The FDA’s UDI requirements for medical device manufacturers give you a great sales opportunity. Upsell and cross-sell Zebra printers, scanners, consumables and services – and enter new markets too.

Zebra helps manufacturers conform to new FDA rules for medical devices. No UDI = no right to sell in the US.

Zebra’s approach keeps track of each UDI-labeled device on its journey from manufacturer to practitioner and patient.

Zebra labeling covers not just UDI but general and individual consignment detail to make sure everything reaches the right destination.

Zebra-generated UDI labels reassure practitioners that devices they’re using are compliant, bona fide and within their expiration dates.

If the device is certifiably compliant the chances of success are greater.

With clear Zebra-generated UDI labels recipients can trace every device via its serial number, batch number, date of manufacture and more.

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