



Optimize Your Retail Operations with Zebra's SaaS Suite

See how AI-powered software transforms your stores

Start small and scale your capabilities over time with Zebra's SaaS Suite. Dynamically manage associates and inventory through powerful software that closes the gap between planning and execution to enable your CX strategy.

Transform your retail operations with a partner who's heavily invested in your future through:



Smart
Innovation

\$453M
invested in
R&D in 2020

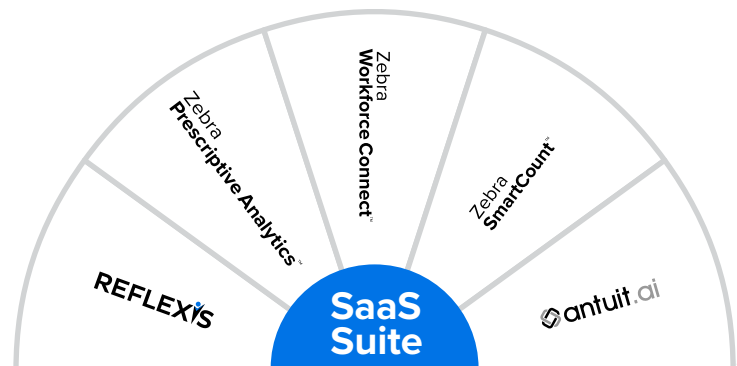


Strategic
Software
Acquisitions

Top Software Vendor in
2022
RIS LeaderBoard

Meet Our Suite of Intelligent Applications

Work faster using automation to deliver better service, lower costs and more efficient team communications.



REFLEXiS

Automatically align schedules and tasks to changing demand.

- Engage and retain employees
- Dynamically adjust to fluctuating demand
- Raise compliance and lower labor costs
- Move beyond time-consuming analysis



95%
task completion rate



\$750,000
recouped in inefficient
allocation



Zebra Prescriptive Analytics™

Detect and course correct weaknesses to achieve both immediate problem resolution and guidance.

- Automatically detect inventory and LP issues
- Translate operational data into concrete insights and actions
- Know what to tackle, where, why and by whom
- Confirm execution for corrective tasks

Zebra Workforce Connect™

Use communication tools to improve frontline collaboration and elevate productivity and service.

- Streamline critical workflows to one place one device
- Elevate the customer experience
- Enhance associate collaboration
- Chat one-to-one or one-to-many, by department, group or location



83%

of decision-makers say tech-equipped associates would improve customer service



25-50%
average cost reduction
for retailers



Zebra SmartCount™

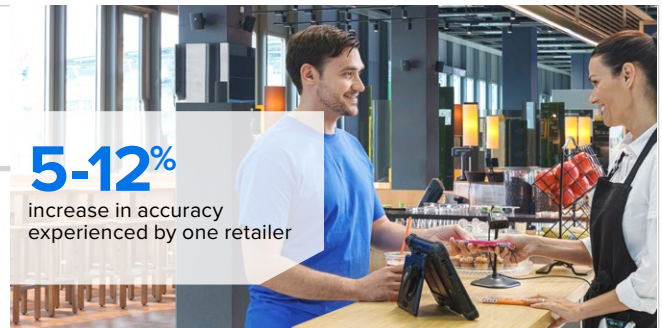
Simplify cycle counts with a comprehensive self-scan, physical inventory management solution.

- Achieve more accurate counts
- Reduce costs, inefficiencies and shrink
- Make counts simpler and more flexible
- Simple out-of-box deployment



Improve omnichannel forecasting and merchandising using the power of AI.

- Anticipate consumer demand
- Get a broader data analysis
- Sense demand from historical and real-time data
- Integrate effortlessly



5-12%

increase in accuracy
experienced by one retailer

50
years of
innovation



Why Zebra

Looking to transform? Turn our long-standing expertise into your advantage.

Choose Zebra to get a proven industry-leading partner with more than 50 years experience in delivering field-ready hardware and software solutions. With hundreds of millions invested in R&D and more than 5,300 US and INTL patents issued and pending, it's clear why the world's leading companies continually place their trust in Zebra.

To see how Zebra can help your retail vision today, talk to an expert.



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