APPGALLERY

Easily test, deliver, maximize visibility and increase revenue for your Zebra-compatible mobile apps

If you are developing applications for Zebra mobile devices, AppGallery provides an easy way to test, market, deliver and sell your applications. Whether you need to beta test new apps or conduct proof-of-concept or pre-production testing for a specific customer, AppGallery makes it easy. Just create a Gallery, upload your apps and invite users via email or text message during the testing phase. When it's time to get the word out, you can place your app in the public AppGallery Showcase to automatically promote your apps to potentially every company that is considering or has purchased Zebra mobile devices. Showcase participation is virtually effortless — we take care of marketing AppGallery to our customers. Since AppGallery is resident on Zebra mobile devices, new apps are never more than a few clicks away from the most qualified buyers and existing users can be easily notified when updated versions are available. AppGallery — the easy way to simplify delivery and maximize visibility and revenue for your Zebra-compatible applications.

Reach the most qualified potential customers

Zebra's focused multi-tier marketing efforts will promote AppGallery as the premier online enterprise marketplace for mobile apps for the Zebra mobile devices they own or plan to purchase.

Use demo and full apps to drive more app sales

By placing your demo and full apps in the AppGallery Showcase, you can offer more potential customers the power to 'try-before-you-buy', a long-proven strategy to help increase sales.

Take advantage of our complementary testing to offer pre-tested apps customers can trust

One of the biggest features that sets AppGallery apart from its competition is the fact that every app offers one of three levels of testing. Every app automatically receives Security Testing, where we check for malware and other security-related issues. In a matter of days, your apps can achieve Compatible status, which ensures that applications are fully compatible with the Zebra mobile device(s) on which they run. In a matter of a week or less, your app can achieve Validated status, the highest level of testing. Validation ensures that all device features utilized in the application — such as scanning and Wi-Fi roaming — work at the peak performance required to deliver a superior end-user experience and maximum worker productivity gains.

Easily update apps

Once customers are using your mobile apps, you'll want to notify users when updates and new versions are available. With AppGallery, it's easy. Simply upload the updated application into AppGallery, and all AppGallery Showcase users will automatically be notified. If your customers have created Galleries for their workers, those AppGallery administrators will be automatically notified as well.

Get real-time user feedback

Since your users can post reviews, you can monitor any issues users are experiencing and respond in real time, improving service levels and strengthening the relationship with customers. Want to know how many times your app has been downloaded? Just check the real-time download counter.

Easily beta test applications

With AppGallery, beta testing apps couldn't be faster or easier. You can simply post an app in your own Gallery and invite testers by email or text message. As you fix bugs and address issues, all beta testers are automatically notified when an updated version is ready to download and test.

Simplify pre-production testing for customers

With AppGallery, you can offer your customers comprehensive pre-production testing of apps to ensure successful app deployment. Custom Galleries can be created for any number of customers to enable complete testing of an app prior to final deployment. Workers or IT staff selected for testing can be notified via email or text when a Gallery is ready for downloading. The result? True peace of mind for you and your customers that the app will work at peak performance on all devices — from the first day the app is placed in service.