

Zebra's Prescription for Retail Pain

Your team has plenty to do. That's why we designed Zebra Prescriptive Analytics (ZPA) to get you past the daily dilemma of knowing which high-value tasks to tackle and in what order.

ZPA automatically translates your data into prioritized actions, automatically verifying execution for you. No need to leave money on the table. Now, you can combat total retail loss and gain complete control of your inventory from vendor to shelf to omni-channel customers, across your stores.



Gain a single source of truth:

Consolidate all your siloed data streams (from POS to e-commerce to inventory data) to create an accurate, actionable view of everything.



Scour siloed data streams:

Find profit potential automatically and continuously with the span and speed of AI technology.



Uncover hidden opportunities:

Discover profit potential beyond what's humanly detectable.



Reduce false positives:

Increase success rates and respect workers' time and roles.



Value and prioritize actions:

Assign impactful tasks without additional burdens on management.



Ensure execution:

Confirm, track and monetize corrective actions automatically.



Improve 24/7/365:

Enhance your business with this AI-powered, closed-loop system that relentlessly pursues anomalies and opportunities.

Advanced analytics
make it possible.

Automation
makes it practical.

Zebra's deep
understanding of retail
workflows makes it easy
to deploy and manage.



Optimize Inventory from Vendor to Shelf to Customer

Optimizing inventory in your stores is just not enough. Omni-channel fulfillment at scale requires staying on top of countless threats and opportunities throughout your supply chain. But how can you, when there's so much to cover?

It's possible with ZPA's Inventory Module. This field-proven system automatically identifies anomalies anywhere along your inventory's journey — from manufacturer to distribution centers, from stores to customers. It continuously works behind the scenes and in real time, directly assigning simple, prioritized tasks to the right team member. Then, it tracks and values completion as part of a closed-loop system of AI-enabled, inventory optimization.

No more sifting through reports or guessing which items to tackle first. The Zebra Prescriptive Analytics Inventory Module automatically course-corrects your team's actions to drive increased sales, customer satisfaction and savings.



Put It Together

Aggregate your most diverse data sets

- Vendor Data
- 3PL Data
- WMS Data
- Store Inventory Data
- Transactional Data

Gain Control

Automatically flag the following issues

- Availability
- Quality
- Markdowns
- Expirations
- Damages
- Shrink
- Restocking
- Scanning inaccuracies
- Unit miscounts
- Misidentified inventory
- Missed sales
- Unexpected demand
- Direct store delivery inaccuracies

Get Results

Elevate the impact of inventory management

- Ensure product availability and freshness
- Eliminate pricing errors
- Improve shrink forecasting
- Optimize merchandising
- Limit markdowns
- Increase BOPIS fulfillment
- Minimize mass returns due to poor quality
- Reduce recall risk
- Match inventory to forecasted demand
- Identify training and upsell opportunities
- Keep customers coming back