



Turn a profit instead of turning away shoppers

4 ways to get a better handle on inventory

Just because the average grocer's out-of-stock rate is 8%¹ doesn't mean it has to be for you*. With the right technology, you can exceed today's high demands for product availability.



1 Receive inbound goods faster

- Process more incoming shipments using smart software and powerful technology
- Instantly update inventory databases with every scan
- Coordinate the quick restocking of fast-turning inventory



2 Price as you go

- Ensure price accuracy to protect margins
- Free associates to help customers by pricing merchandise on the sales floor
- Accelerate your ability to change prices to remain competitive



3 Connect the frontline to the back of house

- Instantly communicate out of stocks to backroom associates
- Send work order tickets for rapid replenishment of high-demand goods
- Check on product availability for customers



4 Know what's actually in store

- Elevate inventory accuracy by eliminating error-prone processes
- Give associates access to inventory database to locate items for customers
- Use inventory insight to reorder just what's needed and minimise costs

Better inventory management leads to bigger baskets, better in-store experiences and happier click-and-collect customers. Count on Zebra to help you achieve it.

Contact Zebra to get you started.

A safety reminder: Take care of those who care for your inventory. Disinfect technology shared by employees. [Here's how.](#)

¹ Source: Food Marketing Institute and Grocery Manufacturers Association



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