



The future of personalised and frictionless shopping is here

64% of shoppers want an improved experience; and today, that means adapting to changes in shopping behaviour whilst supporting your staff to work safely and effectively. With a Zebra Personal Shopping Solution (PSS), you can reduce physical contact and speed-up shopper journeys, making your store(s) safer for staff and consumers alike.



Revolutionise your customers' shopping experience



A personalised welcome

Displays their online shopping list (by aisle!), scans coupons, promotes offers and recommends complementary items and recipe ideas



Finding products; creating offers

Locationing and store maps help shoppers find items; you can send instant offers based on their in-store location



Encourages uplift in spend

Customers monitor spend as they shop, helping them budget better and feel in control. Statistics show they actually spend more!



Paying is easy

And quick: using card, contactless or smartphone. And to keep shoppers safe, you can easily clean handsets after each use

Unlocking is easy

Using a loyalty card, unique identifier, hands-free facial recognition or a simple, anonymous, tap screen



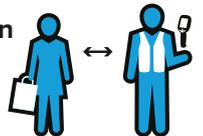
Hands-free scanning

And with Digimarc, customers don't even need to find the barcode, making shopping faster and more convenient



Enables socially distanced interaction

Push-to-Talk connects directly, yet remotely, with staff; speech recognition answers queries on demand



Hassle-free, frictionless checkout

No queuing at staffed checkouts; no extra handling; no stress. And with SmartLens or RFID, your system will spot tagged items too



It's for your staff too

Click & collect / online orders; stock checks and replenishment; price checks; customer assistance; and more!



Transform personalisation into profit

With a 7-14% sales increase Let Zebra's PSS help you increase customer satisfaction, loyalty, visits, basket size, revenue, personal safety and staff productivity.

Helping you meet the challenges of today's changing retail environment
Contact Zebra to find out how.



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