



## Preferred Symbol

**STOP COVERING BARCODES. IMPROVE WORKER OUTPUT.**

You know the routine. A label has multiple barcodes, but you only need to capture one. If you're covering the other barcodes with post-it pads, you're wasting valuable time. Let Preferred Symbol help. This prioritization functionality singles out just the barcode you want and excludes the rest. With less effort and risk of errors, you'll consider it the preferred way to work.

### Single Out One Barcode Among Many

With Preferred Symbol, you can give a particular barcode priority over the rest. When you pull the trigger, your Zebra scanner will capture and output only the preferred symbol. The Preferred Symbol Timeout specifies how long the scanner attempts to decode a prioritized barcode before outputting the others within the field of view.

### Speed Up Processes

Think of the time savings. Preferred Symbol makes the tedious practice of covering unwanted barcodes with post-it pads obsolete. Preferred Symbol ensures you scan just the barcode you want. Easily programmed using your application, you can specify a different preferred symbol for each input screen, freeing your employees to focus elsewhere.

### Reduce Mistakes

When it comes to processing barcodes, capturing the wrong data can have far-reaching effects on safety, schedules and the bottom line. Yet, the chance for errors is greatest when trying to scan just one specific barcode out of a label's multitude. Preferred Symbol is

your safety net. It ensures the right barcode is selected, avoiding costly mistakes.

### Easy to Program

Intuitive enough for first time users, 123Scan's wizard will walk you through the process of configuring your data capture device, including Preferred Symbol. 123Scan then gives you programming options: simply scan a single programming barcode or perform a USB download. Need to program a fleet of scanners remotely? Use Zebra's Scanner Management Service. Want your application to configure your scanner differently per input screen? Consider it done with Zebra's Software Development Kit.

### Go Beyond the Barcode

It takes more than hardware to resolve today's toughest enterprise challenges. It requires intelligent software to address the needs of every stakeholder. That's why our data capture devices contain DataCapture DNA, the genetic code that simplifies the entire Zebra scanning experience. As one of the many solutions of DataCapture DNA, Preferred Symbol maximizes worker productivity.

**MAKE EFFICIENCY A PRIORITY**

For more information, visit [www.zebra.com/preferredsymbol](http://www.zebra.com/preferredsymbol)  
or access our global directory at [www.zebra.com/contact](http://www.zebra.com/contact)



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