Ferreira Costa is a chain of stores highly recognized by its technical service and we found, with the TC20 Zebra, an ideal platform for the development of profitable and efficient solutions for the sale and also for logistics.

(Arthur Costa, Mobility Solutions - Ferreira Costa)
After extensive testing, the company technicians have concluded that the TC20 Zebra all-touch screen mobile computers are the unique and best devices on the market that fulfills the needs of FERREIRA COSTA.

Solution

TC20 Zebra Mobile Computer application has automated all the stages of store operations - picking, sorting, storing, and price checking, of the technical and descriptive product information on the shelves, and of the products in checkout. It also reduced the separation time and delivery of orders placed by customers through the FERREIRA COSTA E-Commerce channel.

Available in all-touch or keyboard format, it has the adequate visual, business features and the right price. This device is built to withstand impact or spillage. It features a PowerPack docking, integrated barcode reader and push-to-talk. A groundbreaking business tool that offers more to retailers: More time, more money, more sales, more productivity.

Warranty is Zebra’s commitment. So much so that TC20 devices have a three-year warranty with Zebra OneCare Select support package, which covers repairs and replacements in the event of failure or damage.

Results

The TC20 Zebra Mobile Computer application increased the efficiency of the sales team because the seller now has, in the palm of his hand, all the information to deliver a better customer service as well as suggest complementary products to the salesman. Before, the seller was forced to move to the area computer with the customer, which eventually led to unnecessary query queues and waiting. With the seller equipped with technical information and online product stocks, the customer found a more human, responsive, and assertive customer service.

Increases with you

The use of the Android OS combined with the several and innovative features of the TC20 and the scalability of the device and others Zebra solutions will allow FERREIRA COSTA to achieve their ROI, because this mobile computer has several appliances that will make it ready for the future with the integration of several accessories and interfaces, according its sales volume grow. Ask for a Zebra representative today!

“...The TC20 Zebra’s accessories, battery life, barcode reader and high-resolution display allow the seller to have, in the palm of his hand, all the information for a better service and a sales ticket increase.”

(Roberto Fernandes, Sales Manager - Zebra)

The TC20 is a robust, accurate, light, easy-to-operate (smartphone-like) device that guarantees to the team: ergonomics, agility, productivity, and a long battery life.

For more information, visit:
www.zebra.com