



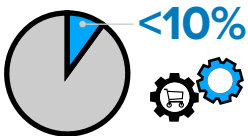
AI Changes How You Respond to Consumer Demands

Better prepare for shifts in demand and purchasing behaviors

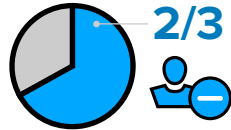
Whether you're in retail or consumer products, your goal—and our vision—is to make your business as nimble as today's on-demand economy. In the age of the consumer, antuit.ai empowers you to anticipate fluctuations in demand, assortment, pricing and allocation.

Are you struggling to manage volatility? You're not alone.

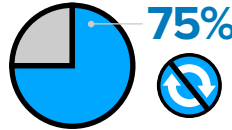
160+ brands share similar challenges



Of retailers can anticipate shifts in their market



Worry they'll lose their customers from not fulfilling a single order

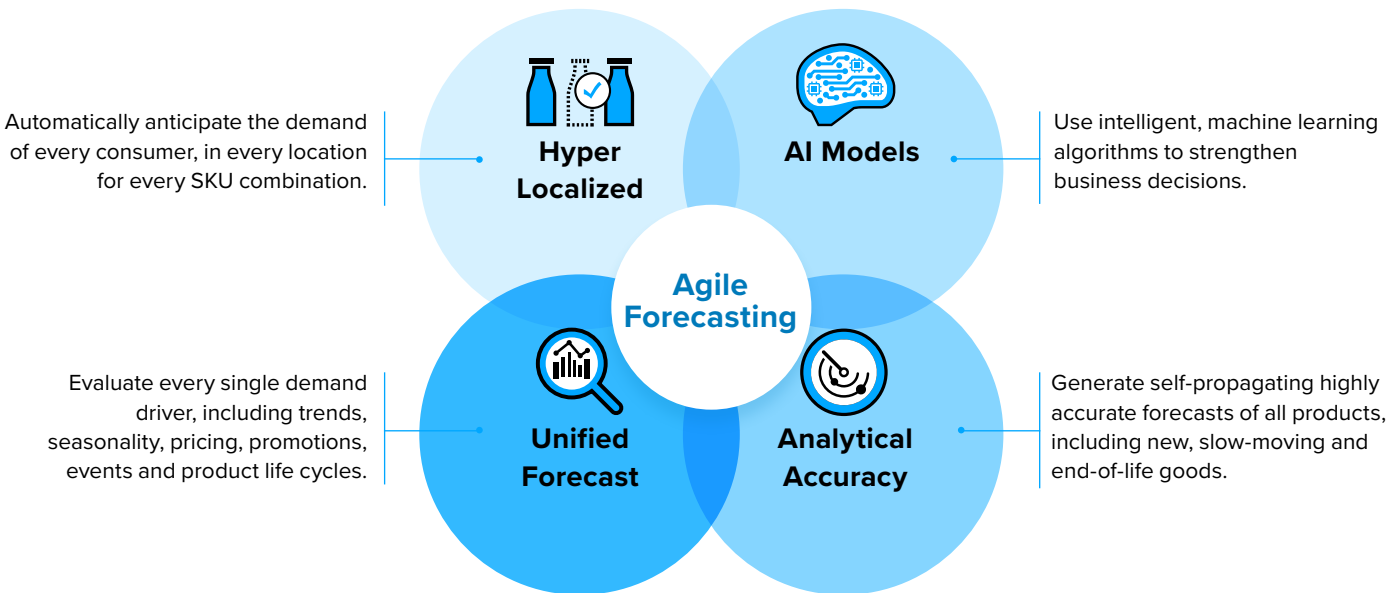


Say their tools and technology cannot predict, identify and act on business changes

Source: Forrester, October 2020

Be as Nimble as Demand Requires with Antuit.ai and Zebra

Tap into the power of a scalable, secure, cloud-based, software-as-a-service platform. You'll have the accurate predictability to accelerate fulfillment, reduce consumer friction and minimize costs.



What Can Antuit.ai Do for You?

Retailers



Assortment and Size Optimization



Demand Forecasting and Replenishment



Life Cycle Pricing



Allocation and Fulfillment



Personalization

Consumer Products



Demand Forecasting and Planning



Intelligent Order Promising



Sensing and Replenishment



Revenue Growth Management

Plan Holistically. Execute Nimbly.

Imagine the speed, simplicity and savings you could gain by connecting your planning to your execution. With a closed-loop system, you can anticipate and adjust inventory, merchandising and workflows to accommodate changing demand. Real-time data will flow from your execution to your planning and back, continually improving both.

That's what you expect. That's what we deliver.

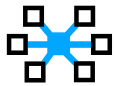
Dynamic Planning



Rapidly sense changing market conditions to fulfill and replenish orders in time to satisfy consumers



Alleviate margin loss by anticipating sharp increases in orders, reducing split ships, excessive shipping costs and markdowns



Master allocation based on local and online demand, store space, presentation and labor capacity

Transparent Execution



Get more done by automating schedules, prioritizing tasks and guiding associates on routing and picking



Elevate store inventory ROI through accurate tracking of quantities, shelf restocking and POS transactions



Improve the customer experience through rapid, accurate order readiness, seamless pickup and fulfillment flexibility

Discover how to streamline omnichannel from the first point to the last mile.

Visit <https://www.antuit.ai>



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