

From boosting retailers' sales to minimising out-of-stocks/overstock situations, this RFID retail infographics seeks to explain the benefits of implementing RFID solutions and how you can potentially benefit from it as a retailer.

INTRIGUING RETAIL ANECDOTES

90% of retailers plan to have an **omni-channel practice** in place by 2021 (eg. BOPIS or Click & Collect)

> eliminates pick declines to reduce excess costs

80% of decision makers and **74% of associates** say tech-equipped sales associates would **improve customer service**².

Brick-and-mortar stores will still be the predominant revenue channel by 2020; they are responsible for upward of

76% of revenue.

USD \$1.75 trillion Retailers worldwide lose USD\$1.75 trillion⁴ annually from **overstocks, OOS, and needless returns**.

25% of retailers consider omni-channel initiatives, including **Click & Collect**³, to be a top consumer-facing priority.

40% By 2021, 40% of in-store sales are expected to be influenced by the Internet.³

From 2016 to 2021, **web-influenced sales** will grow at a compound annual growth rate (CAGR) of **4.6%**

20% At Lord & Taylor, audits revealed that with its manual inventory system, up to 20% of all merchandise in certain categories **might be missing** from the sales floor during a given week.

RFID PROVIDES BETTER INVENTORY ACCURACY

RFID can **improve inventory accuracy** to between **98-99.9%**⁴



Item-level RFID had helped Macys reduce USD\$1 billion in inventory, with a particular focus 'Pick to the Last Unit'⁵.

> reduces margin erosion

RFID **reduces inventorying times** by **90-95%**



RFID enables the associates to get the products quickly into the hands of the customers by providing them with up-to-date info on **stock levels, styles, colours and sizes**.

Zebra's RFID Solutions – Gain visibility into your business operations and automate processes. Visit <https://www.zebra.com/ap/en/products/rfid.html>

Sources:

- ¹ 'Retail Vision Study', Zebra Technologies
- ² '2019 Shopper Study', Zebra Technologies
- ³ Research from IHL Group

- ⁴ 'State of Retailing Online', NRF/Forrester
- ⁵ 'RFID Strategy Whitepaper', Zebra Technologies