Smart Solutions for Unprecedented Shrink Visibility

Zebra SmartLens is an integrated, intuitive selection of hardware and software that works together to provide you with real-time insights into your store’s inventory.

- Reduce shrink and operational costs
- Provide shoppers with a superior omnichannel experience
- Maximize sales

The Proactive Approach to Asset Protection

1. Reduce Administrative Errors
   Automate receiving, validate shipments, and prevent and resolve inventory discrepancies.

2. Identify Shrink & Take Action
   Spot items lacking a POS transaction, track their movement, and identify shoplifting situations, so you can uncover patterns and create anti-theft tactics.

3. Combat Return Fraud
   With SmartLens’ item location and event data capabilities, you can validate return transactions and detect fraud in real time.

Hardware Solutions Providing Perspective & Control

A. Transition Point SmartLens Sensor
   Track items as they move through your entry and exit points, as well as between your backroom and sales floor.

B. Backroom SmartLens Sensor
   Detect and record RFID-tagged inventory from the moment it enters your backroom until it leaves.

C. Sensing Network Appliance (SNAP) SmartLens Sensor
   Versatile, ceiling-mounted devices enable real-time visibility into how and where items are moving on your sales floor.

D. Purpose-Built Sensors and Handheld RFID Readers
   Zebra’s portfolio of field-proven sensors (such as Point-of-Sale sensors) and handheld RFID solutions seamlessly integrate to customize the solution for your store operations and leverage existing in-store technology investments.

Increasing Visibility. Decreasing Shrink.

Retailers’ $60 Billion Blind Spot

- $60B
  $60 billion lost across retail industry
- $700K
  Organized crime costs
  $700K per $1B in sales
- 20%
  20% of shrinkage due to admin. errors
- $1K
  $1K lost per employee-related incident

How SmartLens is helping retailers

- 96%
  Up to a 96% increase in POS bypass visibility
- <10 Min
  Reduce case creation time from +1 hour to under 10 minutes
- 0 Labor
  Zero labor required – eliminates the need for daily counts of high-shrink products.

Ready to see how Zebra SmartLens can help you gain more visibility into your store’s shrink? Visit zebra.com/SmartLens.