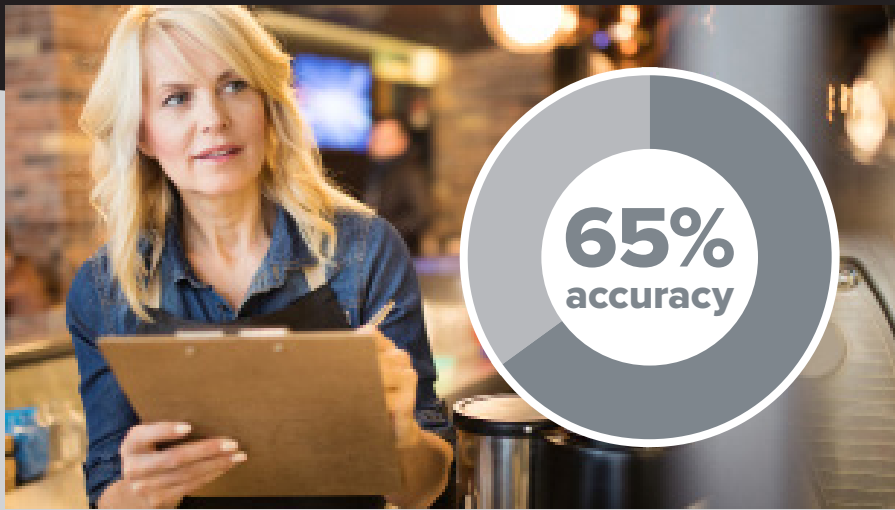




Is Paper-Based Inventory Management Taking a Bite Out of Your Profits?

Did you know that more than 60% of QSRs don't conduct regular inventory counts?¹ QSRs that do are spending more than \$1.5 billion annually taking inventory and achieving only a 65% accuracy rate.²

With low operating margins, owners/operators are looking to manage labor and decrease waste to improve their bottom line. Increasing cycle counts that take less time with a higher degree of accuracy will provide visibility to drive down waste without increasing labor. **Leading QSRs are transitioning to RFID-enabled inventory management.**

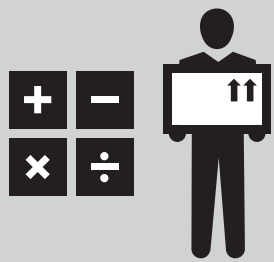


Paper-Based Inventory Management



RFID-Enabled Inventory Management

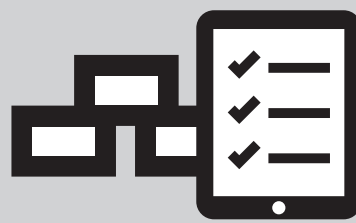
RFID saves money and maximizes profitability by reducing labor costs in key stages of the inventory management process



Inventory Check In

**95%
FASTER**

RFID allows workers to immediately reconcile deliveries, bringing check-in times down from 120 to 6 minutes



Weekly/Daily Inventory Count

**82%
FASTER**

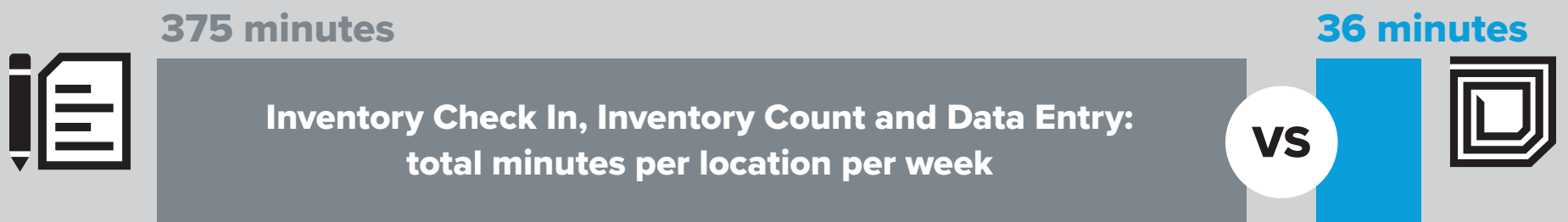
Using RFID, QSRs can complete daily/weekly inventory counts in 15-30 minutes versus 2.7 hours



Manual Data Entry

**100%
FASTER**

RFID instantly captures inventory data, eliminating manual entry which requires up to 80 minutes each week



RFID gives QSRs greater visibility and a 90% reduction in labor costs



To learn more about Zebra technology solutions for hospitality operations, visit www.zebra.com/hospitality

Assumptions: Inventory Check In assumes an average of 150 cases; Minutes shown are per location per week. ^{1,2}The 2018 Complete Guide to Restaurant Inventory ZEBRA and the stylized Zebra head are trademarks of Zebra Technologies Corp., registered in many jurisdictions worldwide. All other trademarks are the property of their respective owners. ©2019 Zebra Technologies Corp. and/or its affiliates. All rights reserved.