## Session Schedule and Details

### Schedule

<table>
<thead>
<tr>
<th>DAY 1</th>
<th>SESSIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30 PM</td>
<td>Welcome to APPFORUM – Registration and Lunch</td>
</tr>
<tr>
<td>12:30 PM</td>
<td>Lunch</td>
</tr>
<tr>
<td>2:00 PM</td>
<td>Introduction and Housekeeping – Zebra</td>
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<tr>
<td>2:15 PM</td>
<td><strong>Keynote:</strong> The Connected Enterprise – Google</td>
</tr>
<tr>
<td>3:00 PM</td>
<td><strong>Keynote:</strong> Visionary Visibility – Zebra</td>
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<tr>
<td>3:45 PM</td>
<td>Evolving to Android – Ivanti</td>
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<tr>
<td>4:30 PM</td>
<td>Break</td>
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<tr>
<td>5:00 PM</td>
<td>Next Generation Printing for Android Developers – NiceLabel</td>
</tr>
<tr>
<td>5:30 PM</td>
<td>Zebra’s Mobile Computer Strategy – Zebra</td>
</tr>
<tr>
<td>6:15 PM</td>
<td><strong>Keynote:</strong> Evolution of Mobility – Microsoft</td>
</tr>
<tr>
<td>7:00 PM</td>
<td>Reception</td>
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<tr>
<td>Time</td>
<td>Option A</td>
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<tr>
<td>9:00 AM</td>
<td><strong>Seeking the Right Solution: How IoT is Changing the Enterprise Workspace</strong></td>
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<tr>
<td>10:00 AM</td>
<td><strong>A Case Study with Philips Lighting</strong></td>
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<tr>
<td>10:30 AM</td>
<td>Break</td>
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<td>11:00 AM</td>
<td><strong>Google Presents: Making Android Work for Enterprise Apps</strong></td>
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<tr>
<td>12:00 PM</td>
<td><strong>Android Security: Defense in Depth</strong></td>
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<tr>
<td>1:00 PM</td>
<td>Lunch – Network with Zebra Sponsors</td>
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<tr>
<td>2:00 PM</td>
<td><strong>Enterprise Mobile Security Life Cycle</strong></td>
</tr>
<tr>
<td>3:00 PM</td>
<td><strong>MX Roadmap – Future Features for Stage Now and EMDK</strong></td>
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<tr>
<td>4:00 PM</td>
<td>Break</td>
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<tr>
<td>4:30 PM</td>
<td><strong>Doddle: Building a Winning Partnership</strong></td>
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<tr>
<td>5:30 PM</td>
<td><strong>User Experience for Enterprise Applications</strong></td>
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<tr>
<td>6:30 PM</td>
<td>Break</td>
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<tr>
<td>7:30 PM</td>
<td><strong>GAME NIGHT</strong></td>
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</tbody>
</table>
## Day 3 - SESSIONS

<table>
<thead>
<tr>
<th>Time</th>
<th>Option A</th>
<th>Option B</th>
<th>Option C</th>
<th>Option D</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 AM</td>
<td><strong>What's Different in Android L,M,N, and O</strong></td>
<td><strong>How to Integrate Voice and Workforce Connect</strong></td>
<td><strong>Leverage BLE 4.1 and Integrate with Beacons and Zebra Printers</strong></td>
<td><strong>Mobile Barcode Scanning Options</strong></td>
</tr>
<tr>
<td>10:00 AM</td>
<td><strong>Implementing JNI Across Platforms</strong></td>
<td><strong>Microsoft Presents: Modernizing the Warehouse Worker</strong></td>
<td><strong>How To Develop Secure NFC Ticketing Applications</strong></td>
<td><strong>StayLinked: Accelerate the Migration to Android devices</strong></td>
</tr>
<tr>
<td>11:00 AM</td>
<td><strong>Making the Most Out of Zebra’s ISV’s Programs</strong></td>
<td><strong>Feedback Forum: What Developer Features/tools Should Zebra Add or Develop?</strong></td>
<td><strong>Developing Augmented Reality Apps on Zebra Devices</strong></td>
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## DEMO / MINI-HACK SCHEDULE

<table>
<thead>
<tr>
<th>Day</th>
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<th>Session Name</th>
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<tbody>
<tr>
<td><strong>DAY 1</strong></td>
<td>4:30 PM</td>
<td>Digitalization of Material Flow Control - AIMTEC</td>
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<tr>
<td><strong>DAY 2</strong></td>
<td>10:00 AM</td>
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<tr>
<td><strong>DAY 2</strong></td>
<td>11:00 AM</td>
<td>Locking Down Your Enterprise Device</td>
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<tr>
<td><strong>DAY 2</strong></td>
<td>12:00 PM</td>
<td>Internal Scanner Integration</td>
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<tr>
<td><strong>DAY 2</strong></td>
<td>2:00 PM</td>
<td>Printing with Xamarin</td>
</tr>
<tr>
<td><strong>DAY 2</strong></td>
<td>3:00 PM</td>
<td>Browser Print</td>
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Keynotes

The Connected Enterprise - Google Keynote

Sitting on the Android platform, partners can connect the enterprise through endless opportunities. By leveraging the Cloud and the Android platform together, partners can develop solutions that enable businesses to deliver compelling user experiences, and both better understand, and better serve their customers. Satisfied customers translate into a healthier bottom line.

Speaker: Jack Weixel – Head of Business Development, Global OEMs, Google Enterprise, Android Team, Google

Evolution of Mobility - Microsoft Keynote

Mobility is a key part of Microsoft’s mission to empower every person and every organization on the planet to achieve more. More than 400 million devices are running Windows 10 in 192 countries across the world. (That’s nearly every country on the planet). Windows 10 IoT Mobile is the version for Rugged Handheld Computers like the Zebra TC7x. It shares the enterprise grade security, manageability, and application model with the rest of the Windows 10 family. The IoT Mobile edition also offers capabilities such as ARM support, multiple user profiles, and advanced lockdown to enable scenarios across retail, healthcare, manufacturing, and other vertical industries.

Speaker: Fredrick Uddegard, Microsoft EMEA Devices & Mobility Compete Lead

Where Will Visionary Visibility Take You? – Zebra Keynote

Zebra EMEA CTO and Director of User Experience, James Morley-Smith, will show how to Sense, Analyze, and Act bringing Visionary Visibility to your operations and customers.

Speaker: James Morley-Smith – EMEA CTO and Director of User Experience, Zebra Technologies
Tech Leaders

Tech Leaders are in the business of driving efficiencies in their business. This includes CIO’s, CTO’s, IT Leaders, and System Architects. Explore industry trends with industry leaders, forecast future technology and operations, and simplify and speed up deployment into the Enterprise.

Ivanti Presents: Evolving to Android

With Microsoft® Windows Mobile and CE operating systems end of life fast approaching, everyone needs to have a rock-solid plan on how they are going to get where they need to be. There are several options, some very revolutionary while others are evolutionary. This talk will discuss the alternatives along with the benefits and challenges each one brings to the table. Join us to learn:

- Options to move your current systems to where you need to be
- The benefits and pitfalls for each of the options
- Information and guidance to use to help make your way

*Tags: Analytics, Security, Android Development Solutions*

*Speaker: Willem Beets – Director Europe, Middle East & Africa and Ian Edgson – Sales Engineer, Ivanti formerly Wavelink*

NiceLabel Presents: Next Generation Printing for Android Developers

The NiceLabel label management system changes the game for printing from mobile computers. Attend this session to learn how to rapidly create and print labels from your Android applications. Design labels, manage them in a web-based document management system and print from Android applications. Add next generation printing capabilities to your mobile applications and offer your customers agility and simplicity they previously didn’t have. With NiceLabel you can enable them to empower business users to make label changes in seconds and instantly roll them out across all their stationary and mobile printers.

*TAGS: Printing*

*Speaker: Miso Duplancic – Head of Product Management, NiceLabel*

Accelerate the Migration to Android devices with StayLinked SmartTE Application Modernization

Learn how StayLinked SmartTE removes barriers to adoption of full touchscreen Android devices. See how reliable automatic terminal emulation modernization, innovative data input, and TE analytics combine to pull customers through the OS migration process to the next generation of Zebra mobile devices. Leave this session with the ability to run your own live SmartTE demos.

*TAGS: Android Development Solutions*

*Speaker: Padraig Regan - StayLinked*

A Case Study with Philips Lighting

Philips Lighting presents a solution and demonstration on working PoC of indoor locationing using Philips LED lighting, running on the MC18 and how it can be used on Android devices.

*TAGS: Android Development Solutions*

*Speaker: Gonneke Gros – Philips Lighting*
The Convergence of New Technologies and Better Patient Care

A convergence of new technologies is fundamentally changing the world in which we live and is creating unprecedented patient care delivery improvement opportunities. In this session, you will be provided an overview of the mega-trend technologies impacting our world, the disruptive forces that they are bringing, and the transformational effect this is having on mobility, visibility and ultimately patient care workflows. Real world applications will be shared and engagement strategies identified. This session shares a technology framework for Healthcare IoT applications and offers a moving forward perspective on planning and implementation strategies.

TAGS: Enterprise Asset Intelligence Case Studies
Speaker: Wayne Miller – Director, EMEA Healthcare Practice, Zebra Technologies

Zebra Analytics: Get the Most Out of Your Device

Learn how to leverage Zebra’s Operational Visibility Services (OVS) to not only get visibility on your mobile fleet, but utilize the analytics provided to bill 3rd parties.

TAGS: Enterprise Asset Intelligence Case Studies, Analytics
Speaker: Mark Jolley – Sales Engineer Manager, Zebra Technologies

Manufacturing 4.0

Manufacturing 4.0 is promising a digital transformation of the traditional manufacturing enterprise. In this session, we will discuss some specific use cases where digital technology is making manufacturing operations more visible, productive, accurate and responsive.

TAGS: Enterprise Asset Intelligence Case Studies
Speaker: Ralf Schultz – EMEA Manufacturing Lead, Zebra Technologies

Opportunities in Warehouse, Fleet and Delivery

What are the current trends and opportunities in Transportation and Logistics? Hear about real examples of solutions for warehouse and fleet & delivery. Get a sneak peek of future trends and solutions.

TAGS: Enterprise Asset Intelligence Case Studies
Speakers: Mark Jolley – Sales Engineer Manager, Zebra Technologies

Retail Use Cases and Pain Points

It is exciting times in Retail. This vertical is going through massive structural changes fueled by technology and changing consumer behavior. Technology is moving at an incredibly fast pace, mobile communications, cloud computing, data analytics, machine learning, social media and increasingly the IoT have all become compelling forces behind the rapid evolution of digital businesses. In this power session, we will discuss the top technology and customer behavior trends impacting retail and what applications retailers are interested in deploying at their stores for enabling their growth through personalized shopping experiences.

Tags: Enterprise Asset Intelligence Case Studies
Speaker: Peter Friedel – Sales Development Executive, Zebra Technologies
**Android Security - Defense in Depth**

Application and device security lay at the heart of any Enterprise solution and to secure your deployment against the full variety of threats, Zebra has adopted a multi-layered approach to Android security. This session will describe how Zebra's multi-layered security approach offers the best protection and the security advantages of using Zebra devices.

**TAGS:** Security  
**Speaker:** Chuck Bolen – Senior Director and Chief Architect of Mobile Computing, Zebra

**Making the Most Out of Zebra’s ISV Programs**

Learn all the benefits of being an ISV partner and tell us what we can do to improve the program.

**TAGS:** Go To Market  
**Speaker:** Dan Quagliana – Head of Developer Relations, Zebra Technologies

**Enterprise Mobile Security Life Cycle**

This session discusses enterprise platform life cycles, considerations to be made for Android security support (patches, updates...), how to navigate the world of Android security, and industry best practices.

**TAGS:** Security  
**Speaker:** Bruce Willins, Fellow Technology Solutions Engineer, Zebra Technologies

**Seeking the Right Solution: How IoT is Changing Enterprise Workspace**

The Internet of Things is challenging traditional business models across every industry. Smart and connected devices and solutions are generating an incredible amount of data and information, leading enterprises to ask the question – “How can we drive value from this information?” This session will share the Enterprise Asset Intelligence framework and how organizations, developers and partners can develop new solutions that gain new insights and intelligence to transform workflows and productivity.

**Tags:** Enterprise/Industrial IoT  
**Speaker:** Adebayo Onigbanjo – Director Strategic Marketing & BD CTO, Zebra Technologies

**Advanced Staging with StageNow**

This session will cover some advanced techniques for staging Zebra Android devices using StageNow 2.x. These include: a) the ability to stage devices from any internet based FTP server (removes requirement to have StageNow server on the same subnet as the devices) b) the ability to stage devices using raw XML exported from StageNow (avoids having to use the StageNow UI to create and maintain profiles) c) deploying, installing, and setting a new keyboard as the default input method) setting any local language supported by the target device) remapping keys on the device.

**TAGS:** Android Development Solutions  
**Speaker:** Ian Hatton – Sales Engineer, Zebra Technologies
Developer

We’ll reveal leading edge solutions for developers, you’ll engage with Zebra’s top tech folks and pick up and play with the latest tools.

Kotlin: The New Programming Language

In this session, you’ll learn more about the “new” programming language Kotlin and why you should use it. The mobile development team of Mediaan switched their Android development completely from using Java to Kotlin. But Kotlin can also be used side-by-side with Java, in other environments than Android, or even on the front-end. Pieter will make sure you try Kotlin, and hopefully, use it in the future, leaving Java behind.

TAGS: Android Development Solutions, Enterprise/Industrial IoT
Speaker: Pieter Otten – Senior Android Developer, Mediaan

Microsoft Presents: Connect Azure Apps with Xamarin

Creating connected mobile applications often require some form of backend infrastructure. In this session, you’ll learn how to reuse your existing .NET skills to build web services into your Xamarin apps, leveraging the power of Azure App Service. Whether you’re a new mobile developer or an experienced enterprise team lead, Azure App Service, and Xamarin give you everything you need to build better apps. We’ll cover how to get started and deploy your first App Service, look at the .NET client SDK, as well as demonstrate other Azure services such as Azure Search. By the end of the session, you’ll have a solid understanding of how you can leverage the power of both Xamarin and Azure to create world class mobile apps.

TAGS: Cross Platform (Xamarin, Web, etc.) Development
Speaker: Mike James – Technical Solutions Professional, Xamarin at Microsoft

Infinium Presents: Write Once, Ship Multiple Times

This talk will cover best practices in making white-label apps, demonstrate common mistakes and pitfalls, and show what we’ve learned through our own experience in the last couple of years with all the changes that happened in the world of Android development.

TAGS: Cross Platform (Xamarin, Web, etc.) Development
Speaker: Zeljko Plesac – Android Engineer, Infinum

Seagull Scientific: Powerful Label Printing from the Palm of Your Hand

The BarTender® Print Portal App makes professional label printing as easy and flexible as using your smartphone or tablet, and as powerful and secure as BarTender by Seagull Scientific, the world’s most trusted software for creating and automating labels, barcodes, RFID labels, plastic cards and more. Come participate in a live demonstration of the BarTender Print Portal App and learn how BarTender is leading the industry in mobile label printing.

TAGS: Cross Platform (Xamarin, Web, etc.) Development, Print
Speaker: Ian Cummings – Technical Sales Manager, EMEA, Seagull Scientific
TomTom Presents: The Connected Mobility Solution

TomTom BRIDGE Hub is an open, fully customizable device where applications and navigation come together. This brings even more freedom by providing a display agnostic alternative, allowing companies to work with any type of business architecture and keeping them connected to their vehicle(s), whilst using latest technology available in the market.

TAGS: Enterprise/Industrial IoT
Speakers: Sebastien Ruffino – TomTom BRIDGE Business Unit Manager, TomTom

Google Presents: Making Android Work for Enterprise Apps

In this session, Andy Zmolek will review Android for Work and how to make it work for Enterprise App Solutions.

Tags: Android Development Solutions
Speaker: Andy Zmolek – Android Ecosystems Evangelist, Google

Microsoft: Modernizing the Warehouse Worker

Join this session to see how Microsoft has modernized the warehouse worker experience in Dynamics 365 for Operations, by moving from a browser based scanning solution to an app-based scanning solution using Xamarin Forms. This is an opportunity to learn about unique challenges and experience from the development team in working with Xamarin and creating a compelling UI.

TAGS: Cross Platform Development
Speaker: Marcus Fogelberg, Microsoft

MCL Technologies: Reduce Development Time and Costs on the MCL4 Mobility Platform

MCL Technologies will present an update on MCL4 Mobility Platform, how it can reduce the development time and cost for many Android apps, and how it allows devices to be managed in the field.

TAGS: Android Development Solutions
Speaker: Raymond Wolfert - Director of Sales and Marketing, MCL Technologies

Doddle and Zebra – Building a winning Partnership

Developing an effective partnership with Zebra provides the opportunity to rapidly grow your business. Doddle have worked with Zebra over the past two years, growing a business in the retail and logistics verticals. Join us to hear more about Doddle’s story, how our relationship with Zebra has evolved and some tips about how to maximize your relationship with Zebra.

TAGS: Go To Market
Speaker: Gary O’Connor - Doddle

Migrating legacy applications, Node.js on mobile devices right now and more. History, current state and future of the RhoMobile platform presented by Zebra’s ISV partner Tau Technologies, who maintains the platform and supports users of the RhoMobile. Migration of enterprise device market from legacy WinCE/WM to modern Android platform: migrating legacy applications, keep both legacy CE and newer Android devices running your app with a single code base. Cases reviewed. The use of RhoMobile to solve migration problems, comparison with other solutions - Phonegap, Xamarin etc. Benefits of hybrid architecture for enterprise development: cross-platform, web-based, time& cost reduction. Overview of new features of RhoMobile v6.0: support of all latest mobile platforms: iOS, Android, UWP; fully capable Node.js on mobile devices; upgraded Ruby version; fully capable WebKit engine on legacy devices and more.

TAGS: Cross Platform (Xamarin, Web, etc.) Development
Speakers: Alexander Epifanov - VP Technology and Konstantin Rybas – CEO, Tau Technologies

Just Aim and Optimize with Simulscan 2.0

Thought you knew SimulScan? Automating workflows has never been easier! Learn about:

- SimulScan Use Cases and Easy Customer ROI
- What’s New with 2.0 and what’s on the roadmap
- How developers can integrate and take advantage of automatic data capture

TAGS: Android Development Solutions
Speaker: Lindsay Fahmi – Senior Product Manager, Zebra

Solution and Developer Value-Adds for Zebra Mobile Computers

To more deeply support our vertical partners even better than we do today, we have begun to develop vertically focused solutions, including specialized SDKs. In this session, we will review two new cutting edge areas we are focusing on: SmartNFC, UDI and mobile dimensioning. Join us and see where we are headed and how we are taking our device capabilities to the next level.

TAGS: Android Development Solutions
Speaker: Prashanth Kadur - Director of Software Engineering, Zebra Technologies

Enterprise Browser: Tips and Tricks

Using Enterprise Browser seems like a no brainer, but the devils are in the detail. In this fast-paced workshop we’ll address some interesting features of this industrial browser such as:

- DOM Injection
- Android Intents usage
- Integration with other Mobility DNA utilities (Simulscan, Swipe Assist and Enterprise Keyboard)

TAGS: Android Development Solutions, Cross Platform (Xamarin, Web, etc.) Development
Speaker: Darryn Campbell – Software Architect, Zebra Technologies
Migrating from WinMobile to Android

Discover best practices when migrating from WinMobile to Android. An exploration of similarities and differences of Android fundamentals to consider in the porting process.

TAGS: Cross Platform (Xamarin, Web, etc.) Development
Speaker: Pietro F. Maggi – Developer Evangelist, Zebra Technologies

Mobile Barcode Scanning Options

Did you know there are three ways to use barcode scanning in your application? Go code free with Datawedge and get instant access to barcode data without any special app handling. Or you could use our EMDK and select a Barcode APIs path or a Profile Based path to utilize the on-board scanner. In this session, we cover the do's and don't for each method and ensure that your application is utilizing the best option possible for your scenario.

TAGS: Android Development Solutions
Speaker: Prashanth Kadur -Director of Software Engineering, Zebra Technologies

Integrate Printing In To Your Web Application

This session will delve deep on how to write a web application to print receipts, labels, etc. Discover about all the different tools and technologies Zebra has enabling you to print from your web app.

TAGS: Cross Platform (Xamarin, Web, etc.) Development, Printing
Speaker: Manuel Caicedo-Rivera – Senior Software Engineer, Zebra Technologies

Implementing JNI Across Platforms

In this session, we'll review JNI of the Java Native Interface (JNI) to create cross platform C++ code with Visual Studio using Message Queue Telemetry Transport (MQTT) as an example.

TAGS: Android Development Solutions
Speaker: Paul Hurford – Sales Engineer Executive, Executive Sales Engineer, Zebra Technologies

Create Scanning Applications Across Multiple Android Devices

Many developers prefer to remain hardware agnostic, in terms of including barcode scanning API’s in their apps. This creates a challenge when using the Zebra EMDK for Java. This can be overcome in several different ways by creating an application which will run on any Android device and only using the Zebra barcode scanner hardware if it is available. This session will cover the techniques used to create generic Android apps which still have access to the Zebra scanner hardware.

TAGS: Android Development Solutions
Speaker: Pietro Maggi – Developer Evangelist, Zebra Technologies

ZBI: How A Printer Can Be Smarter Than You Expect

ZBI stands for Zebra Basic Interpreter and allows developers to create BASIC apps running directly on the Link OS printers. This session will provide an overview of the ZBI language and how it can be used to solve several specific customer issues.

TAGS: Printing
Speaker: Bret Anno –Software Engineering Manager, Zebra Technologies
Using Our Scanner SDK to Unlock Business

Learn about the exciting new capabilities our utilities and SDKs unlock in our 2D imaging scanners. Sales in this space are outpacing 10% market growth. Capture this growth by integrating a 2D imaging scanners into traditional point of sale, warehousing and mobile device (tablet, laptops, cell phone) apps. Supported OSs: Windows, Linux, Android, iOS and 4690.

TAGS: Cross Platform (Xamarin, Web, etc.) Development
Speaker: Jose Echeverria – Sales Development Senior, Zebra Technologies

How to Integrate Voice and Workforce Connect into Your Apps for the Connected Worker

In this session, we'll provide an overview of the Zebra Workforce Connect solution (VOIP with PBX integration) and what API’s are available for integration with a customer application.

TAGS: Industrial IoT
Speakers: Mark Jolley – Sales Engineer Manager, Zebra Technologies

Leverage BLE 4.1 and Integrate with Beacons and Zebra Printers

Learn about Bluetooth Low Energy (BLE) as implemented in Zebra MPact tags and how these tags can be detected and queried in an application. We'll also cover how to use NFC tags to pair a BT device quickly and easily such as a mobile printer.

TAGS: Printing, Industrial IoT
Speakers: Nicola De Zolt – Sales Engineer and Manuel Caicedo-Rivera – Senior Software Engineer, Zebra Technologies

What’s Different in Android L, M, N and O and How to Make Use of It In Your Apps

L, M, N and now O... Every year we've experienced a new Android version that is better, and more secure that the previous one. In this session, we're going to analyze the more important differences between the latest Android releases from the point of view of the enterprise market.

TAGS: Android Development Solutions
Speakers: Darryn Campbell - Senior Software Engineer and Pietro F. Maggi – Developer Evangelist, Zebra Technologies
User Experience for Enterprise Applications

Our Zebra User Experience Design team will define the reasons behind having an enterprise-specific application design guidelines, the research that went into designing them, and how this applies it to your own application to improve usability, increase productivity, and reduce the chance of the user making an error.

TAGS: User Experience
Speaker: Noël Bankston – Manager, User Experience, Zebra Technologies

MX Roadmap: Future Features for StageNow and EMDK

This session will cover the new features planned for Zebra Developer products including the EMDK for Android, EMDK for Xamarin, StageNow, Enterprise Keyboard, Swipe Assist, AppGallery.

TAGS: Android Development Solutions
Speaker: Eddie Correia – Technical Communications Specialist, Zebra Technologies

Developing Augmented Reality Apps on Zebra Devices

Augmented reality is a hot technology and has many interesting uses in the enterprise. In this session, we'll review Augmented Reality, image recognition, projections (2D/3D/Reverse projection), 3D Rendering (volume of rendering / field of view == frustum, overlays, camera projection, billboarding) and camera manipulation. We will also look at the third-party Vuforia AR solution and how it can be used to build powerful AR apps that run on Zebra devices such as the TC8000.

TAGS: Industrial IoT
Speaker: Laurent Trudu – Senior Sales Engineer, Zebra Technologies

Feedback Forum: What Developer Features or Tools Should Zebra Add or Develop?

In this session, we will provide an opportunity for attendees to provide feedback directly to the Mobile Computing and Printer business units concerning current and new products, market trends, new technologies and what we should be supporting plus anything else of relevance to the Auto-ID market.

TAGS: Go to Market
Speaker: Prashanth Kadur - Director of Software Engineering, Zebra Technologies

How to Develop Secure NFC Ticketing Applications

This session will walk through the development of a Secure NFC ticketing application which uses the SAM slot available on the TC75 and TC75X to support the cryptography required for Secure NFC.

TAGS: Android Development Solutions
Speaker: Prashanth Kadur - Director of Software Engineering, Zebra Technologies
Be More Productive with Zebra Smart Printers

In this session, we'll explain in detail the new features of LINK-OS 4.0, how these follow the Enterprise Asset Intelligence principles and review the new features of the LINK-OS SDK that also helps developers to improve productivity.

TAGS: Enterprise/Industrial IoT
Speaker: Manuel Caicedo-Rivera – Senior Software Engineer, Zebra Technologies

Developing Apps for the Zebra TC70X with Win10 Mobile Enterprise

This session will provide developers overview of the TC70X with Windows 10 Mobile Enterprise. It will show how to side load apps onto the device and cover the development tools available for the platform such as Visual Studio, cross platform options such as SysDev Kalypso, and limitations imposed by Microsoft on what features can be accessed by Developers.

TAGS: Enterprise/Industrial IoT
Speaker: Ian Hatton – Sales Engineer, Zebra Technologies
Mini-Hacks / Code Walkthroughs

Pull out your laptops and follow along with these code walkthroughs. Delve deep into software development tools and learn tricks from the masters.

Internal Scanner Integration – Pietro Maggi

Printing with Xamarin – Robin West

Browser Print – Robin West

Locking Down Your Enterprise Device - Darryn Campbell

Demos

These are short, hands-on technology demos, led by experts who will walk you through new features and functionality.

AIMTEC Presents: Digitalization of Material Flow Control: Adaptability is the Key Factor

INTERACTIVE DEMO: The digital transformation is an essential step towards Industry 4.0. Modern enterprises are facing challenges to adapt quickly and easily to changing business needs without excessive costs or disruption. Conventional WMS/MOM are not able to act quickly enough. Come and see how AIMTEC’s DCIx solution can address these challenges based on the unique Process Object architecture and deliver an end-to-end solution on Zebra’s enterprise portfolio. You will get a chance to deep dive on our own WMS/MOM solution which can enhance your company’s offering. AIMTEC is looking for international partners and this is your opportunity to start a new revenue stream!

Speakers: Petr Stejskal and Pavel Roub – AIMTEC a.s.

Enterprise Solution Showcase

We have many industry and platform solutions that are being developed and integrated into our devices. We want to be able to demo all of them including: Device Central, Battery Management, CartScan with UDI, ActiveEdge, and secure NFC

A Card Printer Mobile Solution Demo with ZXP3 and ET50/55

Showing a simple ID card registration demo with ET55 and ZXP3(9)