

Zebra's radio frequency identification (RFID) printer/encoders are recognized for their reliable performance, cutting-edge features, and high quality. Did you know that you can expect the same benefits from Zebra's smart media supplies as well?

Your company can turn to Zebra for one-stop shopping for all of its passive RFID supplies. Zebra manufactures the broadest selection of RFID smart media in the industry—assurance that you'll get the correct combination of inlay, label or tag facestock, and adhesive to perform perfectly in your application.

Zebra provides both in-stock and custom-made media solutions for leading smart media applications, including compliance labeling (U.S. Department of Defense [DOD], retail, pharmaceutical) and closed-loop asset and inventory tracking (such as used in the airline and healthcare industries).



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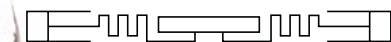
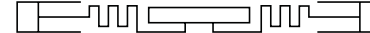
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EUROPE: France, Germany, Italy, Netherlands, Poland, Spain, Sweden
ASIA-PACIFIC: Australia, China, Japan, South Korea
LATIN AMERICA: Florida (USA), Mexico
AFRICA/MIDDLE EAST: South Africa, United Arab Emirates



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The best source for all of
your RFID smart media.





Zebra is your convenient single source for RFID and bar code supplies.

Zebra provides:

Unparalleled RFID & Supplies Experience

- » Zebra offers nearly 20 years of experience with specialty supplies—including the conversion of millions of passive RFID labels/tags.
- » With more than 10 years of RFID research and development experience, and membership in many of the RFID standards organizations (including EPCglobal and AIM Global), Zebra is a leader in the RFID arena.
- » Zebra supports both HF ISO-15693 and UHF EPC Gen 2/ISO 18000-6C standards.
- » Zebra is at the leading edge of understanding RFID and driving its developments. Look to Zebra to introduce the newest RFID protocols and memory and security features.
- » Zebra’s large, long-standing network of printer/media partners work in conjunction with Zebra knowledge experts to create unique media solutions in response to end users’ varying needs.



Highest Quality Standards

- » All of Zebra’s media converting facilities are ISO 9001 certified.
- » Zebra manufactures both printer/encoders and RFID media. Zebra calibrates and tests all our printers with Genuine Zebra Supplies to ensure the perfect match and maximum performance
- » Zebra continues to meet rigorous quality converting standards and has earned qualified converter status with all the major transponder providers such as: Alien, Avery Dennison, Omron, Raflatac, Symbol and Texas Instruments.
- » To achieve the highest field readability and performance, Zebra assures the quality of its smart media in three stages:
 1. Before transponder conversion into the label
 2. After conversion into the label
 3. During encoding and read/verification

Broadest Line of Smart Media

- » Zebra offers a complete HF and UHF smart media portfolio with competitive pricing. Zebra works with you to get the best RF performance in your application.
- » Zebra has relationships with world-class vendors to meet your smart media facestock requirements—thermal transfer, direct thermal, polyester and specialty—and your adhesive requirements, including low- or high-tack labels and non-adhesive tags.

Zebra’s goal is to ensure that you get the best RF performance from your media and printer/encoders, so you get your RFID implementations up and running faster and more efficiently.

Need help in choosing the best RF transponder, label stock, adhesives and ribbon for your needs? Look no further than your nearest Zebra Authorized RFID Specialist for the answers.

Specially trained and experienced to solve even the most demanding application requirements, your Zebra Authorized RFID Specialist can put together a smart-media combination that perfectly suits your application for optimum results.

Interested in learning more about Zebra smart media, including receiving a Zebra RFID Supplies sample pack? Please call Zebra’s Supplies team at +1 866 230 9495, or go to www.rfid.zebra.com to find out more.

