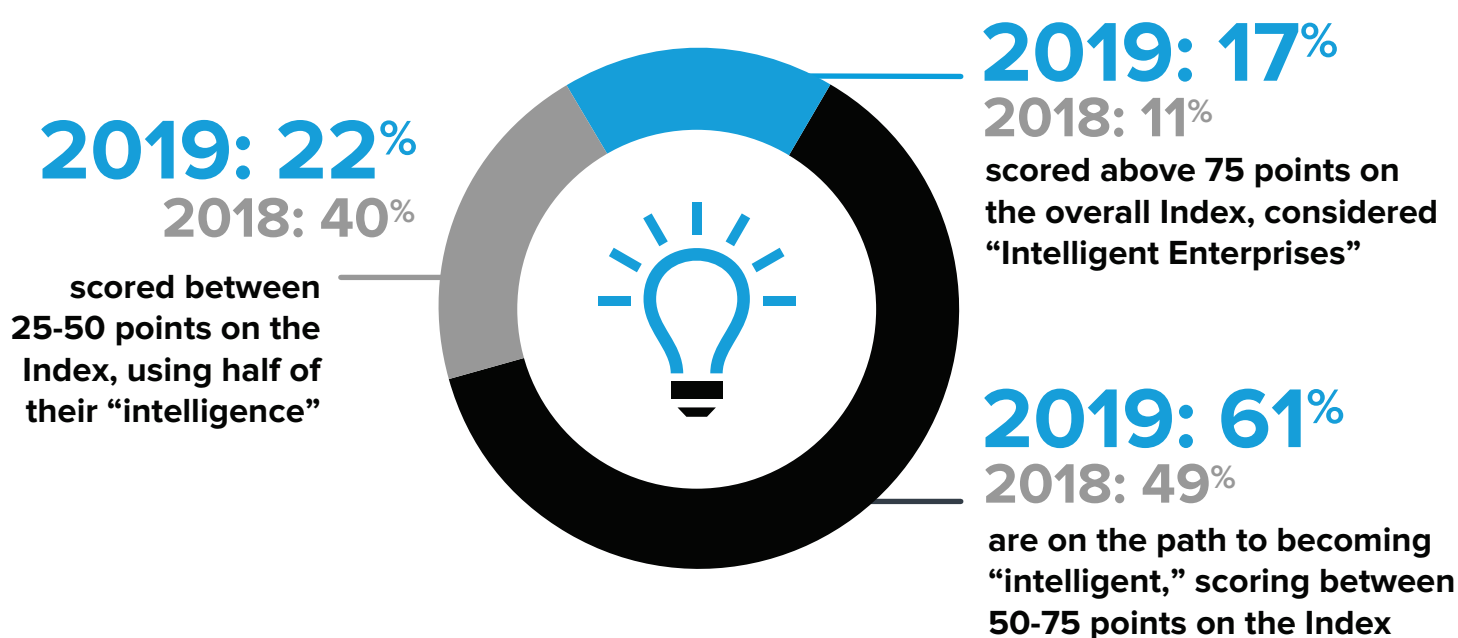
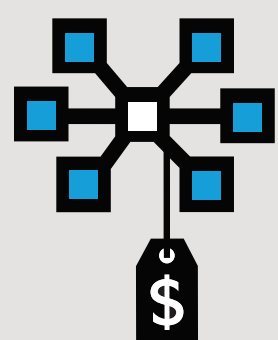


# How Intelligent is Your Enterprise?

## The Intelligent Enterprise Index



## IoT VISION



**39%** Increase in average annual spend on IoT from 2018 to **\$6.4 million**

**86%** expect that number to increase in the next **1-2 years**

Half expect their IoT investment to increase by **21-50%**



**62%** have an IoT vision and are currently executing their IoT plans

**46%** currently have company-wide deployments

**67%** of remaining companies plan to deploy IoT company-wide in the future

## Security

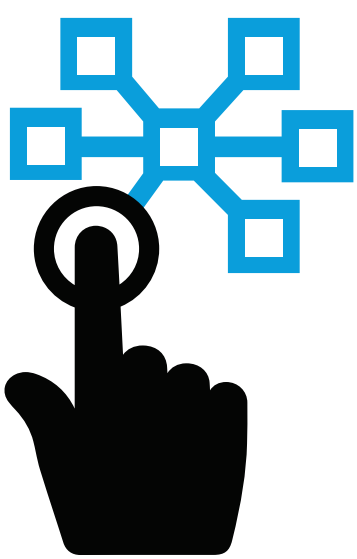
**2019: 97%** monitor their IoT security and employ standards to ensure integrity and privacy  
2018: 95%



Constantly  
**2019: 62%**  
2018: 58%



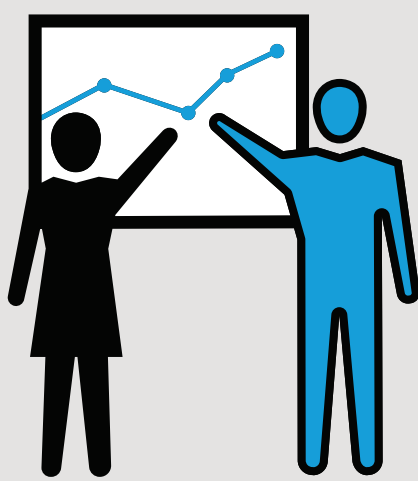
Routinely  
**2019: 35%**  
2018: 37%



**2019: 67%**  
2018: 69%

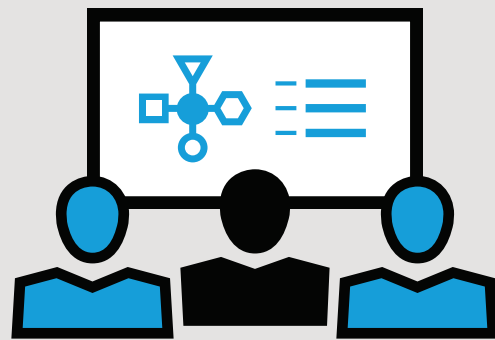
have some sort of proactive approach to IT security and network management

## Technology Partner



**2019: 36%**  
2018: 43%

work with strategic partners as a team to implement their IoT plans



**2019: 49%**  
2018: 40%

use strategic partners to manage the entire IoT solution

For more information on solutions designed to build an intelligent enterprise, visit [www.zebra.com](http://www.zebra.com)

The online survey was fielded from Aug. 12 – Sept. 18, 2019 across a wide range of segments, including healthcare, manufacturing, retail and transportation and logistics. In total, 950 IT decision makers from nine countries were interviewed: the U.S., U.K./Great Britain, France, Germany, Mexico, Brazil, China, India, and Japan. [Download the full report: The Intelligent Enterprise Index.](#)

ZEBRA and the stylized Zebra head are trademarks of Zebra Technologies Corporation, registered in many jurisdictions worldwide. All other trademarks are the property of their respective owners. ©2019 Zebra Technologies Corporation and/or its affiliates. All rights reserved.