



Quality and Returns

- Increase customer satisfaction through faster ID of mass returns
- Protect margins through better RTV compliance
- Reduce risk around recalls

Sales

- Maximize sales through closer analysis of demand behaviors
- Empower store managers to identify upsell-training opportunities

Inventory Accuracy

- Increase customer satisfaction through better product availability, quality, and freshness
- Optimize inventory through closer analysis of product behaviors

Execution

- Increase efficiency of audits, labor, cycle counts, etc.
- Improve accuracy of DSD deliveries, assumed-receipt pallets

Dark Data

- RFID data
- On-shelf imaging
- Robot, computer vision, scale and IoT
- SmartCount

Markdowns & Pricing

- Limit markdowns through better rotation, delivery accuracy
- Improve profits, compliance, margins via faster ID of abuse and pricing errors
- Optimize merchandising through shelf-space analysis
- Higher GMROI by product

Shrink

- Minimize losses from expirations, damages, waste weight on reverse logistics versus expectations
- Reduce risk through better shrink prediction