



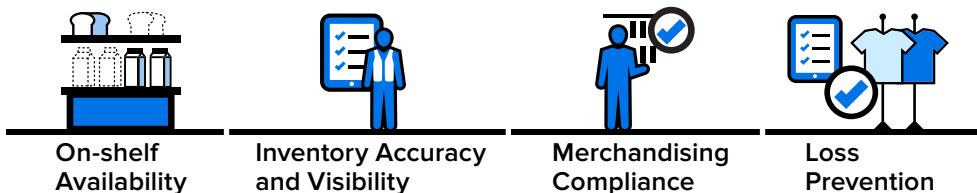
## Show Them What You've Got

Optimize inventory management your way

What if you could show your inventory to customers in near real-time across all channels with the confidence that you can deliver on it? There's a smarter way to approach inventory performance in this new retail era — one that prioritizes customer satisfaction and drives revenue lift through greater visibility and accuracy.

## Are You Ready to Have All Eyes on Your Store Inventory?

When it comes to optimizing inventory, retailers must track:



## Your Inventory Your Way

Select a combination of inventory analytics, software, and hardware that solves your specific operational challenges.

**Monitor** stock levels with sensing technology that gives you near real-time visibility into your SKUs from the moment it enters your store until it exits.

**Assign** corrective actions to associates automatically to resolve issues and receive notifications when work is complete.

**Identify** issues as they arise using AI-powered analytics to uncover patterns and anomalies difficult for humans to detect. Prioritize issues based on their monetary value.



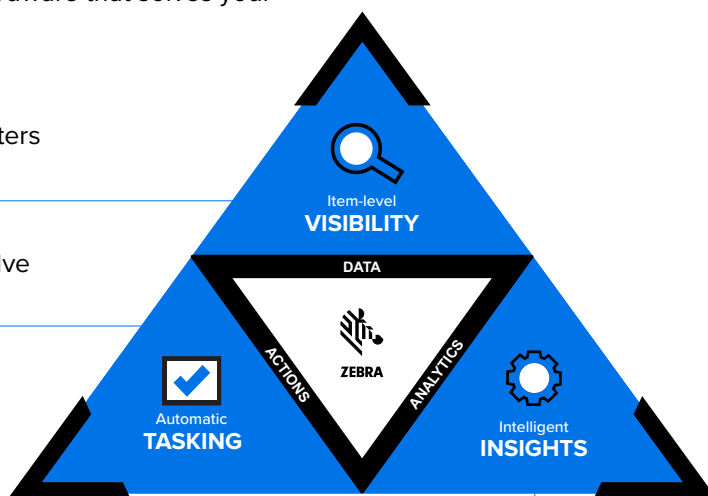
Fulfill your inventory performance potential — and exceed customer expectations.

82%

of associates agree real-time inventory visibility would help them improve the customer experience.

59%

of shoppers choose where to shop based on product availability.\*





## Explore a Range of Retail-Ready, End-to-End Solutions

A one-size-fits-all approach doesn't make sense for the needs of today's environment, so we developed a comprehensive portfolio of purpose-built solutions to meet you at any point in your transformation. With Zebra, you have peace of mind knowing that your investments will never outpace your returns along the way.

### RFID



#### Zebra SmartLens + Hardware

The only comprehensive RFID ecosystem that lets you instantly locate and count inventory and assets. Up your visibility and accuracy with Zebra SmartLens. Send accurate inventory data directly to the cloud for improved order fulfillment, forecasting and ordering decisions with RFID hardware.

### Workflows



Close the loop on who is doing what by assigning tasks and confirming execution. You'll streamline task management, simplify workflows and engage employees while elevating store operations.



### Self-Directed Scanning



#### Zebra SmartCount™

Perfect your cycle counts with one of the most innovative and comprehensive self-scan, physical inventory management solutions available for retail.

### Prescriptive Analytics



#### Zebra Prescriptive Analytics™

Designed by retailers, for retailers, ZPA gathers your data, identifies key opportunities and prescribes purposeful actions for keeping shelves stocked.

### AI-Powered Technology



See the future clearly with the AI platform that offers broad data analysis so you can anticipate demand and boost forecasting in your retail space.

### Innovative Hardware

#### Zebra Mobile Computers, Printers and Scanners

Industry-leading hardware and AI-powered software work together to accurately capture inventory, eliminate errors, prioritize tasks and power operations.



## One Provider for Inventory Management

Zebra Awarded  
"Top Retail Vendor in 2022"  
by RIS Software Leader Board

**\$453M+**  
R&D spend (10% of sales)



**The Backing of a Global Leader**  
60% of retail market uses Zebra

**Full Selection of Proven Sensors**  
Fixed or mobile, cameras or RFID

**50 Years of Experience**  
empowering the front line

## Discover Inventory Your Way

Talk to a Zebra specialist or visit [zebra.com/inventoryperformance](https://zebra.com/inventoryperformance) to learn more.

\*2022 Zebra Vision Study



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