



Streamline Inventory Management During Rapid Market Changes

Retail inventory management becomes more important than ever when public needs shift overnight and demands dramatically increase. You need immediate real-time visibility to ensure physical inventories are as accurate as possible in every store to serve customers and keep operations running smoothly. With the right tools, you can empower your store associates to successfully manage inventory during rapid market changes.

Improve Visibility, On-Shelf Stock and Online Order Fulfillment

When the market shifts because of impactful public events, you have to know your inventory at any given moment. Not only do consumer demands change, but the supply chain may be disrupted, items in high-demand become difficult to re-supply, and online orders may suddenly skyrocket. Efficient inventory management is critical to recalibrating retail strategies in the face of unexpected market challenges.

Increase Inventory Visibility

Associate devices such as mobile computers and handheld scanners provide store inventory systems of record with accurate inventory counts by location, enabling better ordering, picking and customer service. Boost inventory visibility and instantly update inventory databases with every scan. Get the inventory insights you need to identify stock issues, reorder only what's needed, and minimize costs.

Better Manage Out-of-Stocks and Overstocks

When customer demands rise quickly, items overstocked one day may be out-of-stock the next day. Data capture, mobile scanning or camera technology empower store associates with valuable information to easily scan shelves, look-up inventory status, instantly communicate out of stocks to backroom associates and send work order tickets for rapid replenishment of high-demand goods.

Enable Click and Collect/Buy Online, Pick Up in Store

Online sales surge if customers do not feel safe to spend time shopping inside stores due to a situation such as an infection outbreak. Mobile technologies can create frictionless transactions for online, Click and Collect/Buy Online, Pick Up in Store (BOPIS) programs. Your associates can efficiently pick products from shelves, receive stock from a distribution center and prepare merchandise for customer pick up.

Solutions for Inventory Management Accuracy and Efficiency

Streamline inventory management with holistic mobile solutions.



Handheld Mobile Computers and Tablets

Empower your retail associates with real-time visibility that improves inventory utilization, simplifies click and collect, reduces out of stocks and systematizes the returns process.



Handheld Scanners

Track and manage inventory from the supply chain through the point of sale. Quickly scan mobile barcodes and coupons for customer BOPIS orders.



RFID Handheld Scanners and RFID Readers

RFID handheld scanners and fixed readers deliver reliable, long-range performance and item-level location, so retailers can perform more frequent and accurate inventory counts. RFID scanners are rugged, reliable and ergonomic.



Mobile Printers

Print or replace damaged or unreadable barcodes and RFID labels wherever and whenever needed.

Zebra SmartCount™

Get real-time visibility to inventory movements throughout the store with Zebra SmartCount. Boost accuracy and efficiency, minimize costs and simplify counts with this robust solution, leveraging best-in-class Zebra mobile scanning technology.

Zebra SmartSight™

Drive compliance, productivity, and efficiency with Zebra SmartSight. Use automated intelligence to solve inventory issues and discover a smarter way to utilize people and resources.

Zebra Prescriptive Analytics

Turn your data into actions with Zebra Prescriptive Analytics. This turnkey SaaS solution automatically analyzes data, identifies opportunities for improvement, and informs the right employee exactly what's happening and how to respond to improve profits, margins, revenue, and efficiency.

Sanitize for Safety

Zebra's "Sanitize for Safety" resources include links to best practices for sanitizing devices shared by associates to help increase safety.



Operationalize and streamline your inventory management, visit www.zebra.com/retail



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