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Zebra Technologies Expands Portfolio With Smart Mobile Printer That Simplifies Interoperability *QLn420 Enhances Productivity for Manufacturing, Transportation and Logistics, and Retail Industries*

Lincolnshire, Ill. April 9, 2013 - [Zebra Technologies Corporation](#) (NASDAQ: ZBRA), a recognized global leader in solutions that extend real-time visibility into business operations, today announced the release of the QLn420 wireless mobile printer. Developed to respond to evolving customer needs for better integration capabilities into current business ecosystems and other demands, the reliable and durable printer allows users to quickly and accurately address label-printing needs to achieve increased productivity and efficiency in warehousing, shipping and receiving and merchandising applications. The QLn420 is one of the first products Zebra is releasing in 2013 that is enabled with Zebra's Link-OS™ operating system for faster and easier printer integration, set up and management.

“Zebra is focused on making products integrate and operate seamlessly within an organization’s network,” said Keith LeFebvre, VP of product management at Zebra Technologies. “The QLn420’s features and functions make it an intuitive printer that addresses customer pain points such as durability in harsh environments, reliability, fast printing and easy-to-use functionality.”

Link-OS is an innovative, new operating system that pairs a powerful software development kit and software apps with smart Zebra devices, making them easy to integrate, manage and maintain from any location. Zebra offers a core set of PC, smartphone and tablet-based applications for the QLn420 through the Link-OS operating system to enable effortless device pairing and mobile device management.

As the latest addition to the QLn mobile printer family, the QLn420 can print different label sizes up to a width of four inches to accommodate various applications within the manufacturing, transportation and logistics and retail industries. Applications for the QLn420 include:

- Manufacturing: labels for shipping and receiving, pick-pack-apply (inventory control, work-in-process, parts tracking), asset management, pick tickets
- Transportation and Logistics: labels for shipping, receiving, cross-docking, pick-pack-apply, shipping dock receipts
- Retail: labels for shipping, receiving and more at distribution centers, in-store shelf labels, markdowns

A listing of independent vendor software applications, which have been validated to work with the QLn420, can be found at www.zebra.com/validation. The printer has Wi-Fi Alliance and Cisco CCX V4 ASD certifications.

The QLn420 is currently available in North America and Europe, as well as in Australia and New Zealand. As global availability varies, those interested should contact their local Zebra representatives. More information about the QLn420 is available at www.zebra.com/qln420.

About Zebra Technologies

A global leader respected for innovation and reliability, Zebra Technologies Corporation (NASDAQ: ZBRA) offers technologies that give a virtual voice to an organization's assets, people and transactions, enabling organizations to unlock greater business value. The company's extensive portfolio of marking and printing technologies, including RFID and real-time location solutions, illuminates mission-critical information to help customers take smarter business actions. For more information about Zebra's solutions, visit www.zebra.com.

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