Transformation is Relentless

Keep pace with the true power of the cloud
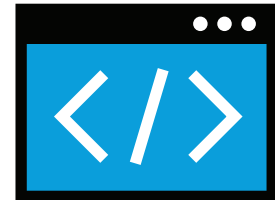
Growth
17.6%

The 4Q18 global spending forecast for public cloud services in 2019 is $232.8 billion in constant U.S. dollars, with **17.6% growth over 2018.** *

Software providers must adapt and build cloud solutions to keep customers and themselves thriving.

Every device in the supply chain gives us data. Harness it to streamline workflows, identify bottlenecks and create new opportunities.

APIs are a key foundation for digital transformation. They drive o**ptimized customer experiences**, create integrated digital ecosystems across customers and partners, allow firms to benefit from the innovations of digital disruptors, **drive operational excellence**, and provide a foundation for platform business models.[1]

Enterprises with top priorities like changing their business models or accelerating digital business are up to **twice as likely to be investing in APIs**.[2]

22.3 million
Global developers[3]

62%
of surveyed developers state that externally exposed APIs are a high or critical priority to their organization.[2]

Access through our **self-service developer portal.**

Zebra introduces **Zebra Data Services**, with cloud-based, unified APIs and developer tools.

The enriched API layer enables **innovation, design and quick deployment** of secure, custom applications.

Empower Your Success with Zebra Data Services

Share the self-service Developer Portal with your developer team to leverage Zebra's APIs today.

developer.zebra.com/apis

Sources:
*   Gartner: Forecast Analysis: Public Cloud Services, Worldwide, 4Q18 Update, Feb 2019
1. The Forrester WaveTM: API Management Solutions, Q4 2018
2   "Microservices And External APIs Underpin Digital Business", Forrester Research, Inc., October 17, 2017
3. IDC's Worldwide Developer Census, 2018: Part-Time Developers Lead the Expansion of the Global Developer Population, doc #US44363318 , October 2018