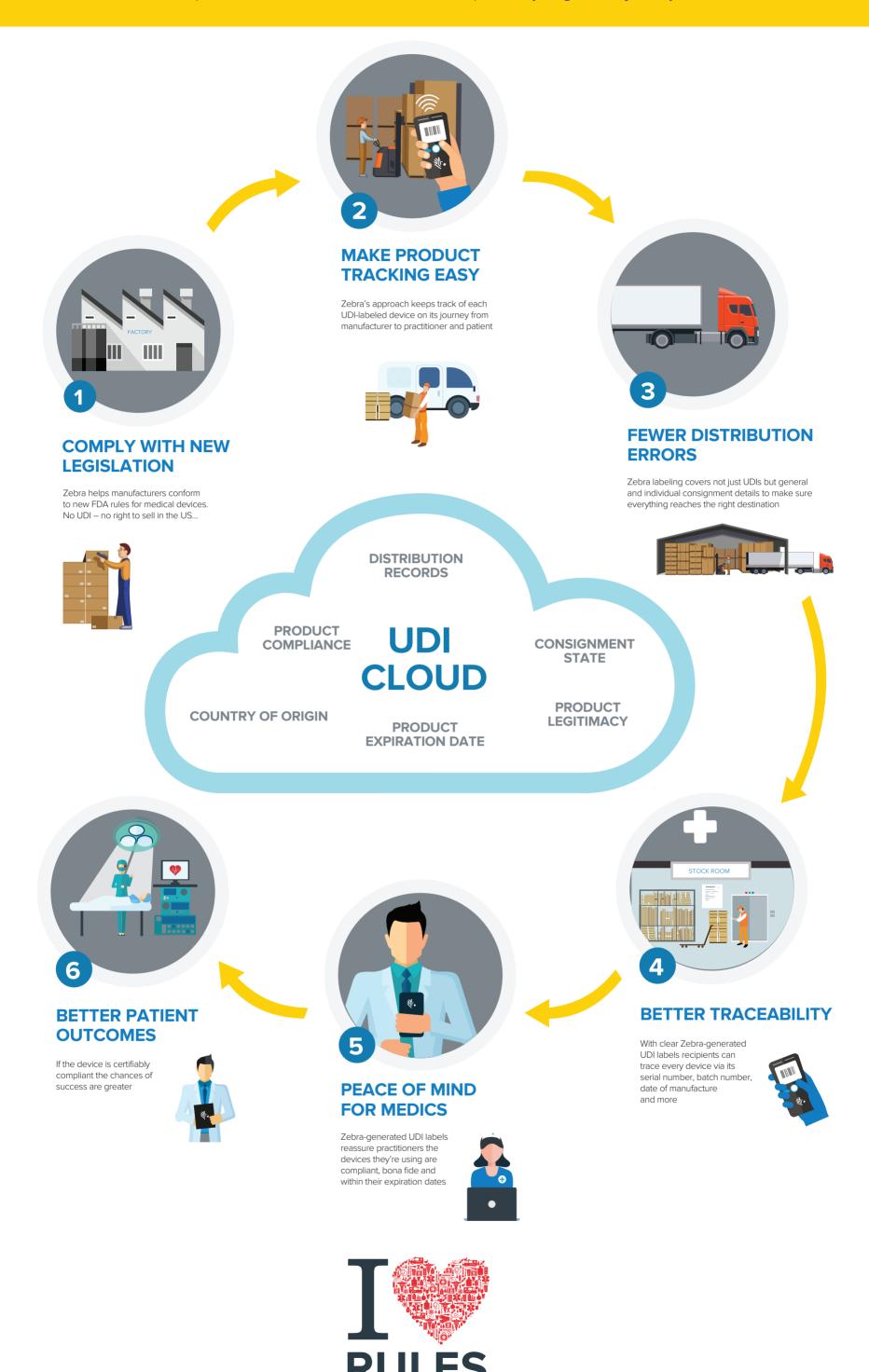


THE ZEBRA UDI JOURNEY

Medical device manufacturers need to ensure their products each carry a Unique Device Identifier or UDI. Zebra can help at every stage of the journey



TURN COMPLIANCE INTO OPPORTUNITY

The FDA's UDI requirements for medical device manufacturers give you a great sales opportunity. Upsell and cross-sell Zebra printers, scanners, consumables and services – and enter new markets too.