

# **GUIDE TO SUCCESSFUL RETAILING**

It's all about combining the convenience of online shopping with the immediacy of the in-store experience.

SHOF





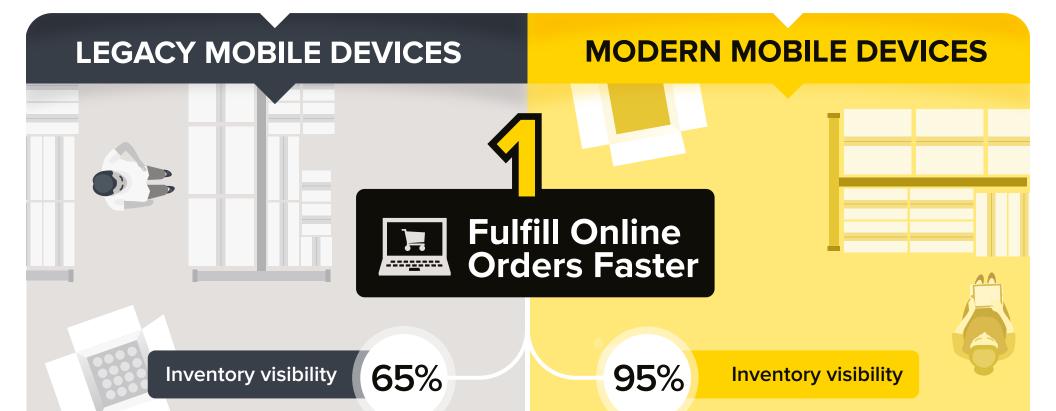
**Customers integrating online** and offline shopping



**Customers usina** smartphones in store

## **3 Ways to stay ahead**

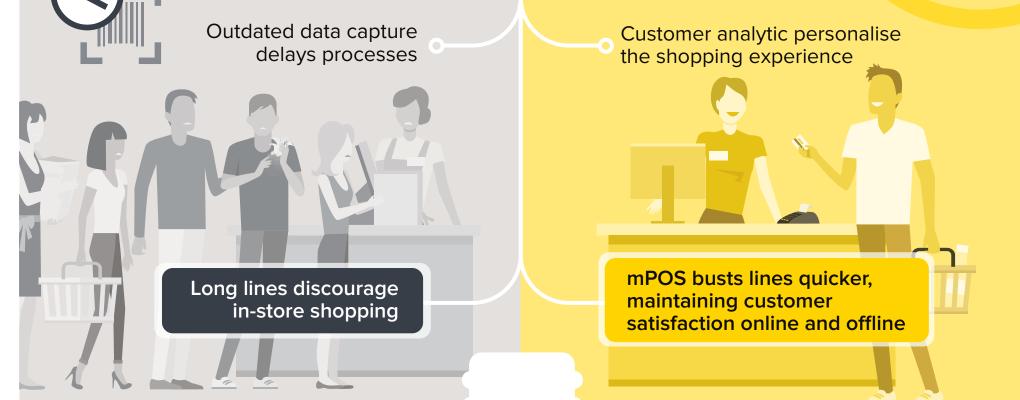
#### SEE WHICH GENERATION LEADS THE WAY





hinders upsell opportunities

notifications promoting products of interest



#### Say goodbye to bottle necks

## **COUNT ON ZEBRA FOR A SMOOTH TRANSITION**



CONSULTING **SERVICES** 

Get expertise to create a plan for success



MIGRATING SERVICES

Migrate quickly and smoothly with less cost and risk



ASSET VISIBILITY SERVICES

Gain device insight to gain device uptime and ROI

#### Everything you need to deliver a seamless, omni-channel shopping experience.



### **READY FOR THE RETAIL STORE OF THE FUTURE?**

See how the next generation of workforce mobility can help you transform your business.







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