



## **Zebra Technologies** **RFID Design**

### DELIVER FASTER RETURNS AND END USER ADOPTION FROM YOUR INVESTMENTS IN RFID

From Retail to Healthcare and Manufacturing to Transportation, Radio Frequency Identification (RFID) is rapidly becoming pervasive. New use cases are emerging every day. If your business gets it right then you can expect huge improvements in performance. If it gets it wrong then you can miss out on the anticipated gains in productivity and efficiency.

A complex RFID deployment can add business risk, managing change can be difficult, and inexperience with implementing RFID can lead to low adoption rates. RFID Design is a Zebra Signature Service that will ensure you avoid these pitfalls and deliver a full return on your RFID investment.

As the industry leader in connected edge devices, Zebra gives you access to years of expertise in the design, implementation, and management of RFID projects. RFID Design introduces you to the proven best practice principles and techniques. Covering all aspects of your RFID project, you get the support you need, when you need it most.

#### **Accelerate delivery of your RFID project**

Whether you need to architect a new RFID solution or to troubleshoot a stalled project, Zebra offers access to RFID specialists who can speed up time to deployment.

#### **Learn from successful projects**

Time wasted re-working key aspects of an RFID project not only delay go-live but also add significant costs. If you have to re-train staff on new RFID principles this can add further time and money to what is often a limited project budget. RFID Design ensures you get your project right first time and prevent significant or unnecessary added expense.

#### **Increase the probability of success**

With RFID project support available from start to finish, you can improve design, functionality, and end user adoption—critical elements that will determine the success of your RFID project.

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OR ACCESS OUR GLOBAL CONTACT DIRECTORY AT [WWW.ZEBRA.COM/CONTACT](http://WWW.ZEBRA.COM/CONTACT)



**Why Zebra?**

At Zebra, we recognize that for businesses to compete they must become as smart and connected as the world we live in. While other providers focus on their own products, we focus on your business priorities. RFID Design is just one example of how we do this by improving the speed, cost, and probability of success of your RFID project.



**At-a-Glance: RFID Design**

	<b>OVERVIEW</b>	<b>BUSINESS IMPACT</b>
<b>RFID Assessment &amp; Design</b>	<p>Zebra provides the detailed, comprehensive plan you need to deploy the most successful RFID solution:</p> <ul style="list-style-type: none"> <li>• Defines the business and technical requirements</li> <li>• Surveys your specific site to ensure proper implementation and performance to define future processes</li> <li>• Designs your RFID solution with Zebra best practices</li> <li>• Creates a technical deployment plan for maximum performance in your specific facility</li> <li>• Provides an RFID Operational Workshop to define your operational needs</li> </ul>	Ensures read-rates are consistent and RFID delivers the expected improvements in business performance.
<b>RFID Commissioning</b>	<p>Once your plan is in place, Zebra’s end-to-end installation services will help you get your RFID solution up and running:</p> <ul style="list-style-type: none"> <li>• Creates a solution design for your unique physical environment</li> <li>• Establishes a plan for the successful installation of your RFID tags, software, hardware and network infrastructure</li> </ul>	Provides you with a state-of-the-art RFID project that is ready to improve your operations.
<b>RFID Go-Live &amp; Troubleshooting</b>	<p>From the day your RFID solution goes live, Zebra can provide all the technical expertise you need to achieve peak operational efficiency:</p> <ul style="list-style-type: none"> <li>• Technical support on launch day to ensure you’re up and running as expected</li> <li>• Identification and resolution of any initial technical issues that impact performance</li> <li>• Definition and planning for your solution expansion</li> </ul>	Gives you access to hands-on support to ensure you continue to benefit from productivity and efficiency gains.

**SPEED UP THE INTRODUCTION OF YOUR RFID PROJECT  
AND MAKE THE MOST OF THE OPPORTUNITIES IT OFFERS  
– ONLY WITH RFID DESIGN**

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