



Norwegian Wholesaler And Retailer Deploys Zebra Touch Computers To Drive Ordering and Inventory Management Efficiency

ABOUT NORGESGRUPPEN DATA AS

NorgesGruppen is a Norwegian grocery wholesaler. It also operates a number of retail chains, such as Kiwi, Meny, Ultra, Jacobs, SPAR supermarkets, Joker, Mix and Deli de Luca, accounting for circa 1,850 grocery stores and 650 convenience stores nationwide. The outlets are either wholly owned, associate members of the group or franchise partners. NorgesGruppen is the largest grocery retailer in Norway, with over 41% market share and more than 40,000 employees.

Challenge

NorgesGruppen stores process purchase orders based on sales and inventory. Previously, ordering was either done manually or on a web-based application running on old Windows mobile computers. The web-based solution only worked online, which was problematic as some stores do not have reliable Wi-Fi coverage. The application was also becoming outdated and slow and was not very easy to use. NorgesGruppen started looking for a new, faster, future-proof ordering and inventory management solution.

Solution


NorgesGruppen has developed an Android and iOS application that enables its stores to order goods, adjust inventory, control shipments and perform other important tasks. The application contains a locally stored inventory list that allows the employees to work offline if need be, which means they can keep working efficiently.

NorgesGruppen then needed to find the right device to run the application. Following a thorough selection process, which involved the various retail chains, the development department, the IT department and a specific project management group, NorgesGruppen chose Zebra's Android based TC51 and TC56. These touch computers offer high performance and enterprise functionality, such as the inbuilt scanner and camera, which enables store employees to locate products quickly. NorgesGruppen uses SOTI MobiControl to configure, secure, update and manage the devices and all the touch computers are protected by a Zebra OneCare Select service contract, which ensures optimal device uptime. Via Zebra OneCare NorgesGruppen can also access Zebra's LifeGuard™ software security Mobility DNA solution, which extends the TC51's and TC56's lifecycle and ensures they are always secure and running at their full potential.

Results

The TC51s and TC56s are robust, reliable and easy-to-use, and users much prefer the touchscreen and the modern, familiar Android Operating System. Moreover, they offer best-in-class wireless connectivity and are easy to manage and maintain remotely, to provide better support for the users who need help. The new deployment has been an unconditional success. The users are very pleased with the performance, stability and quality of the solution and the positive impact it has had on their day-to-day work and their productivity.

SUMMARY


NorgesGruppen
Customer
NorgesGruppen Data AS

Industry
Wholesale & Retail

Challenge
NorgesGruppen wanted to improve its in-store ordering process and inventory management

Solution

- Zebra TC51 and TC56 Touch Computers
- Various accessories including 1- and 5-slot charging cradles, Exoskeletons and Ethernet modems
- Zebra's LifeGuard™ Software
- SOTI® MobiControl version 13.1
- Zebra OneCare Select on all devices

Results

- Easy-to-use, faster process introduces time savings in ordering and inventory management
- High-performance, accurate first-time scanning with latest generation Zebra imagers improves efficiency
- Robust, reliable Zebra devices
- Excellent user feedback
- Future-proof, stable solution running on an Android OS, with flexibility to work both on- and offline

“We have been delighted with the Zebra touch computers. They offer high-performance scanning and they are robust, reliable and user-friendly. Moreover, it is easy to remotely manage and maintain them via SOTI MobiControl. The new solution has driven huge efficiencies and productivity gains across our stores. The project has been an unconditional success.”

Pål H. Hamborg,
Business Service Manager,
NorgesGruppen Data AS

FOR MORE INFORMATION, PLEASE VISIT: WWW.ZEBRA.COM



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