companies that do not have strategic technology partnerships dropped by 50% over the past year.

40% of surveyed companies report using a strategic partner to manage their entire IoT solution, up 7 percent from 2017.

The online survey was fielded from Aug. 6 - Sept. 14, 2018 across a wide range of segments, including healthcare, manufacturing, retail and transportation and logistics. In total, 918 IT decision makers from nine countries were interviewed: the U.S., U.K./Great Britain, France, Germany, Mexico, Brazil, China, India, and Japan.

For more information on solutions designed to build an intelligent enterprise, visit www.zebra.com



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