



**FOR IMMEDIATE RELEASE**

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**ZEBRA TECHNOLOGIES NAMES RFID4U TO PROVIDE TRAINING AND  
CERTIFICATION FOR ZEBRA CERTIFIED RFID PARTNER PROGRAM**

*The Industry-Leading Training Firm Will Offer Certified Partner Applicants and Others a Fully Approved RFID Education and Training Course Designed to Zebra's Exacting Standards*

Vernon Hills, Ill., April 25, 2007— Zebra Technologies Corporation (NASDAQ: ZBRA), a global leader in on-demand printing solutions for business improvement, is pleased to announce that it has selected RFID4U, the nation's largest RFID training company, to offer technical RFID education and hands-on training in the set-up and deployment of Zebra® RFID printer/encoders. Zebra also has authorized RFID4U to offer its vendor-neutral testing and certification program to qualified applicants in Zebra's RFID Partner Program network.

According to Bill Bulzoni, Zebra Technologies' director of business development, "We selected RFID4U as a Zebra training and certification partner because the company is well known within the RFID community as one of the best in the learning business. The one-day curriculum designed for Zebra products and solutions was carefully vetted by our own team of RFID experts and fully meets the exacting standards required by the RFID Certified Partner Program."

Sanjiv Dua, chief executive officer of RFID4U, states: "We are excited to partner with Zebra Technologies, a recognized leader in RFID technology. We believe our structured curriculum and interactive approach can provide resellers and integrators with the knowledge and skills they need to become full-fledged Zebra Certified Partners. In fact, we are offering a 15 percent discount to course students who wish to go on to our RFID+ Certification class."

Dua also notes that the one-day training can be valuable to end users of Zebra's on-demand RFID printing solutions, and is available in an e-learning format for those who cannot attend the classroom training.

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## **CERTIFICATION FOR ZEBRA CERTIFIED RFID PARTNER PROGRAM**

### **2007 Course Schedules**

In June and August of 2007, RFID4U is offering its comprehensive one-day RFID Technical Training for Zebra Products and Programs in the Chicago area. The training is designed for VARs, distributors, systems integrators, RFID solution providers, as well as pre-sales, sales and operations engineers. The interactive workshop begins with RFID basic principles and industry standards and progresses through the features, functionality and deployment of Zebra RFID printer/encoders – including installation, set-up, programming and creation of RFID labels using ZPL® (Zebra Programming Language).

For more information about RFID4U's technical training course schedule for Zebra Technologies products and programs, visit [www.rfid.zebra.com/](http://www.rfid.zebra.com/) or call +1 800 423 0442. Or visit [www.rfid4u.com/certification/zebra.asp](http://www.rfid4u.com/certification/zebra.asp) for information about schedules and pricing.

### **About RFID4U**

RFID4U™ are global providers of RFID Knowledge, Education and Advisory Services with projects throughout the US, Europe and Asia. Our team of experienced consultants are industry recognized and trusted Subject Matter Experts known for their participation in major industry initiatives, authoring respected white papers, publishing best selling RFID Certification books and speaking at major trade shows and industry events. RFID4U partners with the best RFID manufacturers, service providers and laboratories throughout the world, demonstrating cutting edge technology to solve business challenges throughout diverse organizations in all industry verticals. More information is available at [www.rfid4u.com](http://www.rfid4u.com).

### **About Zebra Technologies**

Zebra Technologies Corporation (NASDAQ: ZBRA) delivers innovative and reliable on-demand printing solutions for business improvement and security applications in 100 countries around the world. More than 90 percent of Fortune 500 companies use Zebra-brand printers. A broad range of applications benefit from Zebra-brand thermal bar code, "smart" label, receipt, and card printers, resulting in enhanced security, increased productivity, improved quality, lower costs, and better customer service. The company has sold more than 5 million printers, including RFID printer/encoders and wireless mobile solutions, as well as ZebraDesigner™ label formatting software, ZebraLink™ connectivity solutions, genuine Zebra™ supplies and ZebraCare™ services and support. Information about Zebra bar code, card and RFID products can be found at <http://www.zebra.com>.

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