

**THE RIGHT PATIENT CARE AT THE RIGHT TIME**  
**2020 CAMPAIGN CONTEST**  
**OFFICIAL RULES**

Zebra Technologies is celebrating the Year of the Nurse and the Midwife by encouraging nurses and nursing students globally to share their ideas by submitting an essay on how to use technology to provide the right patient care at the right time and solve some of today's biggest healthcare challenges.

Please read the essay requirements and judging criteria carefully. Only essays that meet the requirements and judging criteria will be considered. BY ENTERING THE CONTEST (THE "CONTEST"), YOU ACKNOWLEDGE AND AGREE THAT YOU HAVE REVIEWED, UNDERSTAND, AND AGREE TO BE BOUND BY THESE OFFICIAL RULES. IF YOU DO NOT AGREE TO THESE OFFICIAL RULES, DO NOT ENTER THE CONTEST.

**SPONSOR**

The Sponsor (the "Sponsor") of the Contest is: Zebra Technologies Corporation, 3 Overlook Point, Lincolnshire, IL 60069 including its affiliates.

**ELIGIBILITY– Eligible Entrants**

All nurses and nursing students who are at least eighteen (18) years of age as of the date of entry are welcome to participate. Eligible Entrants must be a nurse or nursing student at the end of the Period (as defined in the REQUIREMENTS section below). The contest in Latin America is valid only for Brazil, Argentina, Mexico and Colombia.

**NO PURCHASE NECESSARY TO ENTER OR WIN. OPEN ONLY TO ELIGIBLE ENTRANTS. THE CONTEST IS VOID WHERE RESTRICTED OR PROHIBITED BY LAW.**

Please note that any current employee of Sponsor, and their immediate families, will not be considered eligible to participate in the contest.

**THEME**

The theme of the contest is how technology can help solve today's biggest healthcare challenges through an innovative approach that is applicable in today's healthcare environment.

**REQUIREMENTS – Qualifying Entries**

During the period beginning at 12:00 a.m. Central Daylight Time (“CDT”), May 12, 2020 and ending at 11:59 p.m. CDT, June 30, 2020 (the “Period”). Eligible Entrants will receive one (1) entry for each essay on the Theme they submit during the Period. Essays must be submitted via Zebra’s [website](#).

To be considered a Qualifying Entry, an essay must be:

- an original written essay no longer than 500 words in any language OR
- a video no longer than 2 minutes in English only

AND

- present an idea on how technology can help solve some of today’s biggest healthcare challenges through an innovative approach that is applicable in today’s healthcare environment.
- essays created by Eligible Entrants must be their own original work.

There is no limit on Qualifying Entries per Eligible Entrant, and written essays will be accepted in any language available for translation on Google Translate. All decisions regarding Qualifying Entries shall be made in the sole and exclusive discretion of Sponsor.

## JUDGING CRITERIA

Submissions will be judged on the following criteria:

- Idea/solution concept is:
  - generally new to the marketplace
  - obtainable by reasonable technology means (i.e. actionable even if requiring next gen type engineering)
  - innovative in comparison to all submitted entries

## PRIZES

There will be a maximum of 5 Prizes awarded for the Contest in the form of educational scholarships. The 5 educational scholarships will be awarded to the top 5 Qualifying Entries as determined by a panel of judges selected by the Sponsor. Eligible Entrants who submit the top 5 Qualifying Entries during the Period will be designated Prize winners and will qualify to receive the Grand Prize payout of USD \$1,000 each, pending verification of eligibility.

Sponsor will provide the prizes in the form of a cash scholarship paid via check to the college or continuing education program in which the Eligible Entrant is enrolled. No substitution for the prize by winner. Sponsor may substitute a prize of equal or greater value in its sole discretion. The prize is not transferable prior to award. Taxes associated with the acceptance of the prize are the sole responsibility of the winner.

## WINNER NOTIFICATION

The Prize winners will be notified by the Sponsor via electronic mail during the week of August 3, 2020. The winner's names may be posted on the Sponsor's website, social media web pages, email communication or other company materials. In the event any Prize is not accepted or claimed by the winner within three (3) weeks of the winner being notified by e-mail, that winner's entry will be deemed invalid and the Sponsor reserves the right to award the unclaimed Prize to another Eligible Entrant in the Sponsor's sole and absolute discretion. For a list of the winners send a self-addressed stamped envelope to the Sponsor's address listed above to the attention of Therese Van Ryne. Any potential winner who fails to comply with the eligibility requirements will be disqualified and another winner selected in the place of the disqualified winner.

## PRIVACY

By entering into the Contest, you acknowledge that the Sponsor, its affiliates, its contractors, agents and representatives, will be required to collect and use certain information (including personal data as permitted by applicable laws) for the purposes of administering the Contest. The Sponsor agrees to comply with all applicable requirements as included in Zebra's Privacy Statement available [here](#). If you wish to opt out of receiving communications relating to the Contest at any time, you acknowledge that you can contact Zebra as specified in Zebra's Privacy Statement.

Notwithstanding the above, acceptance of an offered Prize by the winner constitutes permission to use any of such person's name, likeness, and biographical information for advertising and publicity, without compensation, unless prohibited by law.

## GENERAL

Sponsor reserves the right to cancel the Contest without notice for any reason at its sole discretion. Participation in the Contest constitutes an entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor. All entries become the exclusive property of the Sponsor and may be used by the Sponsor in advertising the Sponsor's products and services. No entry will be acknowledged or returned. Proof of submission will not be deemed to be proof of receipt by the Sponsor. The Sponsor is not responsible for lost, late, incomplete, or invalid entries, which will be disqualified. If for any reason the Contest is not capable of running as planned, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of the Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Contest.

## LICENSE

By submitting a Qualifying Entry, the Eligible Entrant thereby grants to Zebra a fully paid up, irrevocable, worldwide, royalty-free, sub-licenseable and non-exclusive license to Qualifying Entry material and any intellectual property based on Qualifying Entry material for any purpose, including but not limited to public display, online display, copying, and broadcasting and making, having made, selling, importing, leasing, licensing, exporting, developing, designing, modifying, improving, customizing, marketing, and promoting products and services.

## DISCLAIMERS

UNDER NO CIRCUMSTANCES AND TO THE EXTENT PERMITTED UNDER APPLICABLE LAW, INCLUDING NEGLIGENCE, SHALL THE SPONSOR BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES THAT RESULT FROM THE ACT OF SUBMITTING AN ENTRY, OR INABILITY TO DO SO, INCLUDING DUE TO ANY AND ALL TECHNICAL MALFUNCTIONS FOR ANY REASON WHATSOEVER, OR OTHERWISE PARTICIPATING IN ANY ASPECT OF THIS CONTEST OR OUT OF ANY BREACH OF ANY CONDITION OR WARRANTY. THE WINNER SHALL BEAR ALL RISK OF LOSS OR DAMAGE TO HIS/HER PRIZE AFTER IT HAS BEEN DELIVERED. THE SPONSOR MAKES NO REPRESENTATION OR WARRANTIES OF ANY KIND CONCERNING THE APPEARANCE, SAFETY OR PERFORMANCE OF ANY PRIZE. THIS EXCLUSION OR LIMITATION OF LIABILITY WILL NOT APPLY TO THE EXTENT THAT ANY APPLICABLE STATUTE PROHIBITS SUCH EXCLUSION OR LIMITATION OF LIABILITY.

## CAUTION

ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

## RELEASE

BY PARTICIPATING IN THE CONTEST, ENTRANT HEREBY AGREES TO RELEASE THE SPONSOR AND EACH OF THEIR RESPECTIVE SHAREHOLDERS, MEMBERS, AFFILIATES, DIRECTORS, EMPLOYEES, OFFICERS AND AGENTS, FOR, AGAINST AND FROM, ANY COST, CLAIM, LIABILITY OR EXPENSE, ARISING OUT OF OR RELATED TO ANY AND ALL LIABILITY, INJURY, LOSS, OR DAMAGE OF ANY KIND TO PROPERTY OR PERSON(S), INCLUDING DEATH, ARISING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM OR IN CONNECTION WITH PARTICIPATION IN THE CONTEST, OR THE AWARDED, RECEIPT, POSSESSION, USE OR MISUSE OF ANY PRIZE AND/OR WITH RESPECT TO PARTICIPATION IN ANY PRIZE-RELATED ACTIVITY. ENTRANTS AGREE TO ABIDE BY THESE

OFFICIAL RULES AND BY THE DECISIONS OF THE SPONSOR, WHOSE DECISIONS ARE FINAL IN ALL MATTERS RELATING TO THIS CONTEST.

ENTIRE AGREEMENT; GOVERNING LAW

These Official Rules constitute the entire agreement and understanding between the Sponsor and you and supersede all prior agreements and understandings, written and oral, relating to the subject matter hereof. You agree that any suit or action that may be brought against the Sponsor in connection with this program shall be governed by the laws of the State of Illinois.

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