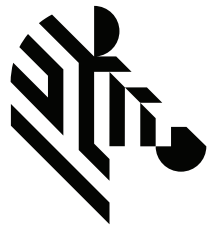


Give Your Old Printers a Well-Deserved Break



ZEBRA
CAPTURE YOUR EDGE

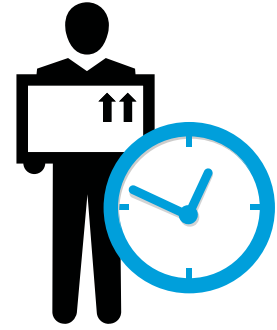
Long-term wear and tear may affect how well legacy printers operate, and in the end that could end up costing you.



Over **80%** of Non-Rugged Mobile Device Failure is Caused By Drops¹



Annual Failure Rates of Non-Rugged Devices: **10% - 23%**²



Device Failures Cause About **140 Minutes of Lost Productivity** (including support time)¹

Put the Speed Back in Your DSD Operations with the Zebra ZQ500 Series*, now with RFID



The Most Rugged Mobile Printers to Date

=

More Up Time

- Designed and Tested to Withstand Drops From Up to 6.6'
- Tumbled 1300x with Free Falls at 3.3'
- Resistant to Cold Temps, Dust, & Liquids  IP54 Rated



The Industry's Best Connectivity Options

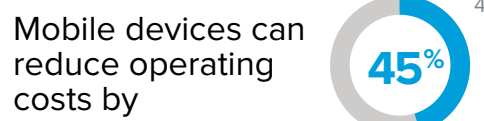
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More Efficient Workflow

Supports Multiple Formats:



Seamlessly Connects Via:

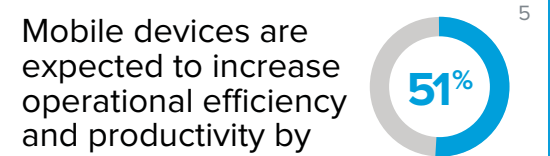


The Easiest Mobile Printer to Use

=

Faster Adoption Rates

- Simplified User Interface
- Large Buttons for Use with Gloves
- Faster Print Speed



To get trade-in incentives for upgrading your printers, contact your Zebra representative today.

*Applicable to the ZQ511 and ZQ521

Sources: ¹ VDC Research, Mobility in Manufacturing and Logistics | ² Zebra White Paper - Rugged Devices | ³ Zebra White Paper - The Future of Field Operations | ⁴ International Data Corporation (IDC) | ⁵ Zebra White paper - 2015 Field Service Vision Study