

Zebra Lab Labeling Solutions for Healthcare



Zebra's thermal printing solutions produce reliable bar coded labels to help labs safeguard patient safety through accurate, private, and efficient specimen identification, from time of collection to delivery of results.

- Collect and label specimens right at the bedside using a Zebra® mobile printer.
- In the lab, track and manage samples during testing and diagnosis phases by bar coding vials, petri dishes, slides and more with reliable Zebra printers and labels.

Reduce specimen identification and tracking errors with Zebra thermal bar code print solutions.

LAB LABELING SOLUTIONS FROM ZEBRA ARE IDEAL FOR:

- Mobile Specimen Collection
- Specimen Processing
- Blood Bag



Zebra Solutions for Lab Operations

Zebra Thermal Printers Ideal for Lab Labeling

With easy-to-use thermal printers and durable thermal labels from Zebra, you can generate crisp, clear bar codes that scan quickly and accurately, as well as print sharp text and graphics. Zebra printers support all bar code symbologies commonly used in healthcare, and many excel at producing high-quality small symbologies suitable for vials and slides. Zebra thermal print solutions integrate seamlessly into hospital information systems and are certified by leading HIT system providers.

Genuine Zebra™ Supplies for all Your Lab Labeling Needs

Genuine Zebra™ supplies deliver excellent, consistent print quality, which stands up in the healthcare environment and will help avoid bar code scanning issues or the need for reprints. This will increase staff productivity and help maintain the integrity of your patient safety system. Our labels are specially formulated for lab use and come in a wide range of sizes and adhesives to meet all your labeling needs, whether for test tubes, slides, bags, or other specimen containers in the lab. Plus, our durable label coatings withstand extreme temperatures, autoclaves and centrifuges, so bar codes remain sharp and easy to scan.

To inquire about Zebra's broad range of in-stock or custom lab labels, call Zebra at **+1 866 230 9495**.

Label at the Bedside for Improved Patient Safety

Bedside specimen collection with a Zebra mobile printer helps dramatically reduce labeling errors by allowing clinicians to immediately label blood or specimen draws at the bedside. Zebra's compact mobile printers with advanced, secure wireless connectivity are perfect for labeling at the bedside and easy to carry to the point of care via a belt clip, shoulder strap, or cart.

Blood Bag Labeling That Meets Compliance Requirements and More

Zebra also understands and supports your blood bank labeling needs. Print blood bag labels that meet ISBT 128 compliance requirements using Zebra's ICCBBA-licensed, high-resolution, on-demand thermal printers and Zebra thermal labels that can be applied directly to the bag. Zebra's 8000T labels adhere throughout the blood bag's lifespan. With their strong adhesion and pliability, they can conform to the shape of the blood bag to further ease scanning and raise bar code and read rates.



Recommended Printers



ZM400™

This rugged, full-sized printer for high-volume printing enhances productivity in laboratory labeling. It produces crisp, clear print quality on all label sizes, from very small slide labels to blood bag ID labels.



QL 220 Plus™

The compact QL 220 Plus mobile printer with advanced, secure wireless connectivity is perfect for labeling at the patient bedside. It's easy for nurses and phlebotomists to carry to the point of care via a belt clip, shoulder strap or cart. And the battery is designed to last throughout at least one shift.



G-Series™

G-Series desktop printers with 4-inch print widths and optional wireless connectivity are perfect for printing laboratory labels. The G-Series small footprint is ideal for cramped laboratories where saving space is important. These printers are ideal for blood bag labeling, specimen process labeling, and microscope slide labeling.

With easy-to-use thermal printers and durable thermal labels from Zebra, you can generate crisp, clear bar codes that scan quickly and accurately, as well as print sharp text and graphics.



Zebra Solutions for Lab Operations

ZebraCare™ Service Agreements

Reduce the cost of printer downtime due to lost productivity and unbudgeted repair costs by selecting a ZebraCare Depot or On-Site service agreement. ZebraCare service agreements allow you to:

- Plan and budget annual service needs.
 - » Downtime can cost 100 to 10,000 times more than a service contract.
 - » Purchase orders cost between \$40 and \$98 to create, manage, and fulfill, in addition to the dollar amount on the purchase order itself.
- Reduce the soft costs associated with out-of-service printers, and increase uptime. ZebraCare ensures your printer is repaired in a timely manner—reducing the impact on your business operations.
- Choose the service option right for your company. Whether you value turnaround time, having a pool of maintained inventory for replacement purposes, or free firmware upgrades, Zebra offers a plan that will fit your budget and business needs.

Our ZebraCare maintenance agreement offering includes:

- Labor and genuine Zebra™ parts (excluding printheads, accessories and batteries)
- Cleaning and adjustment
- Preventative maintenance
- Quick turnaround time
- Comprehensive option (includes printheads and covers physical damage or abuse).

ZebraCare™

Genuine Zebra™ Supplies

For optimum print quality and printer performance, use genuine Zebra supplies.
Need a custom solution? Call +1 866 230 9495.

▶ For more information, visit www.zebra.com



©2010 ZIH Corp. All product names and numbers are Zebra trademarks, and Zebra and the Zebra head graphic are registered trademarks of ZIH Corp. All rights reserved. All other trademarks are the property of their respective owners.



www.zebra.com

Corporate Headquarters
+1 800 423 0442
E-mail: inquiry4@zebra.com

Asia-Pacific Headquarters
+65 6858 0722
E-mail: apacchannelmarketing@zebra.com

EMEA Headquarters
+44 (0)1628 556000
E-mail: mseurope@zebra.com

Latin America Headquarters
+1 847 955 2283
E-mail: inquiry4@zebra.com

Other Locations

USA: California, Georgia, Illinois, Rhode Island, Texas, Wisconsin **Europe:** France, Germany, Italy, Netherlands, Poland, Spain, Sweden, United Kingdom
Asia Pacific: Australia, China, India, Japan, Singapore, South Korea **Latin America:** Argentina, Brazil, Florida (USA), Mexico **Africa/Middle East:** Russia, South Africa, United Arab Emirates

GSA#: GS-35F-0268N
P1006936 Rev. 2 (11/10)