Minimize Errors, Optimize Outcomes

Medical errors are considered the 3rd leading cause of death in the US, claiming the lives of over 400,000 people each year. 1

140,000 adverse patient events occur due to misidentified medication. 2

160,000 specimen labeling errors lead directly to an adverse reaction. 3

5.8% of phlebotomy samples are mislabeled. 4

Proven at the Point of Patient Care

Barcne-utilization, when combined with Electronic Medication Administration Records (eMAR) increase patient care accuracy and safety. 6

Barcode usage has reduced the number of drug administration errors by 42%. 7

41% drop in medication administration errors 1, 2

0% medication transcription errors

50% drop in adverse drug events (non-timing errors) 1

Zebra’s barcode solutions help enable accurate specimen, medication and patient identity.

Zebra Identity Solutions Include

- Zebra® Identity Solutions Include
  - Enhances patient experience
  - Reduces waste and rework
  - Helps ensure the five rights of medication administration

For more information on Zebra’s Integrated Patient Identity Portfolio, visit www.zebra.com/contact