

E-COMMERCE IS DRIVING CHANGE IN THE LOGISTICS INDUSTRY

Goods need to move faster, more efficiently and at a lower cost

A GLOBAL PHENOMENA



\$4.058 TRILLION¹
E-COMMERCE SALES IN 2020



ACCELERATING EXPECTATIONS

89% of shoppers define “fast shipping” as within 2 days.²



INCREASING COSTS

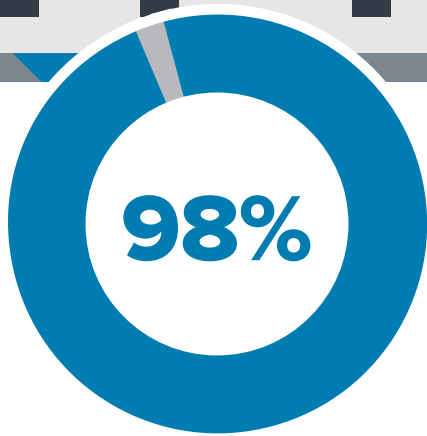
Transportation and labor account for 70% of total supply chain costs.³



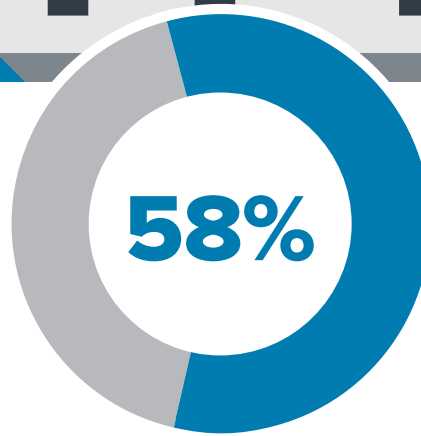
ESCALATING LABOR SHORTAGES

61% of logistics providers say shortages adversely affect product or service quality.⁴

MAKING DOCK OPERATIONS SMARTER AND MORE CONNECTED



98% of logistics providers say **data-driven decision-making** is essential to the future success of supply chain activities and processes.⁵



58% of companies surveyed expect to **invest in new mobile and data capture load optimization technology solutions** in the next few years.⁶

INCREASING VISIBILITY, PRODUCTIVITY AND OPERATIONAL EFFICIENCY



BARCODES

Track and trace packages through every step of the transport journey.



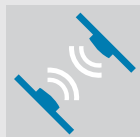
WEARABLES

Boost workflows, increase safety and productivity with hands-free mobility.



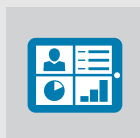
DIMENSIONING

Plan and utilize space efficiently and accurately to reduce trailers.



3D SENSORS

Measure trailer density and fullness and minimize space occupied by air.



ANALYTICS

Turn data into actionable insights that drive real-time decision-making.



CAMERAS

View load quality and worker productivity in real time for each dock door.



LOCATIONING (RTLS & BEACONS)

Optimize resources and increase accuracy with real-time visibility of parcels, pallets, forklifts and people.



RFID

Identify and track packages without requiring manual scans.



AUGMENTED REALITY

Amplify worker productivity and reinforce training with rich, context-sensitive data.



To learn more about how data-driven decision-making can transform your logistics operations, [download the white paper](#) or visit www.zebra.com/tl.