Day in the Life: Retail

Zebra for Android devices provide customers with consistent and rewarding shopping experiences that build loyalty, while associates benefit from much more efficient ways to communicate and manage stock.

ZEBRA

1 AT THE STORE ENTRANCE

Deborah scans her loyalty card and picks up a Zebra for Android MC18, from the micro kiosk, to check her shopping as she goes. Its familiar Android interface is simple and intuitive to use. She won't need to ask for help.

2 AROUND THE STORE

The ergonomic design of the MC18 makes it easy for Deborah to scan items with one hand and it sits well in her shopping trolley. A 3-for-1 offer appears onscreen as she nears the item. It's a targeted promotion based on a previous purchase. Deborah takes advantage.

3 ITEMS EASILY FOUND

Deborah needs to find one more item in this large store, so she uses the MC18's touch interface to instantly locate it, check the pricing and scan.

4 AT THE REGISTER

Now she goes to the dedicated self-checkout till to pay, completing her shop in half the usual time. She's not been forced to unload and reload her trolley, she's bagged her groceries without waiting for them to be scanned, and she's enjoying a special offer into the bargain. She'll be back.

LARGE ALL-TOUCH DISPLAY – a true smart-phone-style user experience

FIRST-TIME EVERY TIME capture of almost any barcode

REAL-TIME VISIBILITY of purchase patterns – send instant promotions

FAST WIRELESS connectivity with 802.11n

FLEXIBLE 3-in-1 space-saving cradle

FAST-CHARGING high capacity battery

SUPPORT for multi-media applications

TOUGHENED for use all-day, every-day

ZEBRA FOR ANDROID MC18

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5
GOODS FOUND – QUEUE BUSTED

A frustrated customer can't find what she needs. Associate Sandy uses her Zebra for Android TC70 to locate the item, check stock and confirm the price, all without leaving the customers' side. Another customer is about to abandon his cart due to a long checkout queue, but Sandy scans the customer's crumpled money-off coupon and processes his credit card with her TC70. Thanks to Zebra's corporate-strength Android security, the transaction is completed securely.

6
STOCK WORK AND INSTANT MAINTENANCE

As the happy customer leaves, Sandy returns to other tasks. She notices a spill in an aisle as she takes a shelf inventory using the TC70. Detaching the trigger handle, she uses Workforce Connect to phone maintenance, who quickly arrive to clean up the mess and ensure customer safety. Later a customer calls about buying flowers. Although Floral is temporarily unmanned, Workforce Connect routes the enquiry directly to Sandy's TC70 and she helps the customer without delay.

DUAL MODE INPUT – manual, or stylus

REAL-TIME VISIBILITY of purchase patterns – send instant promotions

FAST VERSATILE – barcode capture

OUTSTANDING AUDIO CLARITY

TOUGH INDUSTRIAL-GRADE connectors

IP67 SEALING against spillages and immersions

CORNING® GORILLA GLASS touch screen and scanner windowevery-day

ZEBRA FOR ANDROID TC70

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RECEIVING A DELIVERY

John takes his Zebra for Android MC40 to the merchandise and uses the Mobility DNA Simul-Scan application to quickly and accurately scan documents. Each document contains barcodes and printed text with check boxes, but SimulScan populates whole digital forms in one scan. John's received and logged the delivery in seconds.

8

COLLABORATING FASTER

John now uses Workforce Connect on his MC40 to summon his team to process the delivery. Workforce Connect gives him a choice of voice or text communications, so he uses a group text.

9

TOUGH ENOUGH

While on her way to meet John, Sandy accidentally drops her TC70 in a puddle, on the hard concrete floor. It doesn't matter. The TC70 is built to withstand long drops, knocks, dust and water.

THE TOUCH SENSITIVE DISPLAY means associates always have what they need to interact with the MC40 — a fingertip

CAPTURE 1D AND 2D BARCODES with laser-style speed and dependability

AN INTEGRATED HIGH-RESOLUTION 8 MP color camera

CONTEMPORARY DESIGN rivals consumer-style products

THE PROCESSING POWER, memory, fast wireless connection and display size that today's employees need

SUPPORT FOR BLUETOOTH SMART and indoor locationing solutions

symbol

APPS   WIDGETS

AppGallery Battery Swap Bluetooth Pairing Utility Browser

Calculator Calendar Camera Clock

DataAnalytics DataWedge Downloads DWDemo

Swipe Assist Email File Browser Gallery

ZEBRA FOR ANDROID MC40

www.zebra.com/android-retail

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AT THE DISTRIBUTION CENTRE

Staff previously used green-screen devices with small, fiddly keys. With the arrival of the Zebra for Android TC70, the green-screen software has been converted to a touch-screen app for faster, easier operations. With automatic conversion, Zebra's All Touch Terminal Emulation makes this possible; staff now have the best of both worlds – familiar software and a more user-friendly interface.

11

Using his Zebra for Android ET55, Supervisor Colin can walk the plant floor and still have access to to the information he needs at all times. The large touch screen and familiar android operating system makes looking up work orders a breeze.

12

Jill is using an inventory management app installed from the Zebra AppGallery, which ensures that any updates are automatically pushed to all the users that need them. AppGallery also helps to prevent unauthorized installation of non-compliant apps, by limiting the apps that users can choose to download to their devices.

THE BEST OF CONSUMER-STYLING with all the enterprise-class features

FAST WI-FI AND CELLULAR WIRELESS CONNECTIONS — 802.11a/b/g/n or 4G LTE

CORNING® GORILLA® GLASS 3 with Native Damage Resistance™

OPTIONAL ADVANCED IMAGING ENGINES to allow workers to capture any 1D or 2D bar code, farther and faster

INTEGRATED 8 MP CAMERA

A COMPREHENSIVE LINE OF ACCESSORIES that allow you to tailor data capture features, rugged specifications and power management

WITH AN EXPANSION PORT AND BLUETOOTH, you can add whatever peripherals you need

ZEBRA FOR ANDROID ET55