

APPFORUM

Conference Code of Conduct

Zebra strives to ensure that all Sponsors attending the APPFORUM have the freedom to enjoy, explore and contribute to our event in an atmosphere of mutual respect and cooperation. As a reminder, all Sponsors at APPFORUM are entitled to be treated with respect throughout the event, and we encourage you to immediately contact a member of the Events Team to share concerns about unacceptable behavior you have experienced/witnessed or are experiencing/witnessing during the APPFORUM.

Unprofessional behavior and conduct will not be tolerated at the event, and harassment in any form including verbal, physical, and visual harassment, is strictly prohibited. Zebra Technologies reserves the right, in Zebra's sole discretion, to deny access to and/or ask any participant to immediately leave APPFORUM for disruptive and/or inappropriate behaviour or conduct during the APPFORUM.

Social Media

Please use discretion when you post information on social media.

Security

During APPFORUM, we kindly request that you wear your name badge at all times, and we encourage you to report any suspicious behaviour to the Events Team/authorities.

Should you have any security concerns during the APPFORUM, please do not hesitate to contact the Event Information Desk.

Confidentiality and Pricing

If someone concludes some participants in our APPFORUM are competitors in some respects, we kindly remind you that we are here solely for the purpose of discussing our common interest. APPFORUM is an event for Tech Leaders, CIO's and CTO's, Technical Architects, and Developers focused on building and deploying enterprise solutions. This event focuses on building knowledge, networking with peers, and exchanging ideas.

During the APPFORUM, Sponsors will not be discussing the following: current or future prices, current or future customers, current or future business and strategic plans, product development plans----these topics are off-limits.

If you have questions or concerns about the topics and discussion at the APPFORUM, please contact your own counsel. **When in doubt, it is strongly recommended that you do not engage in any of the above subject matters and walk away from any conversations concerning current or future prices, customers or current or future business and strategic or product development plan.**