



ZEBRA
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8000D Destructible Label

Direct thermal, self-destructing polyethylene label with permanent acrylic adhesive

Price labeling supplies may often seem like a small part of the overall retail business. They are not. Using the wrong type of label or choosing low quality labels can have lasting and costly implications on a retailer's bottom line. When a price label is easily altered, swapped, or peeled off a product, retailers experience shrinkage in store. Zebra's 8000D Destructible label helps prevent label swapping, in turn, protecting the store's revenue. This innovative, specialty direct thermal polyethylene material features a unique construction that causes the label to self-destruct when removal is attempted. Unlike common price markdown labels that perform inconsistently, Zebra's 8000D Destructible label's destructible feature even works on high-quality packaging and when multiple markdown labels are placed on top of each other. Prevent label swapping and reduce shrinkage with Zebra's 8000D Destructible label.



Count on consistently exceptional performance with Zebra Certified Supplies

Printing supplies can impact everything from printhead lifespan to operational efficiency. That's why we design, produce, and rigorously pre-test our own line of thermal printing supplies to ensure consistent, optimized performance. We utilize an ISO 9001 certified, 23-point quality inspection to ensure consistent quality — and we never swap out materials. No matter when you order your labels, you can count on the same great performance.

Reduce label swapping and shrinkage

Zebra's 8000D Destructible label features a multi-layer polyethylene facestock that easily self-destructs when someone tries to peel the markdown label off an item to apply it to a regularly priced one. Unlike most markdown labels, it retains its destructibility when multiple markdown labels are placed atop one another.

Easy to use for Store Associates

Most markdown labels on the market feature small slits in the facestock to make their label destructible, making them more difficult for a person to remove it and place it on another item. These slits can be troublesome for store associates. When the store associate attempts to peel the label off the liner to apply it to an item after printing, it often tears, resulting in the need to re-print the label, decreasing productivity, and causing frustration. Zebra's 8000D Destructible label eliminates this hassle for store associates, while ensuring consistent destructibility.

Designed to meet your markdown strategy

Zebra's 8000D Destructible label is adaptable to meet your store's brand and markdown strategy. With our custom manufacturing capabilities, Zebra can provide them in any color to support your markdown color indication strategy.

Ensure secure adhesion for your markdown strategy

The 8000D Destructible label features permanent acrylic adhesive that offers excellent adhesion to a variety of packaging and hang tags, including tough-to-label surfaces, such as high-gloss packaging.

8000D Destructible Labels — price markdown labels that will prevent label swapping and reduce shrinkage
For more information on the Zebra's 8000D Destructible labels, please visit www.zebra.com/supplies

Specifications

Material Construction	
Facestock	4.5 mil Direct Thermal Polyethylene
Adhesive	Permanent Rubber
Liner	40lb Glassine Liner
Total Thickness (+/- 10%)	7.3 mil
Environment	Indoor use
Temperature Performance	
Minimum Application Temperature ¹	32°F (0°C)
Service Temperature Range ²	-4°F to 122°F (-20°C to 50°C)
Recommended Printers and Ribbons	
Printers	All Zebra thermal printers
Ribbons	N/A
Adhesive Strength	
Corrugate	5 min dwell time: Attraction between adhesive and surface is so great that the facestock rips.
	24 hour dwell time: Attraction between adhesive and surface is so great that the facestock rips.
Steel	5 min dwell time: Attraction between adhesive and surface is so great that the facestock rips.
	24 hour dwell time: Attraction between adhesive and surface is so great that the facestock rips.
Polycarbonate	5 min dwell time: Attraction between adhesive and surface is so great that the facestock rips.
	24 hour dwell time: Attraction between adhesive and surface is so great that the facestock rips.
Polyethylene	5 min dwell time: Attraction between adhesive and surface is so great that the facestock rips.
	24 hour dwell time: Attraction between adhesive and surface is so great that the facestock rips.
Chemical Resistance	
Weak Chemicals	
Blood	Test in your application
Body Fluid	Test in your application
Salt Water	Test in your application
Window Cleaner	Test in your application

Moderate Chemicals	
Alcohol	Not Recommended
Ammonia	Not Recommended
Bleach	Not Recommended
IPA	Not Recommended
Harsh Chemicals	
Gasoline	Not Recommended
Grease	Not Recommended
Extreme Chemicals	
Acetone	Not Recommended
IR Reflow	Not Recommended
MEK	Not Recommended
TCE	Not Recommended
Xylene	Not Recommended
Product Performance & Suitability	
Recommended storage conditions	72°F at 50% RH
Expected life span in application	Application dependent
Material Testing in End Application	
The information contained in this document is to be used for guidance only and is not intended for use in setting specifications. All purchasers of Zebra products shall be solely responsible for independently determining if the product conforms to all requirements of their unique application.	
Footnotes	
1. When the label is applied, the environment and surface should be above this temperature.	
2. Following correct application and appropriate dwell time (usually 24hrs), the media will withstand this temperature range.	

Ideal for these applications

Retail

- Price markdown labels

Other

- Applications requiring a tamper-evident label solution



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