



2D Imaging for Retail

RETAILERS ARE HEADED TOWARD
GREATER EFFICIENCY AND MOBILITY
WITH 2D IMAGING



WHY USE 2D SCANNERS IN RETAIL



SCANS ALL
Scans 1D & 2D
barcodes



IMAGE CAPTURE
Record images and
signatures



FUTURE PROOF
Scans digimarc*



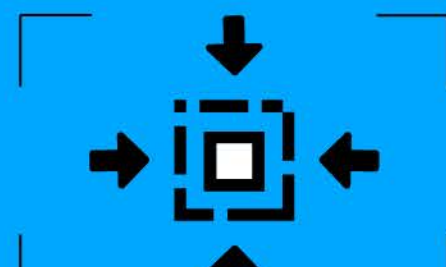
CAPTURES ALL
Scan 2D mobile
coupons, payments,
and loyalty cards



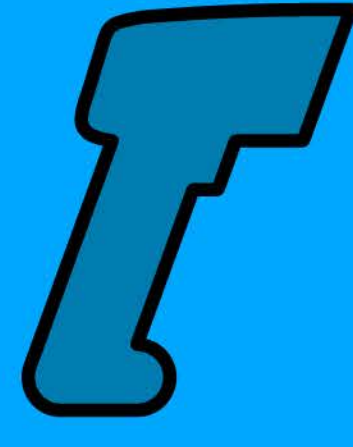
MORE PRODUCTIVE
Scan multiple
barcodes at the
same time



RELIABLE
Scan damaged, torn and
badly printed barcodes



MORE INTUITIVE
Omni-directional
scanning; barcodes
can be scanned from
any angle



VERSATILE
Scans apps on mobile
applications

* For select models.

Our 2D Retail Portfolio

From the point-of-sale to the back-of-store,
there is either a handheld, handsfree or a
hybrid imager that fits your retail environment.



DS9308



DS4608-SR



DS9908



DS8100

Our Retail Edge

Zebra's 2D Retail scanning solutions transform
the customer experience, keep checkout lines
flowing and improve customer loyalty.



Reliable



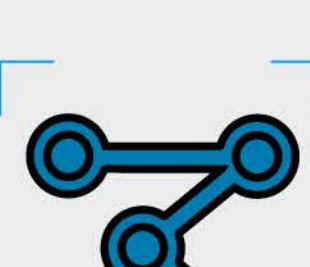
**A model for
every need**



**Industry
leading
performance**



Built for Retail



Innovative



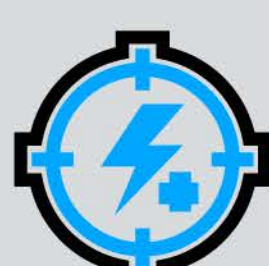
**Excellent
scanner
management
tools**

DataCapture DNA

The genetic code that simplifies the
entire Zebra scanning experience



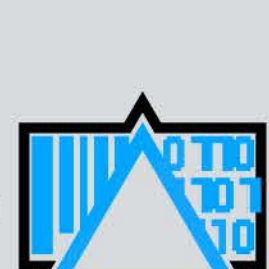
123Scan
makes scanning configuration
and deployment easy for
everyone



**PowerPrecision+
Batteries**
preempt downtime
with visibility into
battery health



ScanSpeed Analytics
identify and phase out poor
performing barcodes to speed
up checkout



PRZM Intelligent Imaging
ensures instantaneous capture
of the most problematic
barcodes

For more information on Zebra's 2D Imaging Devices and DataCapture DNA, visit <https://www.zebra.com/ap/en/products/scanners/imagers.html>