RFID Portfolio

See it All. Get it All. Only from Zebra.
RFID Simplicity Starts Here.

You’re under pressure to work at a brisker pace. Your online shoppers expect orders to be stocked in your store and quickly found by your staff. Patient care requires instant location of medication, and flawless fulfillment depends on real-time inventory tracking. How can you satisfy customers and speed up processes? Radio Frequency ID (RFID) technology revs up operations, by automatically locating your tagged objects at greater speed, accuracy and volume than traditional methods.

But there’s more to implementing RFID than you might realize. Unless properly engineered, metals and liquids can play havoc with RFID. Reader and tag frequencies can collide. And tags not made for your environment can fade or fall off. So how do you find the ideal solution, without getting blindsided by extra costs and complexity?

That takes guidance from those with a big picture view—experts who have engineered every aspect of RFID, from readers to antennas, from printers to software, supplies and service for every type of industry. Count on Zebra to keep you on track. With our expertise and extensive RFID portfolio, you’ll have a cohesive solution made for your particular needs. You can focus on business, instead of technology, because every component talks to one another and to your existing systems. You can keep an eye on what’s on the shelf and on the move, because RFID signals won’t get lost or crossed, and tags will stay put and legible.

What about integration, management and app development? You’re covered. Gain a performance edge shopping in one place and from one RFID portfolio—Zebra’s.
Imagine shelves always stocked, shoplifting stopped and associates more productive. Make your vision a reality with SmartLens. Know the location and see the movement of RFID-tagged merchandise in your store. Then, you’ll have the foresight to stock in-demand merchandise, satisfy online orders, personalize promotional offers and slash shrinkage and costs. That’s shopping at its best and the culmination of Zebra’s state-of-the-art RFID technologies.

**Sense**

**Smart Lens Sensors**
- Track the movement of inventory and the mobile devices held by shoppers and associates
- RFID, Video, Micro-locationing and Wi-Fi®
- Sensors designed for every area of your store: docks, storage, sales floor, POS and entry / exit points

**Analyze**

**SmartLens Data Analytics Engine**
- Automatically aggregate and correlate data into meaningful events
- Turn events into real-time actionable insights
- Gain visibility into issues once impossible to instantly detect

**Act**

**SmartLens Applications**
- Use easy-to-read dashboards to turn insights into mobile device alerts that entice shoppers and instruct associates
- Use Zebra’s ready-made SmartLens applications or create your own
- Integrate with an existing system
Zebra Handheld and Hands-Free RFID Readers

Out-of-Sight is Now Never Out of Reach.

Track, trace and tally assets in real time. Choose from sleek handhelds, hands-free devices, rugged form factors and RFID sleds. Below are just a few ways to easily and accurately handle RFID.

- **MC3390R RFID Reader**
  - **Zero in on Distant Items with Zero Effort**
  - Accurately read tags up to 60 feet away—200% farther than the next leading competitor. Ease migration with the intuitiveness of Android™ and the flexibility of keypads.

- **DS9908R RFID / 1D / 2D Reader**
  - **Handle More Tasks from a Single Device**
  - Close the supply chain loop. Read RFID-tagged merchandise at the point of sale for up-to-the-minute inventory tracking. The DS9908R is a hybrid handheld / hands-free scanner that offers best-of-breed barcode scanning with RFID reading capabilities in a single platform.

- **RFD2000 Sled RFID Reader**
  - **Turn Zebra’s TC20 into an RFID Reader**
  - Add UHF RFID tag reading, writing and locationing capabilities to the RFID-ready version of Zebra’s TC20 touch mobile computer. Compact and lightweight, the sled delivers all day comfort and sleek styling for design-conscious stores.

- **MC3330R RFID Reader**
  - **Less Trekking, More Tracking**
  - No need to walk to locate and count items. Let the data come to you. The MC3330R offers the industry’s best read rates and accuracy. Plus, it combines the ease of Android with the functionality of keypads for effortless migration.

- **RFD8500 RFID / 1D / 2D Sled**
  - **Turn Your Computer into an RFID Reader**
  - Pair the Bluetooth-enabled RFD8500 Sled with Zebra’s TC51, an Android or iOS smartphone or a laptop or desktop computer, and you’re ready to read RFID tags. The RFD8500 is device- and OS-agnostic.
Make sure the right asset is in the right place at the right time with Zebra’s complete RFID portfolio—the deepest and widest in the industry. You’ll find setup is easy with our intuitive wizard.

Fixed RFID Readers
No need to sacrifice style for functionality. Our readers are built powerful, whether they have a polished exterior for customer-facing environments or a rugged exterior for tough workspaces.

**FX9600**
Fixed RFID Reader
More Rugged, More Industrial Than Before

**FX7500**
Fixed RFID Reader
The Small Interior Reader, Big on Speed and Accuracy

**ST5500**
RFID Transition Reader
Know What’s Entering and Exiting Your Premise

RFID Antennas
Quickly and accurately track inventory and assets. Our robust antennas offer the high performance and range needed for high traffic and precision.

**AN510 RFID Antenna**
Ultra-Rugged and Low Profile for Use Indoors and Outdoors

RFID Setup Wizard
Make RFID Deployments as Easy as 1, 2, 3
You don’t have to be an expert to set up and optimize Zebra RFID readers. Our free, intuitive wizard presents easy-to-understand options in drop-down menus, radio buttons and sliders. Use built-in help and how-to-videos to find answers to your questions.

**123RFID**
Make RFID Deployments as Easy as 1, 2, 3

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Zebra RFID Printer Encoders

Accurate and Scalable RFID Encoding.

Your solution depends on reliable data. Zebra offers the industry’s widest range of printers that accurately encode RFID labels, tags and cards where and when you need them. Build your solution on RFID data you can trust.

ZT600, ZT400 Industrial Printers and ZE500 Print Engine

Intelligent and Industrial Brawn

These printers and innovative OEM print engine keep your operations running 24/7 in the harshest environments and the most demanding RFID applications.

ZXP Series 7 Card Printers

Capabilities with Credentials

Produce great looking cards with printers made for the highest throughput and best reliability. Simultaneously print and encode cards.

ZQ630 and ZQ520 Mobile Printers

For the Rough and Tumble World

Our premium mobile printers are built to withstand repeated drops, spills and shocks. Yet, are friendly to workers, and easy for IT to integrate and manage.

ZD500R Desktop Printer

Bring RFID Printing to Your Desktop

Compact and easy-to-use, this printer delivers intelligence and advanced features for convenient, simple operation.

Zebra Certified Supplies

The Perfect Match for Your RFID Printer.

Using inlays from leading manufacturers, as well as our own Zebra-branded inlays, Zebra offers 30+ labels in stock. We can also create a custom solution for you—with just about any thermal material and inlay to meet the requirements of your unique application. Designed and tested with Zebra printers and RFID readers, our Certified Supplies ensure high performance.

General Purpose

- Paper and synthetic labels, designed for use with standard applications
- Best for non-metallic surfaces, plastics or corrugate
- ZBR2000 Zebra-branded inlay for longer read ranges and faster tag acquisition

Advanced

- Paper and synthetic labels that offer a higher level of readability performance than our general purpose labels
- ZBR4000 Zebra-branded advanced UHF RFID inlay offers a higher level of performance than general purpose inlays

Specialty

- Designed for asset tagging on metal surfaces or for liquid-filled containers

Exceptionally Consistent. Consistently Exceptional.

One of the largest offerings of in-stock and ready-to-ship RFID labels

Outstanding Performance

- The latest chip technology and proprietary inlays provide enhanced performance

Reliable Consistency

- The same label material used from order to order results in consistent print and adhesive performance every time

RFID Solution Expertise

As the developer of RFID readers and printers, Zebra can recommend the labeling solution that optimizes the performance of each RFID solution

Note: ZE500R print engine not shown.
Global Services
Maximize Uptime and ROI.

Whether it’s understanding operational utilization, maximizing predictability and uptime or simply unlocking the data of your edge devices, Zebra’s portfolio of services provides expertise every step of the way.

Zebra Signature Services

Data insights from the technologies at the edge of your network can open up a world of new commercial opportunities. But without the right skills or resources, you could miss out on the full benefits. **Zebra Signature Services accelerate your ability to unlock intelligence** from your data, so you can run your business more productively.

A Signature Service that ensures RFID delivers the improvements you expect in business performance.

- Reduces the risk that RFID projects fail
- Delivers anticipated performance improvement
- Improves speed, cost, and probability of success

Zebra OneCare® Support Services

Constant, peak performance. That’s the upside of protecting your investment with our support services. You eliminate the unexpected disruptions and unbudgeted repair expenses. Whether you need comprehensive coverage, assistance with technical issues, visibility into your contracts and operational reports or on-site support, there’s a Zebra OneCare Support Service that’s right for you*.

Choose from these five levels:

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<th>Technical and Software Support (TSS)</th>
<th>Zebra OneCare Special Value (SV)</th>
<th>Zebra OneCare Essential</th>
<th>Zebra OneCare Select</th>
<th>Zebra OneCare Premier**</th>
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<td>Resolve all your technical support issues and get access to all the latest software updates. Access to restricted software, including LifeGuard analytics, 8x5 local time live-agent support and 24x7 self-service access to Zebra’s comprehensive library of support materials and entitled firmware updates.</td>
<td>For TC2x mobile devices and eligible printers. Coverage for normal wear and tear and device failures, 8x5 local time live-agent technical support, 5-day repair turnaround time and additional per-incident damage and repair options available.</td>
<td>Basic Assurance. Base comprehensive repair services, software support including LifeGuard security updates, 8x5 technical support (plus 24x7 online access to support), 3-day repair turn-around repair service levels, Device Diagnostics* and Support Dashboard***.</td>
<td>Maximum Protection. Essential service PLUS next business day advanced device replacement, commissioning services (app loading &amp; config mgmt), and 24x7 helpdesk support.</td>
<td>Highest level of service delivers a truly differentiated service experience, which includes all the features of Essential and Select, plus Operational Visibility Service, software release management, service delivery manager, and managed device service desk.</td>
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Zebra Visibility Services

You could be caught off-guard by device downtime and battery failures when you don’t have visibility into your device data to tell you how your devices are performing so you can decide what next steps you can take to improve your operations. Without clear, comprehensive data on the mobile devices that run your business, you’re in the dark trying to compensate with manual tracking, excessive inventory and repair.

Zebra’s VisibilityIQ™ gives you the data-driven, actionable insight when and how you need it. Get a clear view into how your devices are performing and know what next steps can push up productivity and drive down costs.

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<th>VisibilityIQ™ Foresight:</th>
<th>VisibilityIQ™ DNA:</th>
<th>VisibilityIQ™ OneCare*:</th>
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<td>Go beyond an MDM and view full operational aspects of your devices from a single dashboard view.</td>
<td>Peer inside your hardware for answers to key DNA efficiency.</td>
<td>View status of device repairs, technical issues, contracts, case reports and software and LifeGuard™ security status visibility****.</td>
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* Service availability, Service feature and/or repair turn-around time may differ by country. Please contact your Zebra sales representative for details.
** Zebra Mobile Computers only
*** Zebra Mobile Computers and Scanners only
**** VisibilityIQ OneCare available in North America for mobile computers and scanners only
Gain Edge-to-Edge Visibility with Wall-to-Wall Choices.
Visit www.zebra.com/RFID