



## **Zebra Asset Visibility Service**

FOR ANDROID AND WINDOWS ZEBRA MOBILE DEVICES

### BETTER DEVICE VISIBILITY EQUALS BETTER BUSINESS PREDICTABILITY

Do you know where your company's mobile devices are – and whether they're working properly? If you don't, it could be affecting your bottom line. If a device is lost or stolen, if it fails during the busy holiday season, or if it runs out of battery life before a shift ends, this can significantly impact your ability to serve your customers. VDC Research estimates that a device failure equates to 80 minutes of lost productivity.

Fortunately, Zebra offers a new way to cost-effectively track the health of your mobile devices. Zebra's new Asset Visibility Service (AVS) provides customers with high-level operational visibility and predictive insight into the health of your mobile devices.

Zebra's AVS uses a simple agent available on both Android and Windows enabled Zebra devices to collect valuable business-critical data about mobile device health and usage without requiring you to invest in mobile device management (MDM) software.

### At-a-Glance Visibility into Your Mobile Devices

If you're still tracking your mobile devices manually, then you're likely missing out on information that could save you money. With one glance, Zebra's Asset Visibility Service will help you account for your full mobile inventory. Powered by Zebra's Asset Visibility Platform, AVS shows you which mobile devices are not in use and which haven't been operational in 30 days or more – allowing you to quickly track down missing assets. But that's just the beginning...

### Better Insight that Leads to Increased Productivity

Thanks to AVS, you'll know when the health of your devices might affect the productivity of your mobile workforce. AVS classifies the health of each of your devices with an easy-to-read color-coding system – and gives insight on how to fix the issues that could be affecting your operations.

See green? That device is operating at peak performance. See yellow? That device has a health issue that should be investigated further. Just a few easy clicks on the operational dashboard, and you might see that the device's battery is dying too quickly – and find a recommendation on how to fix the problem. See red? A critical health issue is very likely to happen to the device so **immediate** attention and actions will be needed to mitigate the risk.

### Business-Critical Insights that Deliver Predictability – and Reduce Risk

Investments such as replacing batteries or an entire device can consume a company's budget quickly. AVS allows you to transform the way you manage your mobile assets by moving from reactive to proactive device management. It gives you the tools and data you need to anticipate costs, allowing you to gain more control over your budget and avoid unexpected costs.

### WHO BENEFITS FROM ZEBRA'S AVS?



## TRANSPORTATION AND LOGISTICS COMPANIES

Warehouses, Distribution Companies, Airlines, Airports, Rental Companies, Taxi Companies and Public Transit Providers



### **MANUFACTURING**

Chemical, Metal, Food and Beverage, Plastics and Petroleum, Paper, Textiles, Pharma, Electronics, Industrial Equipment, Transportation and Medical Companies



### **RETAIL**

Supermarkets, Warehouse Clubs, Convenience Stores, Ecommerce Companies, Department Stores, Big Box Retailers, Discount stores, Health and Beauty Stores and Specialty Stores



### **HEALTHCARE**

Hospitals, Nursing Homes, Home Healthcare Providers and Medical Offices

# ZEBRA ASSET VISIBILITY SERVICE: INTRODUCING THE PREDICTIVE POWER OF VISIBILITY

Having greater visibility into the health of your mobile devices can lead to better business outcomes. For more information on how Zebra's Asset Visibility Service can help you improve mobile worker productivity and reduce risk through greater predictability, visit www.zebra.com/visibility.

