



# CELEBRATING 50 YEARS

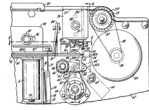
OF INNOVATING AT THE EDGE

Pioneers at the edge of the enterprise since 1969, Zebra has been empowering those on the front line of business through our commitment to innovation – enabling customers and partners on their intelligent enterprise journeys.



## 1969

With \$1,000, Ed Kaplan, 26, and Gerhard "Gary" Cless, 28, form Data Specialties, Inc. (DSI) – now known as Zebra Technologies



## 1976

Kaplan and Cless secure their first patent, which protects a mechanical feature of the paper tape crunch



## 1982

Zebra makes an entrance with its first barcode label printer



## 1989

Zebra pioneers thermal transfer printing



## 2006

Ed Kaplan announces retirement after four decades of leadership



## 2000

Zebra acquires Comtec Information Systems, a leading provider of wireless mobile printers



## 1998

Zebra merges with Eltron International, a provider of desktop and photo ID card printers



## 1992

Zebra earns its stripes with its first model of the new all-plastic industrial barcode label printer



## 2007

Anders Gustafsson becomes the second CEO in the company's history



## 2008

Zebra launches the industry's first mobile RFID printer-encoder



## 2013

Zebra acquires Hart Systems, a leading provider of cloud-based physical inventory management solutions



## 2014

Zebra becomes the official on-field player tracking provider of the NFL

Zebra completes the acquisition of Motorola Solutions' Enterprise



## 2019

Zebra marks half a century milestone

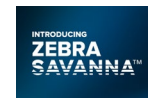
Zebra completes acquisition of Temptime Corporation



## 2018

Zebra acquires Xplore Technologies

Zebra rings in record sales of \$4.22 billion



## 2017

Zebra unveils its Savanna platform to power data-driven applications

Zebra eclipses \$1 billion in quarterly sales for the first time



## 2016

The TC8000 enterprise mobile computer – a landmark innovation in warehousing technology – is introduced